



THE CORPS FOUNDATION

OFFICIAL NONPROFIT OF

AMERICA'S LAKES AND WATERWAYS



The Corps Foundation Mission

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways administered by the US Army Corps of Engineers.

- National non-profit advocacy organization for the Corps NRM program
- Articles of Incorporation December 2006
- IRS 501(c)(3) designation January 2007
- Signed MOU with the Corps in October 2007



Vision and Goals

Vision: An involved public enjoying and supporting Corps lakes, lands and waterways.

- **Goals**

- Well informed public
- Involved public
- Strong partnerships
- Healthy, sustainable, accessible natural resources



Why was the Foundation Created?

- Support projects through donations and grants
- Inform stakeholders of the value of Corps Program
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Advocacy



Building a Case for Support?

- Educate about the role the Corps plays in providing quality outdoor recreation and natural resources
- Communicate the limitations of Federal Funding
- Lakes and waterways are at risk of reduced access and eliminated facilities and programs
- How you can help?



Recreational Opportunities

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Helping America's Lakes and Waterways

Americans love the lakes, rivers and waterways operated by the U.S. Army Corps of Engineers. These special places rely on the help of many organizations and individuals to create a positive visitor experience. The Corps Foundation is the only nationwide nonprofit organization dedicated exclusively to supporting our nation's lakes, rivers and their many resources.

People join the Foundation to express their deep appreciation for these water resources. In the company of likeminded people, many support Corps Lakes financially and as volunteers to help maintain the quality experiences we all love and cherish.

HELP PRESERVE & IMPROVE AMERICA'S TREASURES!

In a time of decreasing federal funding America's lakes and waterways are at risk of reduced access, eliminated programs, even closures. With your financial support we can help maintain and improve programs and facilities and keep these treasured resources vibrant.



Who can be a part of the CF?

■ Membership

- Corps retirees (\$50/yr)
- Friends and Friends groups (\$50/yr)
- Active Corps employees (\$50/yr)
- Active Corps GS-9 or lower (\$25/yr)
- Corporations (\$500/yr)
- Corps Lake/River Projects (\$300/yr)
- Lifetime (\$1,000)

* CF is 100% volunteer operated



Current Board



■ Board of Directors

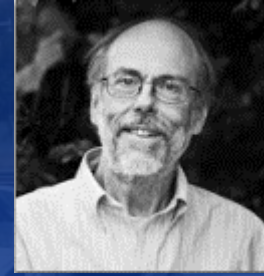
(9 positions: goal 1/3 Corps, 1/3 Rec/NRM specialists, 1/3 Financial leaders)

- Chairman – Greg Miller
- Treasurer – Darrell Lewis
- Secretary – Marilyn Jones



➤ Directors:

- Rich Deline
- Peter Lewis
- Donna Asbury
- Pat Barry
- 2 vacancies





Supporting the Corps-Past Projects

- Support/connect Friends groups
- Grant/ Prospect training
- Act as fund/grant recipient
- Funded project proposals
- Funding national partnership and volunteer awards- plaques, coin



Inaugural PROSPECT class





Grant Applicant

US Coast Guard PSA Grant

- Received \$175,000 Boating Safety Grant (Only available to non-profit groups)
- Three focus group sessions at Carlyle, Table Rock, and Lewisville
- Contract awarded- Created four 30 sec video PSAs, two 15 sec video PSAs, three audio PSAs, two poster designs, a website (www.pleasewearit.com), and a Smartphone game





**Life Jackets Worn...
Nobody Mourns
PleaseWearIt.com**



US Army Corps
of Engineers®



Produced under a grant from the Sport Fish Restoration and
Boating Trust Fund, administered by the U.S. Coast Guard



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<https://www.youtube.com/watch?v=9mr2ojcg-Sg&feature=youtu.be>
Drowning in 60 Seconds



