

Special Events with Partners

Partnerships in NRM
PROSPECT Course

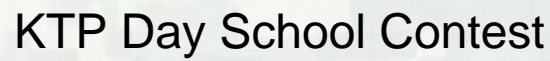
US Army Corps of Engineers
BUILDING STRONG®



National Kids to Parks Day: May 21, 2016

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity in 2016 to co-brand events as Every Kid in a Park by targeting 4th grade classes.





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<http://parktrust.org/youthprograms/national-kids-to-parks-day>

2



National Get Outdoors Day: June 11, 2016

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.



<http://www.nationalgetoutdoorsday.org/>

ABOUT

NEWS



LOCATIONS

GET INVOLVED

Photo Mosaic Contest

Enter for a chance to
WIN an "America the
Beautiful" PASS!
with

yonder

SATURDAY
JUNE 13
2015

158 Days
To
Go!

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

Participating partners will offer opportunities for American families to experience traditional and non-traditional types of outdoor activities.

Prime goals of the day are reaching first-time visitors to public lands and reconnecting our youth to the great outdoors.

MORE



National Sponsor



National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.



YouTube

<https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4>



0:13 / 1:52

<http://www.publiclandsday.org/>



Why am I seeing this new header?



National Public Lands Day

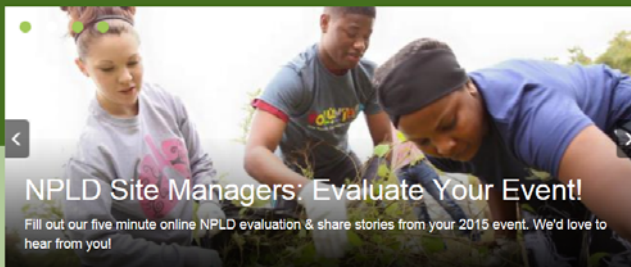
National Environmental Education Foundation
Program Sites
Site Managers: [Login](#) | [Sign Up](#)

TOYOTA
Presents

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NPLD Site Managers: Evaluate Your Event!

Fill out our five minute online NPLD evaluation & share stories from your 2015 event. We'd love to hear from you!

National Public Lands Day

September 24, 2016

*Helping Hands for
America's Lands*

Thank You for Celebrating NPLD 2015!

NPLD 2015 Site Count: 2,520

News & Highlights

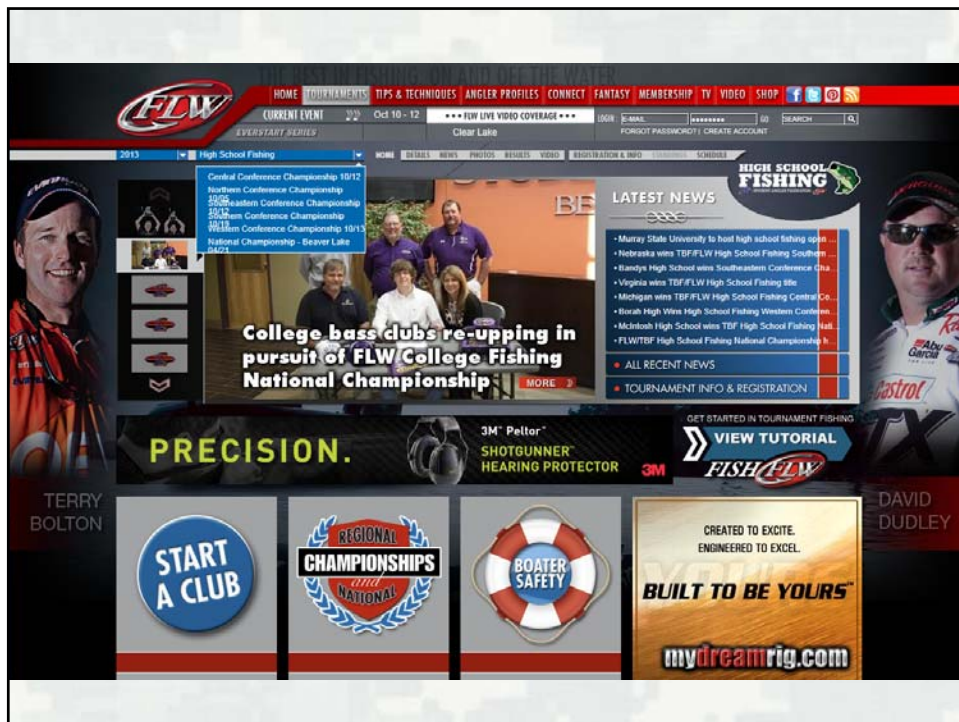
Quick Links



FLW Fishing Tournaments

- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments







Bass Pro Shops Events

- Corps signed a regional MOU with FLW in 2012
- 2013 focus on water safety - Go Outdoors Event in 54 stores and Family Summer Camp in 56 stores with 12,000 contacts
- 2014 continued participation in store events

Corps Lakes Near Bass Pro Shop Locations



★ Corps Lake
 ★ Bass Pro Open Store
 ★ Bass Pro Future Store

- New pilot Outdoor Academies at Corps lakes






- Pilot project event at a Corps lake
- 1 day of school programs
- Weekend events for general public
- 6,000 estimated attendance
- Co-branded Every Kid in a Park

- 5 sponsoring partners, 110 other participating organizations
- Bass Pro provided all gear/marketing
- Pontoon/boat rides, SUP, canoeing, kayaking, fishing, hiking, biking, archery, air rifle, orienteering, pony rides, geocache, hunting dog demos, animals shows, rock climbing, petting zoo, gear demos, musical entertainment, mountain man village, Native American history



Every Kid in a Park



- Presidential initiative to get every 4th grader in America to public lands and waters in the 2015-16 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2015 – Aug 31, 2016
- Some transportation grants available from National Park Foundation
 - Awarded to Raystown, Tioga-Hammond/Cowanesque, Ouachita, Libby, Seminole, DeGray, Green River, Philpott
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - Eco-meets
 - School programs and dam tours
 - TRACK trails
- www.doi.gov/everykid





Kids in Parks TRACK Trails

- Self-guided, brochure-led trails designed for kids and their families
- Incentives for participation – free prizes
- Various trail types:
 - Hiking
 - Disc golf
 - Biking
 - Paddling
 - Geocache



Other Special Events

- National Volunteer Week (April)
- Earth Day (April)
- Arbor Day (April)
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)
- National Marina Day (June)
- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)



Eagle Fest at Arkabutla

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.



Oolagah Annual Fishing Rodeo

- Informal partnership with the Chamber of Commerce
- A representative from the lake usually sits in on the board meetings
- Chamber advertises the event, brings in Pro Anglers, supplies some of the fishing poles, supplies the trophies for the kids, and supplies food
- Corps provides the facilities and fishing pond, and helps the kids fish and learn about water safety



