



THE CORPS FOUNDATION

OFFICIAL NONPROFIT OF

AMERICA'S LAKES AND WATERWAYS



Why?

- Support for projects
 - Declining funding
 - Shrinking staff
- Parallel National Park Foundation and National Fish and Wildlife Foundation functions for Corps sites



What?

- Project support
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Inform key players of value of Corps Program: **ADVOCATE** (not lobby)



Who?

■ Membership

- Corps retirees (\$50/yr)
- Friends and Friends groups (\$50/yr)
- Active Corps employees (\$50/yr)
- Active Corps GS-9 or lower (\$25/yr)
- Corporations (\$500/yr)
- Projects (\$300/yr)
- Lifetime (\$1,000)



Who?

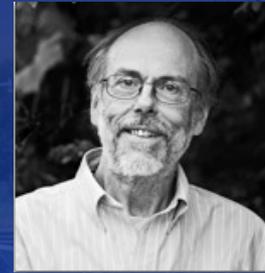
■ Board of Directors

(9 positions: goal 1/3 Corps, 1/3 Rec/NRM specialists, 1/3 Financial leaders)

- Chairman – Greg Miller
- Treasurer – Darrell Lewis
- Secretary – Marilyn Jones

➤ Directors:

- Rich Deline
- Peter Lewis
- Donna Asbury
- 2 vacancies



- Articles of Incorporation December 2006
- IRS 501(c)(3) designation January 2007





Who We Are:

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes and waterways administered by the US Army Corps of Engineers.

Goals:

- Well informed public
- Involved public
- Strong partnerships
- Healthy, sustainable, accessible natural resources



How?

- Support/connect Friends groups
- Grant/ Prospect training
- Act as fund/grant recipient
- Water safety signs
- Funded project proposals
- Funding national partnership and volunteer awards- possible new coin, and pursuing free weekend at a Corps lake resort for national winner





US Coast Guard PSA Grant

- Received \$175,000 Boating Safety Grant
- Only available to non-profit groups
- Three focus group sessions at Carlyle, Table Rock, and Lewisville
- Contract awarded- Will create four 30 sec video PSAs, two 15 sec video PSAs, three audio PSAs, two poster designss, a website, and a smartphone game



