PAC Meeting NOTES February 17, 2022

Corps Foundation update: Greg Miller

- New Feature! Corps Foundation Advocacy Toolkit on Website- We will soon be adding our recently
 prepared toolkit as a one-stop source of information to join us in our advocacy to support the US
 Army Corps of Engineers Natural Resources Management Program. The toolkit provides access to
 our most recent advocacy proposals.
- The Corps Foundations has approved the submission of another three-year USCG grant proposal to expand the "Life Jackets Worn...Nobody Mourns" year-round boating and water safety campaign. In this grant, we are proposing new custom-printed promotional products distributed through social media giveaways, by USACE employees, and others who support the campaign, digital marketing initiatives that focus only on social media ads, giveaways, blogs, and news blasts to attract attention to "Please Wear It" on Facebook, Twitter, and Instagram. Also, campaign advertisements in various media outlets.
- The Corps Foundation has announced the 2022 Life Jacket Video Contest. The contest invites anyone 18 or older nationwide to create a video public service announcement (PSA) to help encourage adults to wear life jackets while boating or swimming around boats. Deadline for submissions is August 1, 2022. Winners will receive a cash prize and the opportunity for national exposure for their winning entries.
- **Spring Partnership newsletter** All comments received were positive. Great work Tara on the design! PAO has approved. Heather will send out 23 Feb
- **ER Update** Nothing new from last call. It is with Jeff Krause for review.
- **EIP/VOY winner** selection- Francis working on award, discussion on timing of award ceremony. The plaques have been ordered and the Certificates printed.
- **Volunteer Clothing**: Volunteer clothing should be purchase through the approved website. Heather will follow up with Lake Lanier on FOLL purchase of shirts.
- Fall 2022 PAC meeting/EIP award ceremony-Possible dates week of October 17, 24 and 31. The project would prefer Sept 26th. Scott will put out a doodle poll for everyone to vote.
- Ruffed Grouse MOU webinar update- Scott-working on scheduling a Pennsylvania webinar session to
 come up with some example projects and then will schedule a national webinar. Tentatively looking to
 host local webinar within the next month or two and the national webinar in the summer.
- **National Volunteer week cards** should have submitted a story to highlight for your MSC. Please provide your submissions as soon as possible.
- Requested changes to NRM Assessment partnership Module-Heather Include Heathers Notes
 - On the first page when you enter the partnership module where it allows a project to select No Partnerships, we would like the following text added (see screen capture with location to insert text):
 - ALERT: Before you sign and provide an explanation of 'no partnerships', have you considered if you have any of the following?

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- Informal partnerships with other agencies, businesses, nonprofits, community groups (should be entered as Contributions)
- Working with a local chapter of a partner with a national MOU https://corpslakes.erdc.dren.mil/employees/cecwon/mou.cfm (such as Boy Scouts, Ducks Unlimited, NEEF, etc.)
- Received grants such as Federal Highways FLTP or Reservoir Fisheries Habitat Partnerships
- Held a National Public Lands Day or other special event such as Kids to Parks Day, FLW Fishing tournaments, etc. with partners
- Conducted any environmental stewardship partnerships
- The Activity/No Activity button is really confusing and counterintuitive as to what the actual status is the way the page is currently set up. Would it be possible to create two columns in Step 1 with radio buttons where you could either click Activity in one column, or No Activity in another column? And set it up so you can't select both?
- Change the title of Step 1 to "Step 1- Review Existing Partnership Activity/ Add New Partnerships
- o Change the title of Step 2 to "Step 2: Annual Data Update"
- Change the title of Summary to "Step 3: Data Summary/Approval"
- Ability to enter all your data and then click Update or Submit and have it save everything instead of just the last row you entered.
- It would also be nice to have some checks within the system that give you a warnings for certain things that we commonly see as errors. For instance:
 - Will not allow you to do a final save/approval unless there are data in the Corps labor hours field, partner total value and Corps total value
 - Give a warning if the hours of volunteer service is less than the number of volunteers
 - Give a warning if the overall number of volunteers and hours of service is less in the annual NRM update than what's been entered in the partnership module
 - Give a warning if you enter number of co-partners, but don't list the names of the co-partners (or vice-versa)
 - Give a warning/highlight if all data fields are blank or entered as zeros that reminds people to mark the partnership as inactive if nothing was done with the partner that year.

Volunteer Vaccination Program

- o 31 Jan FRAGO, webinar on FEB 14, updating FAQs
- Heather had a follow up meeting on Tue to discuss questions from the webinar. Will get final language out to everyone once complete.

• Together Outdoors Coalition Webinars

- Module 6: Marketing that includes everyone (March 1, 2:30 -4:00 Eastern)
- Module 7: Ways to meaningfully measure your DEI efforts (April 5, 2:30-3:30 Eastern)
- Recreation Task Force -Year 2 quarterly stakeholder meetings start March 4th.
- **Volunteer app –(**Francis) sent a response with comments to the innovations team.

• Upcoming Webinars (Pacific Time Zone)

- Feb 24: 12:00 1:00, Volunteer orientation, training, and supervision/ Volunteer incidental expenses and reimbursements
- Mar 4: 10:30 11:30, Volunteer evaluations and awards/ NRM Assessment volunteer reporting
- Mar 8: 9:00 10:30, Leave No Trace Intro
- Mar 17: 9:00 11:00, Leave No Trace Youth Educator
- Mar 23: 1:00 2:00, Tread Lightly!

• Upcoming PROSPECT Classes

- o May 2-5, 2022, Allatoona Lake
 - Lodging, Field Trip, other logistics. -Francis, need map, ULC bus Form
 - MIPR and travel plans
 - Presentations uploaded to Sharepoint by Heather. Please Review and edit
- o August 8-11, 2022 Seattle
 - Need hotel, work on the field trip plan
- o September 19-22 Eugene, OR
 - Need hotel, work on filed trip itinerary

• Handshake Business

- o Phil will send Heather the final FY23 Instructions, FY23 Score Ref, FY23 Application
- Good discussion in regards to application questions from projects building their Challenge Partnership Agreements.

Deadlines

- Allatoona field trip development- Francis (Jan/Feb)
- Handshake overdue reports- all ASAP
- Handshake program FY 23 changes- Phil (Jan)
- NRM Gateway page review- multiple team members planned to review in Jan/Feb