<https://www.youtube.com/watch?v=45oDHvqOs24&feature=youtu.be>
Girl Overboard



UNCOMFORTABLE

<https://www.youtube.com/watch?v=LHBXZwZQIBI>
Life Jacket Debate



<https://www.youtube.com/watch?v=hlZgSPiCkIc>
Man Overboard



Lake Guard

Army Corps of Engineers Educational

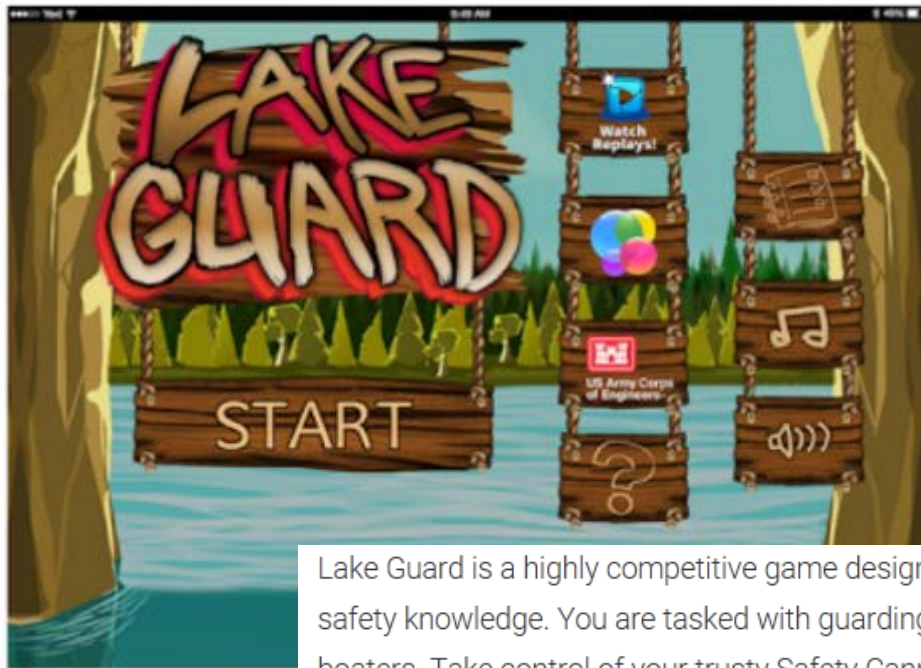
★★★★★ 1

E Everyone

! You don't have any devices

 Add to Wishlist

Install



Lake Guard is a highly competitive game designed to test the player's speed, reflexes and boating safety knowledge. You are tasked with guarding a lake that has been overrun with unprepared boaters. Take control of your trusty Safety Cannon to launch the necessary safety gear to them. However, you have to keep an eye out for cans of Grog (beer). Launching a can of Grog to a visitor could prove dangerous so be sure to shoot the cans of Grog onto the dock to be recycled instead! Keep guard of your lake for as long as you can while increasingly hazardous conditions and visitors try to overrun your waters. Share your high score with friends, earn achievements and become the greatest Lake Guard in the world!



Chittenden Locks Fundraising

News Release "The Fish Ladder was our Dad's favorite place"



In Memory of James F. Smith
\$7,545 Dedicated to Improving the Fish Ladder



Allstate/Oh Ranger! Panels







Excellence in Partnerships Award

- Annual award for outstanding contributions by a partner to the Corps recreation and environmental stewardship programs.
- Presented in conjunction with PAC team spring meeting.
- Past Recipients:
 - 2001: Bay Model Association
 - 2003: Upper Texas Coast Waterborne Education Center
 - 2005: Kaskia-Kaw Rivers Conservancy
 - 2008: Friends of Lake Sonoma
 - 2009: Friends of W. Kerr Scott Reservoir
 - 2010: Friends of Raystown Lake
 - 2011: Friends of Caesar Creek Lake
 - 2012: Our Lands and Waters Foundation
 - 2013: Linn County Parks & Recreation
 - 2014: Roanoke River Basin – Upper Reach
 - 2015: Marklesburg Fire Department





EIP 2014 Award

- Award ceremony held at John H Kerr Reservoir April 15, 2015
- Presented by the Wilmington District Commander and the Foundation
- 40+ attendees
- Partnership project site visit





Volunteer Awards

- Annual award intended to recognize outstanding services by a volunteer to the Corps recreation and environmental stewardship programs.
- Presented by the District Commander.
- 2015 Recipient: Hugh Clark, Shenango River Lake





Fundraising

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Supporting: Corps Of Engineers Naturalresources Education Foundation ▾

Heather's Amazon.com

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Help



Serving the very best has never been easier with Omaha Steaks!

