

**Partners Outdoors 2011**  
***Health and the Great Outdoors***  
**Gaylord Texan – Grapevine, Texas**  
**January 23-26, 2011**

**Sunday, January 23, 2011**

12:00 noon – 7:00 pm	<b>Registration</b>	<i>Yellow Rose Pavilion</i>
1:00 – 2:30 pm	<b>Sponsoring Organization Meetings</b>	
	U.S. Army Corps of Engineers Private-Sector Partners	<i>Mustang 1</i> <i>Mustang 3</i>
3:00 – 5:45 pm	<b>Opening Session</b>	<i>Yellow Rose Ballroom</i>
3:00 – 3:45	Welcome to Lake Grapevine and Partners Outdoors 2011 Speakers: Col. Thomas Kula, Division Commander, U.S. Army Corps of Engineers The Honorable Jo-Ellen Darcy, Assistant Secretary of the Army, Civil Works	
	Introduction to Opportunities Facing Partners Outdoors 2011 Speaker: Derrick Crandall, President, American Recreation Coalition	
3:45 – 4:30	Keynote – The Future of Recreation Speaker: John Crompton, Ph.D., Distinguished Professor, Department of Recreation, Park and Tourism Sciences, Texas A&M University	
4:30 – 4:45	<b>Break</b>	<i>Yellow Rose Foyer</i>
4:45 – 5:45	America's Great Outdoors Initiative: Where We've Been, Where We Are, and Where We're Going Speaker: William Shafroth, Acting Assistant Secretary of the Interior for Fish and Wildlife and Parks	
6:00 – 7:00 pm	<b>Reception</b>	<i>Yellow Rose Pavilion</i>
7:00 – 8:30 pm	<b>Dinner</b>	<i>Mission Plaza</i>

**Monday, January 24, 2011**

7:00 am – 4:00 pm	<b>Registration</b>	<i>Yellow Rose Pavilion</i>
7:00 – 8:00 am	<b>Breakfast</b>	<i>Yellow Rose Pavilion</i>
8:00 am – 2:10 pm	<b>General Sessions</b>	<i>Yellow Rose Ballroom</i>
8:00 – 8:30	Welcome Speakers: The Honorable William D. Tate, Mayor, City of Grapevine John Imaizumi, Senior Vice President and General Manager, Gaylord Texan	

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### Monday, January 24, 2011 continued

8:30 – 8:50	Partners Working to Keep Americans Fishing and Boating in the Great Outdoors Speaker: Frank Peterson, President, Recreational Boating and Fishing Foundation	
8:50 – 10:15	Getting Americans Back Outdoors Moderator: Ruth Coleman, Director, California State Parks Speakers: James Terry, Assistant Chief Scout Executive and Chief Financial Officer, Boy Scouts of America Martin MacDonald, Director of Conservation, Bass Pro Shops	
10:15 – 10:45	<b>Break</b>	<i>Yellow Rose Foyer</i>
10:45 – Noon	Healthy People/Healthy Places – Building the Link Moderator: Michael Suk, M.D., J.D., MPH, FACS, Chair, Physicians for Healthier Americans Through Fun Outdoors Speakers: Eduardo Sanchez, M.D., MPH, FAAFP, Vice President and Chief Medical Officer, Medical Division, BlueCross BlueShield of Texas Nancy Herron, National Chair, Grassroots Leadership Team, Children & Nature Network	
Noon – 1:30	<b>Lunch</b> Education and the Outdoors Speaker: Steven Walts, Ed.D., Superintendent, Prince William County Schools, Virginia	<i>Yellow Rose Ballroom</i>
1:30 – 2:10	<b>Pre-Excursion Briefing</b> Speakers: Douglas Cox, Regional Partnership Program Manager, U.S. Army Corps of Engineers Douglas Evans, Director, Grapevine Parks and Recreation Department Gilbert Welch, Vice President, Planning and Operations, Marinas International	<i>Yellow Rose Ballroom</i>
2:30 – 8:30 pm	<b>Offsite Seminar</b> Opportunities for Partnerships Promoting Active Lifestyles in the 21 <sup>st</sup> Century ● Vineyards Campgrounds ● Great Wolf Lodge ● Bass Pro Shops ● Golf Courses ● Silver Lake Marina ● Lake Grapevine ● Twin Coves Marina  Dinner Speaker: Michael Enschede, Chief of Operations, Civil Works, U.S. Army Corps of Engineers	

