

Partnering with your local University

Chad Eller

Park Ranger

W. Kerr Scott Reservoir

February 24, 2011



US Army Corps of Engineers
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W. Kerr Scott Reservoir



- Wilkesboro NC
- Built in 1961
- 55 miles of shoreline
- 1400 acres of water at normal pool
- 5000 total project acres



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W. Kerr Scott Reservoir



- 900,000 visitors annually
- 3 campgrounds
- Hiking/biking
- Hunting/fishing
- Boating/swimming



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Water Safety



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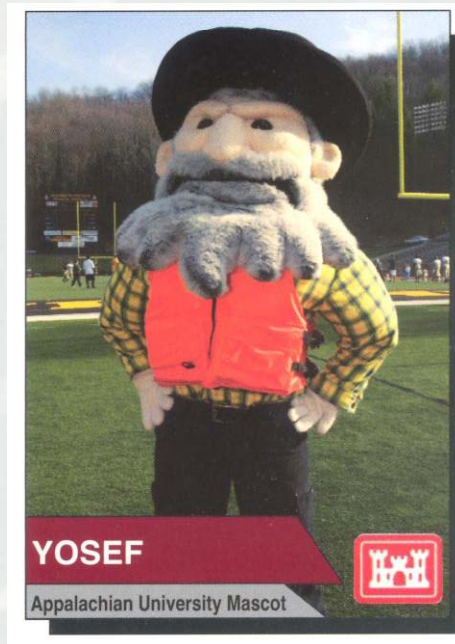
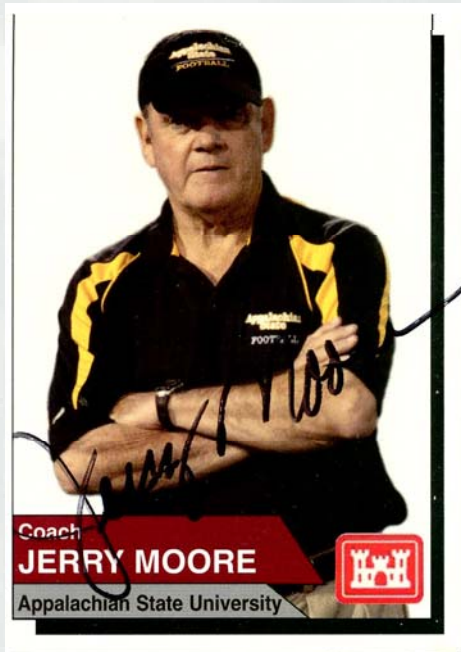


How it all started...



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Water Safety Trading Cards



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**Youtube
over
15,000 views!!!**



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Take advantage of the image



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Job Fairs



- Recruit volunteers
- Educate
- Establish an agency presence



Year #2 Keep the ball Rolling



Involve your other partners



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Coloring Contests



Sponsored by...(share the wealth)



FRIENDS OF
W. KERR SCOTT LAKE

499 Reservoir Road • Wilkesboro, NC 28697 (336) 921-3390



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Judged by ASU rec students



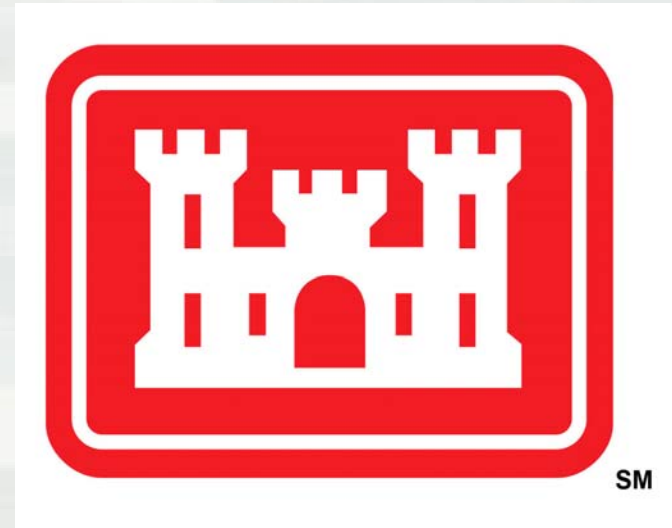
(Be Flexible)



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Guest Speaker for Intro to Rec Classes

- Educate
- Establish an agency presence
- Recruit



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The Grand Tour

- Give the faculty a tour of your park
- Brainstorm ways to work together
- Maintain the attitude “Our park is your oyster”



Get students in your Park

Bird watching = partnership?