Omaha Steaks is teaming up with Corps Foundation and offering huge discounts on our most popular selections as well as giving back to help fund Great steaks supporting America's lakes.

Corps Foundation earns 10% of the price of each item purchased.



Favorites for a Worthy Cause!

The Steaks for Good campaign launches Friday 10/02/2015 through Thursday 12/31/2015. Corps Foundation supporters will be eligible to shop a wide variety of Omaha Steaks products at specially reduced prices. Plus 10% of each product purchased will go back to Corps Foundation!

Steaks for Good Customer Favorites

- 49084SFG **The Gourmet Combo That Gives**
2 (5 oz.) Filet Mignons
2 (5 oz.) Top Sirloins
4 Boneless Chicken Breasts (1 lb. pkg.)
4 (4 oz.) Omaha Steaks Burgers
4 (3 oz.) Gourmet Jumbo Franks
8 Potatoes au Gratin
Reg. \$103.00 | **Now Only \$59.99** | Save \$103.01
- 1135SFG **4 (5 oz.) Filet Mignons**
Reg. \$86.00 | **Now Only \$47.99** | Save \$39.00
- 981SFG **4 (8 oz.) Private Reserve® Top Sirloins**
Reg. \$94.00 | **Now Only \$54.99** | Save \$40.00
- 487SFG **4 (8 oz.) Ribeyes**
Reg. \$99.00 | **Now Only \$54.99** | Save \$44.01
- 922SFG **4 (8 oz.) Boneless Strips**
Reg. \$89.00 | **Now Only \$54.99** | Save \$35.00
- 3312SFG **12 (5 oz.) Private Reserve® Angus Burgers**
Reg. \$64.99 | **Now Only \$29.99** | Save \$35.00
- 324SFG **16 (4 oz.) Gourmet Burgers**
Reg. \$52.00 | **Now Only \$29.99** | Save \$23.00
- 1417SFG **4 (8 oz.) Marinated Salmon Fillets**
Reg. \$53.00 | **Now Only \$24.99** | Save \$29.00
- 850SFG **6 (4½ oz.) Stuffed Sole with Scallops & Crabmeat**
Reg. \$39.00 | **Now Only \$19.99** | Save \$20.00

DONATE

Your financial support helps Corps projects and their friends groups connect, grow, and increase their capacity to fulfill the Corps' natural resource education mission on lakes and waterways across America.

Please **DONATE!**

via PayPal

To make a donation in honor or in memory, please include the name and address of the person who should receive the acknowledgment letter in the PayPal message field.

All contributions to the Corps Foundation are 100% tax deductible – and all amounts are appreciated!

Shop at AmazonSmile and Amazon will make a donation to

The Corps Foundation
(At no extra cost to you!)

GET STARTED

amazon smile



What the CNREF is working on:

- Survey of Membership and Corps
- Focus on growing partnerships
 - EKIP Grant applications
 - Burgerville Water Safety partnership
- Focus on public communications
 - New Communications Director and committee
 - Improve contact with private sector, recreation retail/manufacturing, state parks
- Expanding Membership
 - Little Green Light non-profit membership and fundraising database



Future...

- Fully developed Board and new Advisory Council
- Inclusion in CFC
- Advocacy for Corps about needed legislation
- Enduring Volunteer Service Award
- Website Upgrade
- Video for Prospect Course and Social Media
- Rack Card
- Value Added Membership Benefits



You Can Help With...

- Membership
- Networking
- Ideas
- New board members and volunteers



Website

www.corpsfoundation.org



- Information
- Progress Reports
- Membership
- Link to Corps Recreation URL
- What else would you like to see here?