

Short Course on VERS Modernization for OPM

M. Kathleen Perales

Project Lead

Kathleen.Perales@usace.army.mil

Visitation Estimation and Reporting System (VERS) Modernization

BOTTOM LINE

- ❖ FY 13 visitation estimate developed – by Mar FY14
- ❖ VERS software relaunch – by Mar FY14
- ❖ FY 13 More Surveys and Meter work (placement, alignment with PSA, and OMBIL facility data)
- ❖ Additional Refinements FY14-16

KEY ACTIVITIES

- ▶ Alignment – systems
 - OMBIL, PSAs, traffic meters, GIS
- ▶ Monitoring
 - Day Use, Camping
- ▶ Load-Factor Surveys
 - Multiple years
- ▶ VERS software modification
 - Software integration- NRRS, GIS, VERS

www.CorpsLakes.us/VisitorSurvey

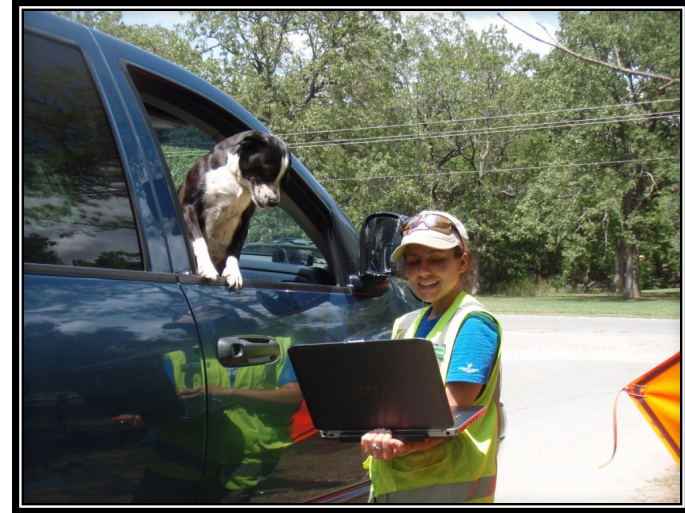
Surveys -2012 & 2013

National Modeling Effort

- 7 Regions
- 36 SCA Interns
- 108 Survey sites at 31 projects
- June - August

ONLINE

- Economic Impact Study



Student Conservation Association (SCA) Surveyors

Conservation Projects

- One Workday per week dedicated to conservation projects and team building
- Examples:
 - Chestnut Restoration
 - Gypsy Moths
 - Fish Attractors
 - Fish Hatchery
 - Trail Building
 - Bird boxes

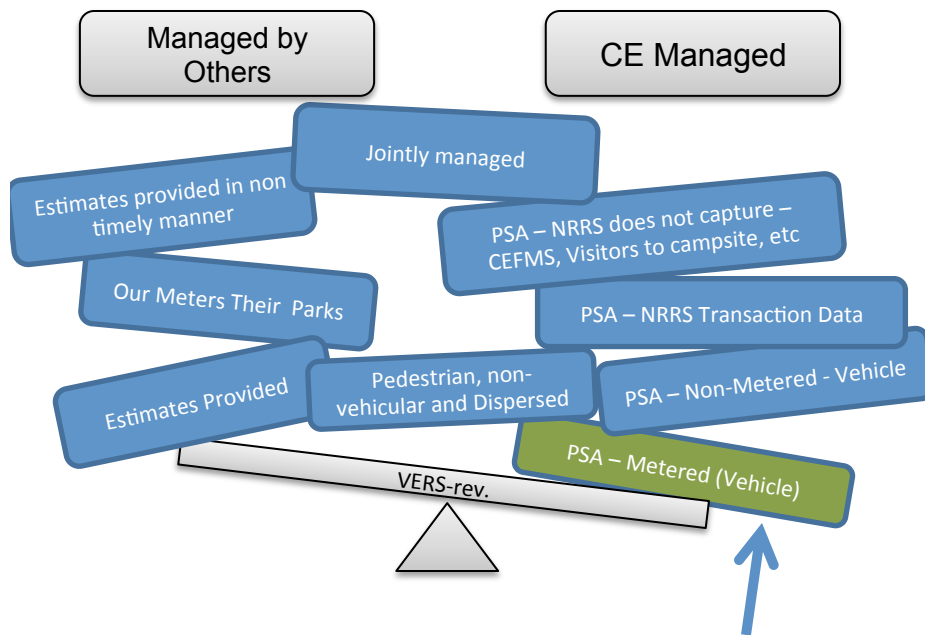


Why does it take so long?

There are lots of parts!

New VERS software

Has to balance a lot of issues.



Metered areas only a small part of puzzle

What we still need to do:

- Finish surveys (will only help in metered areas)
- Import NRRS transaction data
- Align all OMBIL PSAs with meter locations
- Estimate use for all other area types

Questions?



VERS Working Group

- Kathleen Perales, Project Lead
601-831-4353
- Meredith Bridgers, Operations
-Survey Lead
- Richard Kasul, Survey design
and VERS modeling
- Sam Franco, WebVERS
- Dena Williams, OMBIL
Working Group
- Virginia Dickerson, Webmaster
– Data integration, Survey,
NRRS, New VERS rev
- MSU Team – GIS