

PAC Meeting Minutes
8 July 2024

Corps Foundation Update-

- Summer Newsletter distributed via Constant Contact
- LAKES Act language included in WRDA by T&I committee. Additional language to allow the Corps to retain any fees over the score amount (\$61M) with gradual increases over 10-year period. Joint management section included nonprofit and use of R1S, but did not expand to spending fees anywhere on the CW project
- Enduring Service – Sam presented award at Soo Locks (great event with over 130 people and Detroit District Engineer, LTC Boyle). Avis presented award at Strom Thurmond.
- Traveling Miss T’s Math Maps notified to proceed with announcement
- Greg attended EIP ceremony, Jun 11, Jefferson City MO and June 25, Prospect Class at Mark Twain Lake
- Sponsor for photo contest- interested and will look at PAC proposal for board vote
- Approved scholarship for cooperating associations to attend Public Lands Alliance conference- two scholarships at \$2,000 each and
- ABC Boating Channel grant completed to promote campaign videos
- Red Tape - DHS Civil Rights Evaluation Tool to the U.S. Department of Homeland Security (DHS) and Beneficial Ownership Information Report (“BOIR”) with the U.S. Financial Crimes Enforcement Network (FinCEN)

PAC Team Discussion

- **Prospect Classes update**
 - **UPDATES Needed:**
 - All: Add location, district, state to all slides in your assigned topics
 - All: Add origin story for all examples in your assigned topics
 - Taylor: Update Contributions slide to announce photo contest/request pictures that tell a partnership story
 - Designate course host to download all slides for a backup computer: Falls (Francis), Rend (Phil), KC (Keith), Raystown (Jared)
 - Keith: make edits to 2 presentations on formatting and share with team to be more consistent, align bullets, etc.
 - Update Water Safety example slides
 - Collect new videos- especially Economy Act and CCSCMA
 - Mark Twain- **24-27 June 24** (Heather, Mike, Francis, Jennifer, **Phil**, *Jared audit*)
 - Class recap and updates/changes
 - Good class participation
 - Falls/Jordan- 16-19 September 24 (Heather, Taylor, **Francis**, Keith, Jared, Sig, Scott)
 - Presentation schedule is posted on SharePoint
 - **Francis: list places to eat for lunches and class dinners**
 - **Francis: Field Trip Development-** draft agenda complete, confirming time/date with partners

- Falls Lake is 30 min drive: YCC, FMST, Handshake Fishing Pier, Pollinator Garden, Volunteers, Forest Ridge Park – Leased Area
 - Jordan Lake is 45 min drive: Clean Lake Jordan, Bald Eagle Monitoring Vols ,Safe Kids, NCSU Aquatic Vegetation CESU
 - Lunch- Stop at shopping center near Falls with a number of options
 - Scott is joining the CORPS Foundation and will present for the foundation
 - Francis-download slide deck for backup
- FY 25 PROSPECT classes-
 - Locations submitted to ULC:
 - Rend Lake: Oct 21-24, 2024 - Phil Lead
 - Heather, Phil, Jennifer, Mike
 - Only 14 people have requested class- re-assign from KC/Raystown or cancel
 - Kansas City District: April 28-May 2, 2025- Keith Lead
 - Heather, Mike*, Keith, Jared, Taylor
 - Raystown: July 21 – 24, 2025 – Jared Lead
 - Heather, Phil*, Jared, Taylor, Mike, Francis*
- FY26 Prospect Courses:
- Bay Model (Taylor lead)
 - Field Trip to Sonoma Hatchery, friends group, tribes / Mendocino economic development / After hours kayak trip or sail
 - Time Frame: March/April 2026 – Taylor set up
- New England District Office (Jared lead)
 - Field Trip: Cape Cod Canal
 - Time Frame: July/Aug
- **Volunteer Clothing Additions**
 - Uniform committee met the week of June 24 to discuss- update from Keith and Taylor
 - Provided numbers of items requested from data call
 - Stressed importance of standardization for t shirt design
 - Concerns about the return on investment of this contract by the uniform committee. PAC stressed importance of consistency and ease of purchase.
 - Priorities for new additions are:
 - 1. Short sleeve polos offered in the tan color
 - 2. T-shirts in tan or red
 - Next step: uniform committee will look into supplies available and if we can add onto another agency's order for items such as the knit cap or raincoat
- **Volunteer program**
 - Volunteer Coins: PAC members should request volunteer recognition from their division.
 - Include a picture of the coin.
 - Heather to add volunteer recognition to the newsletter.
 - All: send Heather your total numbers of small and large coins
 - Mike will create a nomination form to include criteria for small coin vs large coin. (Also needs updated on Gateway)