NC State biology and computer
science department

+ interested citizens

+ Jordan Lake

= EAGLE CAM





Jordan Lake
Citizen Science Project



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NC STATE UNIVERSITY

Live Video - Bald Eagle Nest at Jordan Lake, NC



Nest is visible dawn to dusk Eastern Standard Time.

Apple [QuickTime](#) player is required to view the video stream.



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Work with the event planning class



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Share the Wealth



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Read With a Ranger

- Present interpretive programs at your local library
- Literacy is a great tool to teach EE
- Host a book swap event





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Volunteer Interns



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Jonathan and Jacob



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Keep em' Coming



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parkrangerinstitute.com

- First week in January, Salemburg NC
- \$200 registration includes meals and lodging
- \$100 for college students
- Excellent source of training and networking

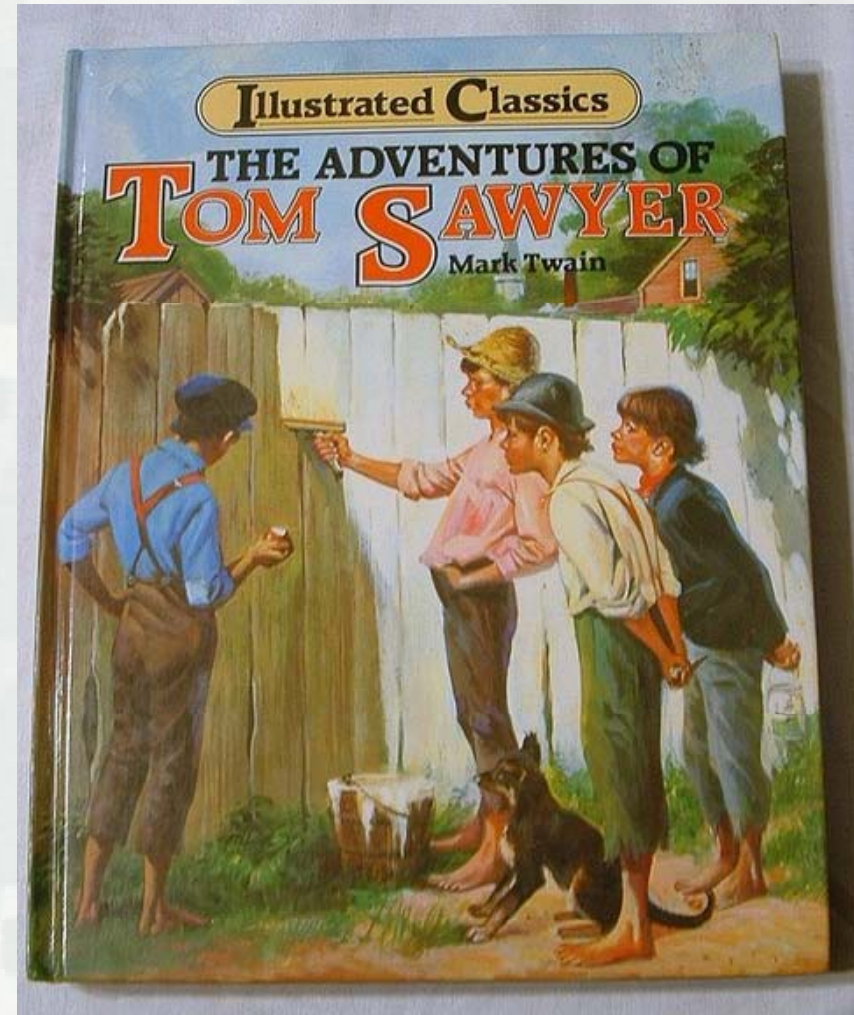


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Setting the stage
for success

a.k.a.