Allstate/Oh Ranger! Water Safety Panels





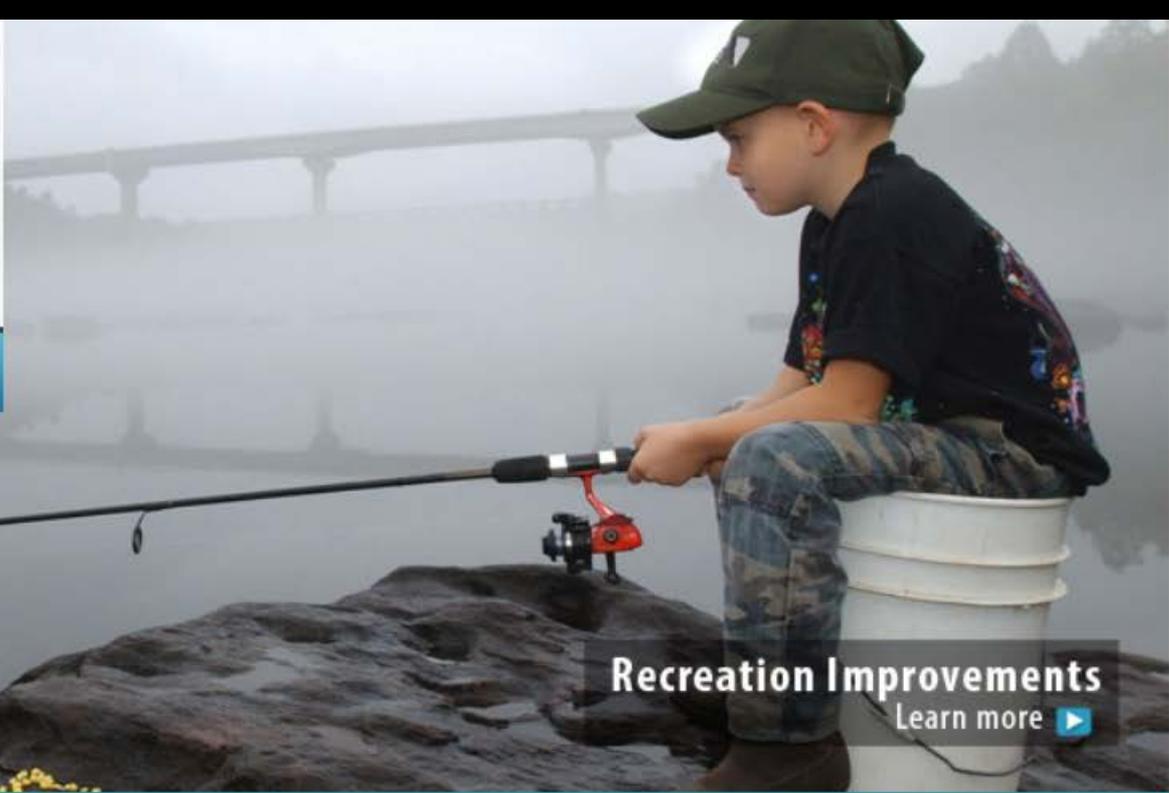
Present

- Redirecting focus to grow project and partners capacity
- Focus on increasing partners capacity
- New mission, goals, board responsibilities. Shift from Corps focus to public need.
- Seeking points of contact in private sector, recreation retail/manufacturing, state parks



Present

- Key focus items: Advocacy for the Corps, working with other associations to get information out to elected officials for new legislation needed
- Volunteer recognition item purchase- Foundation will work with PAC to develop items that they will buy and provide to Corps
- New website design
- Amazon Smile fundraising opportunity



Recreation Improvements
Learn more [▶](#)

[HOME](#)

[ABOUT](#)

[FRIENDS NETWORK](#)

[PARTNERSHIPS](#)

[JOIN/DONATE](#)

[CONTACT](#)

Helping America's Lakes and Waterways

Americans love the lakes, rivers and waterways operated by the U.S. Army Corps of Engineers. These special places rely on the help of many organizations and individuals to create a positive visitor experience. The Corps Foundation is the only nationwide nonprofit organization dedicated exclusively to supporting our nation's lakes, rivers and their many resources.

People join the Foundation to express their deep appreciation for these water resources. In the company of likeminded people, many support Corps Lakes financially and as volunteers to help maintain the quality experiences we all love and cherish.

WHY WE NEED YOUR HELP

In a time of decreasing federal funding America's lakes and waterways are at risk of reduced access, eliminated programs, even closures. With your financial support we can help maintain and improve programs and facilities and keep these treasured resources vibrant.

Join



Partnership Award 2014





APPL 2013





Inaugural PROSPECT class





Future...

- Fully developed Board and new Advisory Council
- Foundation may seek intern AmeriCorps or SCA
- Eventually hire professional staff for Executive Director position
- Inclusion in CFC



You Can Help With...

- Membership
- Networking
- Ideas
- New board members



Website

www.corpsfoundation.org

The screenshot shows the top section of the website. On the left is a logo for 'THE CORPS FOUNDATION' with the tagline 'OFFICIAL NONPROFIT OF AMERICA'S LAKES AND WATERWAYS'. The logo features a silhouette of a person in a boat on a lake. To the right of the logo is a quote: 'The Corps is the largest federal provider of outdoor recreation with nearly 400 million visitors annually and managing over 11 million acres of land and water located in 43 states.' Below the quote and logo is a teal navigation bar with the following links: HOME, ABOUT, FRIENDS NETWORK, PARTNERSHIPS, JOIN/DONATE, and CONTACT.

- Information
- Progress Reports
- Membership Application
- Link to Corps Recreation URL
- What else would you like to see here?



Questions?

