

Water Safety Partnerships



US Army Corps of Engineers
BUILDING STRONG®



National Partnerships



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Wilderness Inquiry Urban Wilderness Canoe Adventures

www.urbanwildernesscanoeadventures.org



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



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U.S. Coast Guard Auxiliary

- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at www.cgaux.org/units.php



U.S. Coast Guard

- National MOU
- Free Brochures
- Free Photos in Photo Library
- TV & Radio PSAs
- Access to Boating Safety Articles, Statistics and Studies
- Website: www.uscgboating.org



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U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at www.usps.org click "Locate Things"
- Loaner Boating Skills Virtual Trainer
Contact local squadron to borrow



National Conservation Corps Agreement – Public Safety Interns

- Expense-paid internships
 - 3-12 months
- Public Safety Interns – Can be trained to become great water safety interpreters
- More information and training materials are available on the NRM Gateway



Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- www.boatus.com/foundation





Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you
www.safekids.org



Boy Scouts of America Sea Scouts

- National MOU with BSA, which includes Sea Scouts
- Co-ed BSA program for 14-20 year olds
- Ships similar to Troops form at lakes
- Can assist with events and programs
- www.seascout.org



C.A.S.T. "Catch A Special Thrill" for Kids Foundation

www.castforkids.org



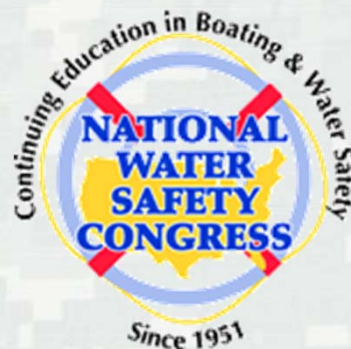
- National Interagency MOU
- Provides special needs populations the opportunity to enjoy a quality outdoor recreational experience
- Hosts over 50 events per year and expands the number of events every year



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National Water Safety Congress

- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



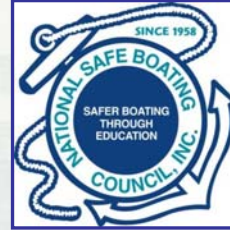
www.watersafetycongress.org



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National Safe Boating Council

- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
 - Free customized logos
 - Email: sidekicks@boatingsidekicks.com
- Free Resources
- Grassroots Grants
- Awards Program



www.safeboatingcouncil.org



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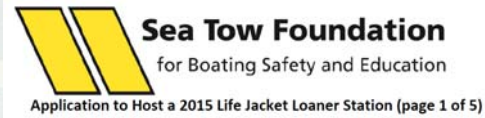
National Carrier Truck Company



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Sea Tow Foundation

- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources
- <http://www.boatingsafety.com/>



Possible New Partnerships



Work with the Media



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Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant



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Cooperating Associations



Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together



Mock Drowning Exercises



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Special Event: Forever 15

<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



Universities

- Use team mascots, players and coaches to promote water safety via printed material, coloring contests, billboards, bumper stickers, etc.

“Wear the Gear”



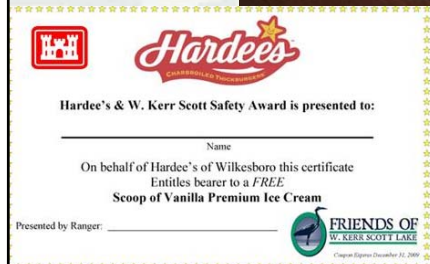
Universities



OSU Trashin' Fashion Show



Restaurants



"I Got Caught" Campaign



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Gas Stations



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WE APPRECIATE YOUR BUSINESS



First Midwest Bank

LIFE JACKETS.
JACKETS FOR LIFE.



MEMBER FDIC

Banks

INVEST WISELY!



BUCKLE UP!
Life Jackets and Seat Belts **SAVE LIVES!**




Buckle Up!



Life Jackets and Seat Belts **SAVE LIVES!**



Invest in Safety!



BUCKLE UP!
Life Jackets and Seat Belts **SAVE LIVES!**



Grocery Stores











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Art Education Associations



Billboards





Millwood Lake



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Banners



Business Marquees



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Sports Stadiums



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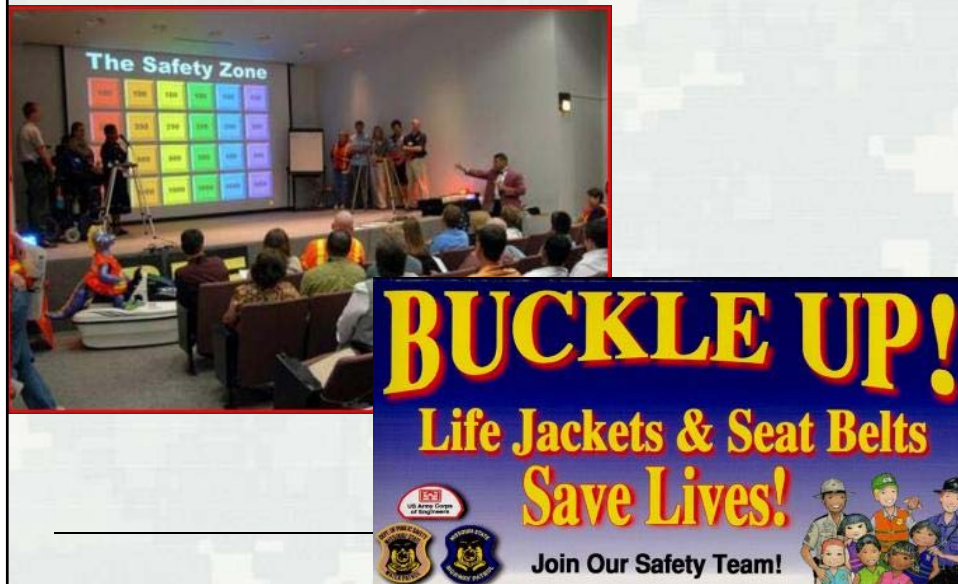


The Sky is the Limit – Get Creative



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The Sky is the Limit Get Creative




NRM Gateway Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas



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NRM Gateway Water Safety Section



US Army Corps of Engineers

Natural Resources Management Gateway

to the future . . .

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[News/Events](#) | [People](#) | [Forums](#) | [Learning](#) | [GETS](#) | [Tools](#) | [New Postings](#) | [Submit](#) | [Index/Search](#)

Water Safety Program

[Headquarters POC](#)

The U.S. Army Corps of Engineers is the leading provider of water-based recreation nationwide and the second leading provider of recreation on all Federally managed public lands. There is no doubt that the popularity of our lakes, rivers and waterways, which attract nearly a half billion visitors each year, requires us to conduct effective educational programs and campaigns to teach the public safe and responsible ways to enjoy the waters. The pages of this Web site will provide you with opportunity to access information and materials that can enhance your program: view and order current water safety materials available from the national program, learn more about the Corps centralized program, read about successful efforts at Corps lakes nationwide, meet and/or contact the committee representatives who give the program life, pick up key safety information, find a local point of contact, download some useful information, and more.

[Life Jacket Policy Study](#)

- [At a Glance](#)
- [Policy & Procedures](#)
- [Program Summary](#)
- [National Water Safety Program \(NWSP\)](#)
- [Charter](#)
- [Committee Members](#)
- [NWSP Marketing Plan](#)

- [News / Current Issues](#)
- [FAQs](#)
- [Good Enough to Share](#)
- [PSAs](#)
- [Bobber the Water Safety Dog](#)
- [Seamoor](#)
- [Logos, Artwork and Fun Books](#)

Water Safety

What Water Safety Partnerships Do You Have?



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