PAC Meeting Notes December 14, 2021 1300 ET

• Attendees

- Heather Burke
- Scott Sunderland
- o Phil Manhart
- o Taylor Baughn
- o Michael Mccoy
- o Keith Hyde
- o Allison Walker
- o Jennifer Linde
- o Francis Ferrell

Corps Foundation update: Greg Miller

- 4 -day strategic meeting to develop 2-year work plan
- Updated Corps Foundation Website
- Spotlight Cooperating Associations on website beginning with Meeting of the Rivers
- Advocacy related to Recreation Study
- Expand Board recruitment
- Constant Contact Email marketing -Fundraising assisted by contractor legacy/ memorial campaign.
 - Suggested a marketing strategy towards retired USACE and Memorials for something at a project.
 - Heather suggested the CF could spearhead a campaign to assist and encourage donations to local cooperating associations to utilize on a local level. Greg thought they could earmark donations to a regional/local level as well.
- Grant related project to replace CG grant in 2023

Welcomed Michael McCoy (LRD) and Keith Hyde (NWD).

Handshake Topics - Phil

- Handshake winner process and changes to instructions/score sheet for next year- Phil will discuss further in JAN meeting. Review scoring and submission process, requirements will change, clarification on application about Visitor Center improvements and what might be acceptable. More to come.
- Overdue Closeouts ALL- please review list of projects needing to submit for final reports and work with POC's of project within your respective area to get completed. At the minimum fill in the basic info on the final report form and include photos of the final project. Before/after shots are nice... but definitely want the 'after' shots.
- The 2021 Winners will need to complete a challenge partnership agreement by NLT August 31, 2022.

EIP/VOY nominations and scoring process- Francis

- Download your scoring sheet and nominations from the SharePoint site for each.
- Score sheet/Use the tab with your name.
- Please have theses scored a few days prior to JAN call.
- Recommendation is to score no more than 3-4 a day.
- If you have any questions/issues, please reach out to Francis.

Allatoona Prospect field trip development and hotel block- Francis

- 30 Rooms are blocked.
- Book your room prior to April 1, 2021. Rooms are released beyond this date

• Jennifer/Keith/Mike will audit the class.

NRM Assessment final data- Heather

- Heather provided numbers on increased partners and numbers; Volunteer were down but hours showed increase.
- Team will review the article associated with information and plan to have out early JAN.
- Heather emphasized we still need to get projects entering volunteers in the correct place.

Spring Newsletter articles due by Feb 1- Heather

• Take a look at the NRM assessment page and locate some outstanding projects that was completed. Then reach out to the POC and assist them with completing an article.

PAC charter review of workplan tasks and due dates, explanation for new members and finalize- Scott/Heather

- Keith and Mike need to send a timeline to Heather when you can work on assigned projects.
- Review the NRM Gateway for those subjects and identify changes, improvements, and broken links.

Next Meeting was suggested on the following date range

• January 19-21 or 24-27.