

# FUND RAISING RESOURCES ON THE WWW

**About.Com Guide to Nonprofit Charitable Organizations:** A compilation of web resources on nonprofits, fundraising, and related issues by Stan Hutton. Visit <http://nonprofit.miningco.com>.

**American Institute of Philanthropy:** A nationally prominent charity watchdog service whose purpose is to help donors make informed giving decisions. Visit [http:// www.charitywatch.org](http://www.charitywatch.org)

**Chronicle of Philanthropy:** The Internet Resources section is a collection of web links, sorted into five major categories: Gifts and Grants, Fund Raising, Managing Non-Profit Groups, Technology, and General Non-Profit Information. Visit <http://www.philanthropy.com>.

**The Conservation Fund:** Works in partnership with public land agencies, private landowners, foundations and corporations to purchase lands for the protection of the nation's land and water resources and sites of historical significance. Works with the NPS, USFS, and USFWS to provide training for professionals in the public, private and nonprofit sectors. Provides seed grants and administers leadership awards through corporate and foundation partnerships. Visit [www.conservationfund.org](http://www.conservationfund.org).

**Earth Share:** a federation of America's leading non-profit environmental and conservation organizations, works to promote environmental education and charitable giving through workplace giving campaigns. Visit [www.earthshare.org](http://www.earthshare.org).

**FindIt.Org - The Nonprofit Online Resource:** Provides fundraising resources, nonprofit marketing advice, a dictionary of nonprofit terms, tips on graphics, and if you register your nonprofit, access to a "Virtual Interactive Consultant." A project of PAVE, the Philanthropic Association of Volunteers with Expertise. Visit [www.findit.org](http://www.findit.org).

**Foundation Center:** Maintains lists of training and technical assistance resources such as grant-writing guides for grant seekers, and has an online orientation to the grant seeking process. Visit [www.fdncenter.org](http://www.fdncenter.org).

**The Grantsmanship Center (TGCI):** TGCI conducts some 200 workshops annually in grantsmanship and proposal writing, and produces publications including *Program Planning and Proposal Writing*, an industry standard. Subscribe to the free Grantsmanship Center Magazine. Website also includes Federal Register grant information, state funding, and community foundation information. Visit [www.tgci.com](http://www.tgci.com).

**Guidestar:** The GuideStar Web site is produced by Philanthropic Research, Inc., a 501(c)(3) public charity founded in 1994. GuideStar's mission is to revolutionize philanthropy and nonprofit practice with information. Search GuideStar's database of more than 850,000 IRS-recognized nonprofit organizations for details of grant-markers through their posted 990. Visit [www.guidestar.org](http://www.guidestar.org).

**Innovation Network, Inc. (InnoNet):** Dedicated to helping small-to-medium-sized nonprofits plan and evaluate their programs. InnoNet's web site is a free resource that provides tools,

instruction, guidance and a framework for creating detailed program, evaluation and fundraising plans. Visit [www.innonet.org](http://www.innonet.org).

**The Management Assistance Program for Nonprofits:** Offers a free management library with 72 categories of topics, including boards of directors, fund raising, marketing, and evaluation. Visit <http://mapnp.nonprofitoffice.com/>

**Minnesota Council on Nonprofits Management Resources:** Resources are subdivided into the following categories: personnel; board issues; lobbying; fundraising resources; and other management resources. Visit [www.mncn.org](http://www.mncn.org).

**National Fish and Wildlife Foundation:** A nonprofit charitable organization whose goals include species conservation, habitat protection, environmental education, natural resources management, habitat and ecosystem rehabilitation and restoration, and leadership training for conservation professionals. Awards challenge grants through which public and private partnerships are created and investments in conservation activities are increased. Visit [www.nfwf.org](http://www.nfwf.org).

**National Environmental Education Foundation (NEEF):** Offers information on K-12 educational performance, business and environment, healthcare and environment, and environmental stewardship. Has a competitive challenge grants program for environmental education excellence and health and the environment. Visit [www.neetf.org](http://www.neetf.org).

**National Park Foundation:** Offers competitive grants to help fund important conservation, preservation and education efforts in the parks, awards, and special initiatives related to America's National Parks. Visit [www.nationalparks.org](http://www.nationalparks.org).

**National Parks and Conservation Association:** Works to protect and enhance the integrity of the National Park System. Develops strategies leading to greater diversity in the NPS workforce, park visitorship, park advocacy, and the heritages that the parks commemorate. Visit [www.npca.org](http://www.npca.org)

**Nonprofit Resource Center:** A one-stop directory for Internet resources of interest and value to nonprofit organizations. The site is designed for managers, board members and volunteers of nonprofit and tax-exempt organizations, as well as people who are considering forming a nonprofit organization. Provided as a service of Nonprofit Incorporators, a law firm whose sole business is low-cost incorporations of nonprofit. Visit <http://not-for-profit.org>.

**Nonprofit Times:** Site includes a collection of links provided by the publishers of the newspaper *Nonprofit Times*, as well as selected articles from current and back issues. Visit [www.nptimes.com](http://www.nptimes.com).

**Nonprofit Universe:** The information site for nonprofit professionals by Aspen Publishers, Inc. Site features GrantScape Online, Nonprofit news headlines, a grant giver of the week, an idea of the week, a website of the week, and a place to sign up for a free weekly email newsletter. Visit [www.nonprofituniverse.com](http://www.nonprofituniverse.com).

**TechSoup:** Created by CompuMentor, a San Francisco charity that provides technology assistance to nonprofit groups and schools, presents its own articles and worksheets on a variety of technology topics site links to information on nonprofit discounts on computer

equipment and software, a glossary of technology terms, and stories on how charities are using technology in their work. Visit [www.techsoup.org](http://www.techsoup.org).

**University of Wisconsin Extension, Learning Institute for Nonprofit Organizations:** A compilation of resources arranged by categories that include Board Development/Governance, Foundation Information, Fund-raising and Grant Writing, Giving/Philanthropy, Strategic Planning/Program Planning, etc. Visit [www.uwex.edu/li/learner/sites.htm](http://www.uwex.edu/li/learner/sites.htm)