



Visitor Surveys

U.S. ARMY CORPS OF ENGINEERS

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Summer 2017 Visitor Surveys

The U.S. Army Corps of Engineers (USACE) is conducting a national, scientific research effort.

- Members of the Student Conservation Association (SCA) will conduct thousands of face-to-face visitor surveys.
- Surveys will be conducted at 24 sites at six Corps lakes in three USACE regions from June through September.
- The USACE Engineering Research and Development Center and the USACE Institute for Water Resources are working together to organize this national effort.
- The purpose of the survey is to:
 - Learn more about the activities of visitors for planning purposes;
 - Improve visitation estimates for USACE reporting and budget systems;
 - Better define economic impact estimates from visitor spending.



Interviewers

- SCA members work to protect and restore parks, landmarks and green spaces across the country.
- SCA members are typically college students who work during their summer vacations.
- Data collection processes will be uniform across the country, ensuring a statistically valid, scientific survey, important for estimation purposes.

Conservation Projects



- SCA members will perform conservation projects one day per week.
- The projects range from maintenance and trail building to habitat improvement and wildlife management.
- The projects give the SCA a chance to expand their experiences during the summer, interact with park rangers and other USACE staff, and consider future career choices in the natural resources field.
- In conjunction with their survey efforts, the SCA members gain valuable, real world conservation experience.

Questions

If you have additional questions about the survey visit www.CorpsLakes.us/VisitorSurvey.
For more on the Student Conservation Association visit www.thesca.org.

U.S. ARMY CORPS OF ENGINEERS – INSTITUTE FOR WATER RESOURCES

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www.CorpsLakes.us/VisitorSurvey