



DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
441 G STREET, NW
WASHINGTON, DC 20314-1000

CECW-CO

**MEMORANDUM FOR CHIEFS, OPERATIONS, MAJOR SUBORDINATE COMMANDS
AND DISTRICT COMMANDS**

**SUBJECT: Incorporating the U.S. Army Star Logo on U.S. Army Corps of Engineers
Floating Plant**

1. References:

- a. EP 1130-2-500, Chapter 7, Plant, Section II, Floating Plant Identification and Record Information.
- b. U.S. Army Brand Guidelines, V1.0 MARCH 2023

2. In accordance with Department of the Army Chief of Staff directive, effective immediately the Army Star Logo shall be authorized for display on all Classes of USACE self-propelled floating plant. Display of the Army Star Logo on Class 2, 3, and 4 self-propelled floating plant is mandatory. Display of the Army Star Logo on Class A and 1 self-propelled floating plant is optional.

3. The Army Star Logo shall be displayed in one of two ways:

a) On the port and starboard side, and where practicable on the centerline of a bow-facing portion of the vessel's superstructure, or

b) On the port and starboard side of a vessel's hull at or near the stern in a manner that does not diminish the prominence of the vessel's nameboard, the U.S. Army Corps of Engineers Castle insignia, or any other authorized vessel markings or identification.

4. When displayed on a vessel's superstructure, the Army Star Logo shall be a black star and black lettering. When displayed on a dark hull, the Army Star Logo shall be a gold star with white lettering. When displayed on an unpainted or lighter colored hull, the Army Star Logo shall be a black or gold star and black lettering. The Army Star Logo shall not be affixed to both the vessel's hull and superstructure.

5. The Army Star Logo shall not be displayed on or near a vessel's engine exhaust stack(s) or in any location or manner that diminishes the prominence of the Corps Castle.

6. The approved material for the Army Star Logo when displayed on a vessel's hull or superstructure shall be self-adhering heavy-duty non-reflective vinyl. The Army Star

SUBJECT: Incorporating the U.S. Army Star Logo on U.S. Army Corps of Engineers Floating Plant

Logo shall not touch any other vessel markings. U.S. Army Brand Guidelines require the clear space around the logo to be based on the height of the letter "A" in the wordmark. This spacing helps ensure that the logo is easy to read and recognize. The Army Star Logo shall only be displayed in its horizontal configuration so that it is observed as one continuous marking and its viewing not interrupted by permanently installed features of a vessel such as piping or hand railing.

7. District Commanders shall ensure consistent and professional appearance of the Army Star Logo is maintained on applicable floating plant in accordance with this policy. HQUSACE CECW-CO is the approval authority for any policy deviation requests.

8. These policy changes will be incorporated into the next update to EP 1130-2-500.

9. Points of contact for this policy are Mr. Brady Beckman, Floating Plant Program Manager, Headquarters, U.S. Army Corps of Engineers, Navigation Branch, at (202) 570-2502 or brady.p.beckman@usace.army.mil and Mr. AJ Jensen, National Sign Program Manager, Headquarters, U.S. Army Corps of Engineers, at (202) 906-0744 or aj.jensen@usace.army.mil.

THOMAS P. SMITH, P.E.
Chief, Operations and Regulatory Division