

Partnership Opportunities



Benefits of Partnering

- Potential for national exposure by partnering with a federal agency
- Variety of partnering opportunities because of the Corps' diverse missions
- Potential market branding to reach out to new customers
- One of nation's leading federal providers of recreation
- At Kerr Reservoir millions of visitors each year enjoy Corps managed campgrounds (x4), boat ramps (x16), day use areas (x15), wildlife management areas (x26), trails (x2), environmental education center, and cultural resource sites
- Kerr Reservoir is located within 90 minutes of major metropolitan areas

Connecting with Kerr Reservoir

In the 1950's, Kerr Reservoir, also called Buggs Island Lake, was constructed for flood control, hydropower generation, recreation, fish and wildlife conservation, and local water supply. The 800 miles of wooded shoreline stretch across three counties in Virginia and three in North Carolina. Along this shoreline great memories are made while camping, boating, fishing, swimming, picnicking, hiking, and hunting.

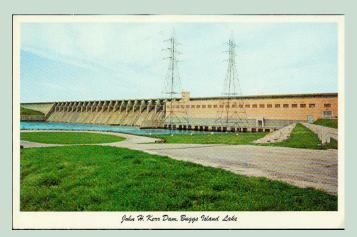
These experiences are important in strengthening families and organizations. Our parks also have significant economic impact, with approximately 4 million visitors per year spending on trip expenses, strengthening the environmental, social, and economic health of communities.

With the help of our partners, we provide more service to the public than without them by our side.

To find out more about partnering with John H. Kerr:

Call: (434) 738-6143

Email: JHKerr@usace.army.mil



Old postcard image taken from downstream side of Kerr Dam.



PARTNERSHIP SPOTLIGHT:

The Corps Foundation assists by partnering with a wide range of organizations including local Friends groups, private individuals and businesses to support educational activities which enhance our visitor's experiences. To learn how you can work with our national foundation, visit the Corps Foundation website: http://corpsfoundation.org

DISC GOLF COURSE IN NORTH BEND PARK

In 2019, a disc golf course was established in North Bend Park. The course is designed for all ages and levels of experience. You can visit our North Bend Day Use Area Gatehouse to sign-out discs and enjoy the course! Thank you to our partners including the **Southside Virginia Disc Golf Association**, **Roanoke River Basin Association**, and **Dominion Power** for their work on this project.



ISLAND CREEK ACCESSIBLE FISHING PIER

Through a handshake agreement with <u>Veterans of Foreign Affairs</u> and <u>American Legion</u> this partnership built Veterans Park at Island Creek Recreation Area by installing an accessible fishing dock, picnic shelter, and portable toilet. Construction of the facilities was provided by <u>military personal, SEABEES, and other military</u> <u>affiliated groups</u>. Other partners on this project include: <u>NASCAR's Jeff Burton</u> and <u>Paralyzed Veterans of America.</u> This partnership helped increase access to recreational opportunities by supporting the right for all citizens to recreate on public land.

NATIONAL PUBLIC LANDS DAY CONTRIBUTIONS

In 2021, park rangers and volunteers gathered at five locations around Kerr Reservoir to participate. Cleanup efforts across the Lake improved safety for our visitors, aesthetics at each site, and the health of the ecosystem by removing plastic, broken glass, and other trash from public lands. This event was possible through our partnership with **Skanska** and **Cleveland Construction**. They provided t-shirts, first aid kits, gloves, trash bags, water, and snacks for volunteers.



