



US Army Corps
of Engineers®

ENGINEERING AND CONSTRUCTION BULLETIN

No. 2020-1

Issuing Office: CECW-EC

Issued: 31 Jan 20

Expires: 31 Jan 22

SUBJECT: USACE Construction Project Signs and Use of the Army Star

CATEGORY: Directive and Policy

1. **References:**

a. Engineer Pamphlet (EP) 310-1-6a, Sign Standards Manual, VOL 1, 01 June 2006.

b. Army Regulation (AR) 601-208, The Army Brand and Marketing Program, 16 July 2013.

2. **Purpose.** Provide direction and guidelines regarding use of the Army Star emblem for USACE construction projects signage.

a. **Design.** USACE policy to include guidelines on fabricating, locating, and mounting construction project signs is provided in Engineer Pamphlet (EP) 310-1-6a, Sign Standards Manual, VOL 1, Section 16, dated 01 June 2006. The guidelines for accomplishing all construction projects now includes a requirement to add the Army Star emblem to construction project signs. Accordingly, graphic format guidance on page 16-2 of EP 310-1-6a is hereby modified to incorporate the Army Star logo on construction project signs for all projects, both on and off USACE facilities. For official Army Brand information refer to Army Regulation (AR) 601-208, The Army Brand and Marketing Program, 16 July 2013. The Army Star logo dimensions for height and width of are multiples of four high by three wide. The proper incorporation of the Army Star logo in the standard USACE construction project signage is illustrated in the attached examples of construction project sign graphics.

3. **Directions.** Effective upon release of this ECB, all USACE projects will display signage that features the Army Star logo as part of the overall USACE construction project signage. Construction projects will incorporate the Army Star logo into the standard construction project identification sign, as shown in the attachments. Engineering and construction project specification writers are responsible to update the construction project signage text of their standard contract specification clause to include incorporation of the Army Star logo for all projects. District Sign Program Managers or District or MSC Chiefs of Natural Resources in Operations Division can provide the specific graphics.

4. **Update.** All new requirements will be included in the next appropriate policy document update.

ECB No. 2020-1

SUBJECT: USACE Construction Project Signs and Use of the Army Star

5. **Points of Contact.** HQUSACE points of contact for this ECB are AJ Jensen, USACE National Sign Program Manager, Mandatory Center of Expertise (MCX), CENWK-OFH-T, (816) 389-3840 and Jennifer L. Kline, P.E., HQUSACE CECW-EC, (202) 761-0076.

//S//

CHRISTINE T. ALTENDORF, P.E., PHD, SES
Chief, Engineering and Construction
U.S. Army Corps of Engineers

Encl.

Attachment A – Example Graphic of Signage with Dimensions for MILCON Project

Attachment B – Example Graphic of Signage with Dimensions for Civil Works Project

ATTACHMENT A: Example Graphic of Signage with Dimensions for MILCON Project



ATTACHMENT B: Example Graphic of Signage with Dimensions for Civil Works Project