Getting your
fence painted
without asking



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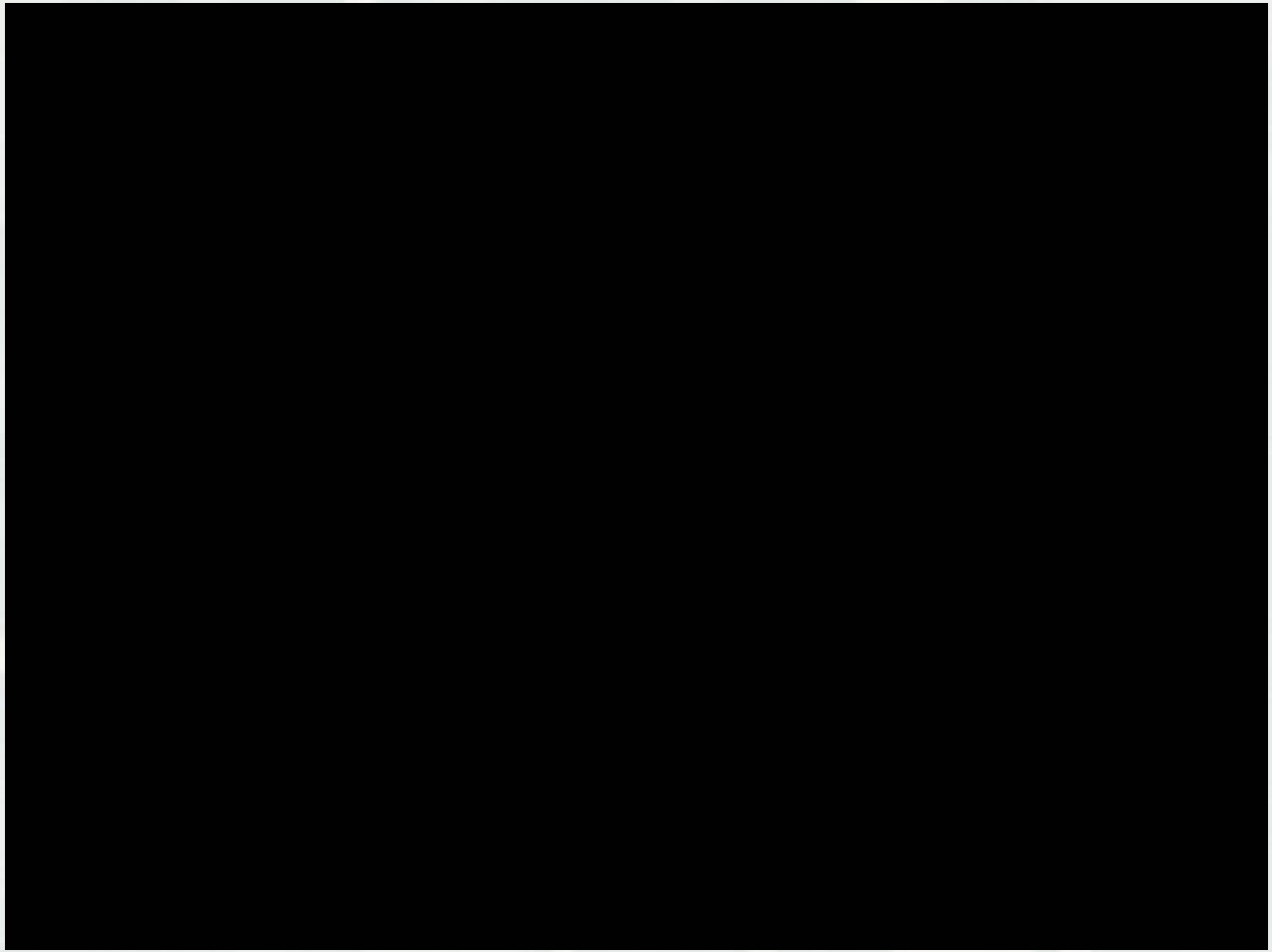


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Don't give up!



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