



US Army Corps
of Engineers®

The Sign Post

A newsletter for the U.S. Army Corps of Engineers Sign Program
Summer 2009 Edition

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Welcome to The Sign Post.

By Rick Magee, National Sign Program Manager



The big topic for the Sign World recently has been incorporating the new American Recovery and Reinvestment Act logo into our work. This issue of *The Sign Post* will include coverage of how the logo is incorporated into our sign program. It contains news concerning recent sign-related policy issues, some regular features such as the maintenance corner and tips and changes regarding Corps SignPro. Please take a few minutes to read this edition of *The Sign Post*. As always, contributions for future newsletters are welcome.

Stimulus Logo and Signs



All projects which are funded by the ARRA should display signage that features the Primary Emblem throughout the construction phase. All construction projects receiving American Recovery and Reinvestment Act (ARRA) funding are required to display a sign with a specific ARRA emblem. The Primary Emblem can also be displayed on signs at events or conferences associated with the ARRA or the individual projects funded by the ARRA. The Primary Emblem should not be displayed at a size less than 6 inches in diameter.

An Engineering and Construction Bulletin was issued 22 May 2009 regarding the use of the ARRA logo at Corps of Engineers projects. This document issued by The White House includes the general guidelines including usage, color specifications, and variations. Also shown is how the ARRA is incorporated into the standard USACE construction identification sign, CID-01. A stand-alone sign with just the ARRA logo is also an option, especially if an existing sign is already in place or

<p>Corps relationship to project:</p>  <p>US Army Corps of Engineers Division/District (optional)</p> 	<p>One to three line project title to describe work</p> <p>One to two line identification of project or name of sponsoring department (military)</p> <p>One to five line identification of prime contractors (optional)</p> <p>One to five line identification of prime contractors (optional)</p>
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the CID-01 is not appropriate. To view the ECB go to:

http://www.wbdg.org/ccb/ARMYCOE/COEECB/ecb_2009_14.pdf

ARRA signs and logos meeting the ARRA guidelines and the Corps of Engineers Sign standards may be procured from the following:

- Truman Lake (NWK): contact Lisa Freshler at Lisa..M.Freshler@usace.army.mil
Phone 660-438-7317 X3257
- Tully Lake (NAE): contact James West at James.M.West@usace.army.mil
Phone 978-249-9150
- UNICOR: contact Doug Pecyna at pecyna@central.unicor.gov
Phone 805-735-6211.

The ARRA Guidance received from The White House also shows an alternate variation of the emblem for use in press releases, websites, and publications. It is not intended to be used on signs.

Horizontal Logomark



Sign Maintenance Corner

Lisa Freshler from the Kansas City District Sign Shop provides this sign maintenance suggestion for repairing damaged sign faces.

Truman Lake had an unused sign that had been in storage for about 5 years. Unfortunately, it had a big scratch in the middle of the face. Lisa scraped around the scratch to make it smooth and cleaned it. She then adhered a piece of Corps brown over the damaged area, overlapping around the scratch about a fourth of an inch. This sign is on a road with a 45 MPH speed limit so the repair can't be seen as people hurry past.

The sign shop has plenty of scrap Corps brown if anyone needs it to repair your own signs. It will not be an exact match, but, it's close enough.

SignPro Tips & Changes

Now that there is a new function to create reports added to SignPro that will help us find the numbers of signs that meet selected criteria, we need all users to help by doing a couple things.

- All signs that are not real need to be either deleted or placed in a location with a name that begins "test" So, if you have some practice signs and you have put them in a location named, for instance, "Jellystone Park", please change the name to read "test – Jellystone Park".
- The sign status on the sign overview page is very important. Please be sure that all your signs accurately and honestly show the correct sign status from the drop down menu. If the sign does not meet the sign standards in any way, then mark it as "non-compliant". If it is in place, meets all the standards in terms of layout and format, typeface, color, and

approved text (if a safety critical sign) then be sure it is designated “compliant”. There are other possible selections that may also be appropriate.

- When creating a sign order, be sure to change the order number to something unique to your project. The order number will default to “CODE-01”. Just click and drag over the CODE and change it to an abbreviation for your project. For example, number an order for Jellystone Park could be done this way: JELL-09-02 to show the project, the fiscal year, and the number of the order in the year. With your project’s abbreviation there should be no confusion as to which order is which.

Sign Funnies



Old signs don't die. They go to Meadville, Pennsylvania, to become art.

Photo by Bob Petruney, Park Ranger, Illinois Water Visitor Center, MVR.

Have you seen a funny, bizarre, or just unusual sign? Send your e-photo of it to **The Sign Post**. For credit and copyright reasons, please send pictures you or your coworkers have taken rather than pictures that you find on the internet.

Success with Signs

As always **The Sign Post** and The Gateway can use your ideas. Share your tips, new discoveries, or ideas on sign management by submitting a Good Enough to Share (GETS) or Lessons Learned through the website, or e-mail them directly to the MCX manager. Your piece may appear in a future edition of **The Sign Post**. If you have a topic to suggest or a candidate for the interview for the next edition of **The Sign Post** please let us know.

Natural Resources Management Gateway

to the future . . .

As always, the Gateway is a great resource for the National Sign Program. New and updated items so far this year are changes to the UNICOR page, information about the ARRA logo related to the Corps sign program, updates to the “At A Glance” page, changes to the district and division sign manager or POC list, and new Frequently Asked Questions.

Reach the Sign Program section of the Gateway from a direct link from the Park Ranger Community of Practice home page. The link is among the Rangers in Action Gateway Sites near the bottom of the page. Or use the direct url: www.corpslakes.us/sign

Memories of the Movie “*Airplane*”

Surely you remember the bit near the beginning of the movie where the male and female voices of the airport public address system is telling arriving passengers what the different color curbs represent? A yellow curb means “no parking”, right? Not necessarily. There is nothing in the Manual of Traffic Control Devices (MUTCD) regarding painting curbs. While California or some cities (or airports) may have adopted an elaborate system of colored curbs, it is not the norm. There are no nation-wide standards. Just like in *Airport*, you might well experience confusion and arguments about what the curb signifies.

Contact Information:

Information on contacting UNICOR, the Truman Lake (NWK), and Tully Lake (NAE) sign shops is found on the NRM Gateway Project Sign Management website at <http://corpslakes.usace.army.mil/employees/sign/signmgmt.html>

The Sign Post is produced by the National Sign Program Center for Expertise (MCX).
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The Sign Post an unofficial newsletter for Corps of Engineers people involved with the sign program. Contributions to The Sign Post are welcome. Send short articles, ideas, suggestions, or photos that you have taken of unusual signs via your District Sign Program Manager to the National Sign Program MCX.