- Volunteer Poster and Handout
 - All PAC will review current text content in the volunteer brochure and volunteer poster. Found on the gateway. Comments due by AUG meeting.
 - New members to the PAC will be POCs to work with Tara on new design and refresh.
- **FY 25 Handshake program –**
 - \$125k set aside for FY 25
 - FY24 Challenge Partnerships agreements. (5 of 6 received)
 - Missing final reports from 1 project from FY21 projects (St. Mary's Soo Locks)
 - Missing final reports from 2 projects from FY22 Projects (Perry and Wright Patman)
 - All PAC look through previous handshake winners from your division and report back to Phil with good examples of NO-Net Gain examples.
 - All PAC- follow up with division staff to remind them about handshakes and upcoming webinars. Last webinar July 24 @1000 CT- Applications due 30 Sep
 - Jared to send email to New England class participants for feedback.
 - FY26 changes: Applications will be due in AUG 30 and CPA due JUNE 30
 - FY27 possible changes: Applications will due JULY 31 and CPA due May 31
- **Corps Lakes partner webpage and handout**
 - Team- keep putting new pictures into the Teams folder
 - Francis work with Ginny on:
 - Remove the white space and white background
 - Randomizing the photos that rotate
 - Would like to add/update videos:
 - Shelbyville Corps Day
 - <https://youtu.be/QiqQo7v7Fx0>
 - NRAC (Summersville Lake)
 - <https://vimeo.com/474696297>
 - Disable the map link
 - Possible use a different map or map to different link
 - Ashleigh is working on a new map
- **Partnerships Photo Contest**
 - Heather reached out to the Corps Foundation to support an incentive to the partner (\$100-\$500) in the picture and a free membership to the ranger who submitted the photo. Foundation is amenable to the idea and would like a proposal.
 - Keith will champion- reach out to Pam Doty, draft announcement and reference materials
 - Need to develop criteria, examples of what we are looking for, the picture should tell a story
- **Corps Foundation sticker artwork competition development**
 - Taylor will lead- draft an announcement and develop any criteria or scoring reference materials
 - Get CF feedback- logistics of printing and distribution
- **Fall Newsletter-**
 - Due date for articles: Aug 1
 - SAD- Allatoona Lake CCSCMAs, and/or USA at Allatoona
 - MVD Rend Lake partnership recognition example

- SWD -
- NAD Technical School adopt a park in Cape Cod? Or partnership with Americore
- LRD – LRL handshake winner for ACF
- NWD -
- SPD Lake Mendocino Trail Program?

- Look for articles that demonstrate or highlight partners/volunteers reducing O&M, also Tribal partnerships

- **Update on MOU progress-**
 - Girl Scouts- Call set up with Director of Federal Affairs on July 15
 - Pheasants Forever -Jared
 - Boy Scouts- Jared work on draft MOU– POC identified and contacted, waiting for a response
 - NWTF- Mike Has a POC and plans to be in contact soon. (have been in contact with their Federal Liaison to update their MOU, possibly have drafted by end of the year)

- **Webinar schedule development-**
 - Ruffed Grouse- July 12 2:00-3:00 Eastern
 - Handshake Webinars
 - July 24 @1000 CT
 - BHA webinar follow up– Heather provided national list of projects
 - Building Partner Capacity Webinar- Heather work on slides and send to team

- **New SAD/SWD Division Reps**
 - Heather sent email on 5 July to division POCs asking for nominations
 - Francis will reach out to Henry Way
 - Request a 30 Sep response from each division
 - PAC team vote on candidate at October meeting
 - Announce the new PAC members in November.

- **Regular weekly PAC working hour- (Virtual Study Hall)**
 - Francis will schedule more

- **Qlik-**
 - Ashleigh has implemented requested updates, working on transfer to new Power BI platform.

- **Corporate Giving spreadsheet-**
 - All team members update 15 corporations each
 - Check link, make sure info matches
 - 3M to Bank of America: Jared
 - Bass Pro Shops to Century Link: Francis
 - Cisco to Dish Network: Mike
 - Dollar Tree to Kohls: Phil
 - Land O Lakes to Nordstrom: Jennifer
 - Northrup Grumman to Salesforce: Taylor
 - Sherwin Williams to Verizon: Keith
 - Visa to Xerox: Heather

- **Next Meeting- Aug 5, 6, 7, 8, 9, 12,**

- Gateway updates – All review assigned pages for link functionality, re-organization, relevancy, priorities, new content

NRMG Page	Lead	Last Review/Update
Awards	Francis	March 22
Challenge Cost Share Coop Management	Francis	Sep 23
Challenge Partnerships	Keith	
Contributions	Phil	Sep 23
Cooperating associations	Mike	
Cooperative agreements	Jennifer	
Economy Act	Keith	
GETS	Jared	Sep 23
Grants	Taylor	
Handshake	Phil	On going
Health/Fitness/Medical	Mike	
Military	Keith	
MOU/MOA	Jared	Sep 23
National Partners	Jared	
CWIBI-OPS	Taylor/Jennifer	Sep 23
PAC	Jared	Sep 23
SCA	Jennifer	
Schools/Universities	Francis	
Special Events	Taylor	
Volunteers	Jennifer	
Water safety	Mike	