### Tuesday, January 25, 2011

7:00 – 8:00 am	<b>Breakfast</b>	<i>Yellow Rose Pavilion</i>
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Tuesday, January 25, 2011 continued

8:00 – 10:15 am	<b>General Sessions</b>	<i>Yellow Rose Ballroom</i>
8:00 – 9:00	Roundtable Discussion: Recapping Our Offsite Seminar – What We Saw and Heard, What We Need To Do Moderator: Douglas Cox, Regional Partnership Program Manager, U.S. Army Corps of Engineers Speakers: Susan Alden Weingardt, Partnership Coordinator, Rocky Mountain Region, U.S. Forest Service Douglas Evans, Director, Grapevine Parks and Recreation Department Gilbert Welch, Vice President, Planning and Operations, Marinas International	
9:00 – 10:00	Making Great Outdoors Month a Vehicle for Action Moderator: Ruth Coleman, Director, California State Parks Speakers: Meri-Margaret Deoudes, Senior Director, Corporate Relations and Special Events, National Wildlife Federation Frank Peterson, President, Recreational Boating and Fishing Foundation	
10:00 – 10:15	Call to Action Teams Speaker: Derrick Crandall, President, American Recreation Coalition	
10:15 – 10:45 am	<b>Break</b>	<i>Yellow Rose Foyer</i>
10:45 am – 12:15 pm	<b>Action Team Meetings: Round One</b> ( <i>Pick One</i> ) <ul style="list-style-type: none"><li>● Making Great Outdoors Month a Vehicle for Action</li><li>● Healthy People/Healthy Places: Building the Link</li><li>● Responding to the America's Great Outdoors Initiative</li></ul>	<i>Appaloosa 2</i> <i>Appaloosa 3</i> <i>Appaloosa 4</i>
12:15 – 1:30 pm	<b>Lunch</b> Poster Session for Partnership Initiatives <ul style="list-style-type: none"><li>● America's Byways Resource Center</li><li>● National Get Outdoors Day</li><li>● Our Lands and Waters Foundation</li><li>● Take Pride in America</li></ul>	<i>Appaloosa Foyer</i>
1:30 – 3:00 pm	<b>Action Team Meetings: Round Two</b> ( <i>Pick One</i> ) <ul style="list-style-type: none"><li>● Making Great Outdoors Month a Vehicle for Action</li><li>● Healthy People/Healthy Places: Building the Link</li><li>● Responding to the America's Great Outdoors Initiative</li></ul>	<i>Appaloosa 2</i> <i>Appaloosa 3</i> <i>Appaloosa 4</i>
3:00 – 5:30 pm	<b>Action Team Leadership Meetings</b> <ul style="list-style-type: none"><li>● Making Great Outdoors Month a Vehicle for Action</li><li>● Healthy People/Healthy Places: Building the Link</li><li>● Responding to the America's Great Outdoors Initiative</li></ul>	<i>Appaloosa 2</i> <i>Appaloosa 3</i> <i>Appaloosa 4</i>

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**Tuesday, January 25, 2011 continued**

3:00 – 5:30 pm	<b>Sponsoring Organization Meeting</b>	
	U.S. Forest Service	<i>San Antonio 5</i>
5:30 – 7:00 pm	<b>General Session</b>	<i>Texas Ballroom D</i>
	People and the Great Outdoors: The Challenges and the Opportunities Speaker: The Honorable Robert Abbey, Director, Bureau of Land Management Moderator: Derrick Crandall, President, American Recreation Coalition Responders: Michelle Johnson, Director, America's Byways Resource Center Mark Saferstein, Publisher and Editor-in-Chief, American Park Network	
7:00 – 7:30 pm	<b>Reception</b>	<i>Texas Ballroom Prefunction</i>
7:30 – 9:00 pm	<b>Dinner with Action Team Presentations</b>	<i>Texas Ballroom C</i>

**Wednesday, January 26, 2011**

7:30 – 8:30 am	<b>Breakfast</b>	<i>Appaloosa Foyer</i>
8:30 am – Noon	<b>Great Outdoors Month Coordination Session</b>	<i>Appaloosa 1</i>