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Executive Summary

The goal of the Recreation Area Modernization Program (RAMP) is to modernize key Corps managed recreation areas. Renovating and updating Corps areas is necessary to meet the needs of present users, under-served populations, and future generations. Recreation areas at Rathbun Lake were built in the 1970's and are more than 35 years old.

Located in South Central Iowa, Rathbun Lake is one of 18 Lakes in the U.S. Army Corps of Engineers Kansas City District.

In 2005 Rathbun Lake was one of six lakes nationwide chosen to receive modernization funds through RAMP. Rathbun Lake received \$500,000.00 to make the following recreational improvements:

- Renovate and enlarge pads at campsites
- Add electrical service to campsites
- Convert 30 amp electric pedestals to 50 amp
- Construct trailer dump stations
- Install new playground equipment
- Relocate main swimming beach

Original Development Plan

FY05 Recreation Initiative and Partnership Demonstration Project Rathbun Lake, Iowa

Contacts:

Rathbun Lake Operations Manager: William R. Duey, 641-647-2464 ext, 12

Kansas City District: Dick Lenning, 816-983-3632 Northwestern Division: Don Dunwoody, 402-697-2536

The Rathbun Lake Recreation Facility Modernization Plan proposes an expenditure of \$500,000 to modernize recreation facilities in direct managed Corps of Engineers parks at the lake.

The main goal of the improvements is to return more revenues to the Corps of Engineers.

General Elements of the Plan

177 new electrical pedestals at non-electric campsites

49 deteriorated 30-amp pedestals with 50-amp pedestals

60 new water and sewer hookups at campsites

22 new trailer campsites

16 new tent camping sites

2 trailer dump stations with a total of 6 stations

Modernization Plan Details

Island View Park

Replace 49 30-amp pedestals with 50-amp pedestals (D 1-49)

79 new 50-amp pedestals (E 13,14,16-65; B 1-5,10-20,26-30,67-73)

Construct new four-station trailer dump station

38 new water and sewer hookups (D 1-18, 30-49)

Buck Creek Park

22 new campsites with water, sewer, 50-amp pedestals

Construct new two-station trailer dump station

Bridgeview Park

16 new 50-amp pedestals

Prairie Ridge Park

16 new tent camping sites

30 new 50-amp pedestals

Rolling Cove Park

30 new 50-amp pedestals

Original Development Plan (Continued)

Cost Estimates

Electrical pedestal system: 177 X \$1,500 each = \$339,000

Water/sewer hookups: $60 \times 1,300 = 1 = 78,000$ Trailer campsites: $22 \times 2,000 = 1 = 44,000$ Tent camping sites: $16 \times 1,000 = 16,000$ Trailer dump stations: $6 \times 4,000 = 24,000$

TOTAL COST = \$501,000
Revenue Projection

(Usage estimates averaged over 20 years)

50-amp sites: 177 sites X \$18.00/day X 35 nights/year = \$111,510

30-amp to 50-amp. upgrade: 60 sites X \$2/day (difference) X 35 nights/year = \$3,430 Water/sewer hookups: 60 X \$6/day (added charge) X 70 nights/year = \$25,200

Trailer campsites: revenue figured in 50-amp site calculations Tent camping sites: 16 X \$12/day X 45 days/year = \$8,640

Trailer dump stations are a loss leader needed to support increased usage.

TOTAL NEW REVENUE = \$148,780 per year

Partnerships

The following organizations will be partnering with the U.S. Army Corps of Engineers to implement the FY05 Recreation Initiative and Partnership Demonstration Project at Rathbun Lake:

Rathbun Lake Association

Centerville Area Chamber of Commerce

Albia Area Chamber of Commerce

Rathbun Regional Water Association

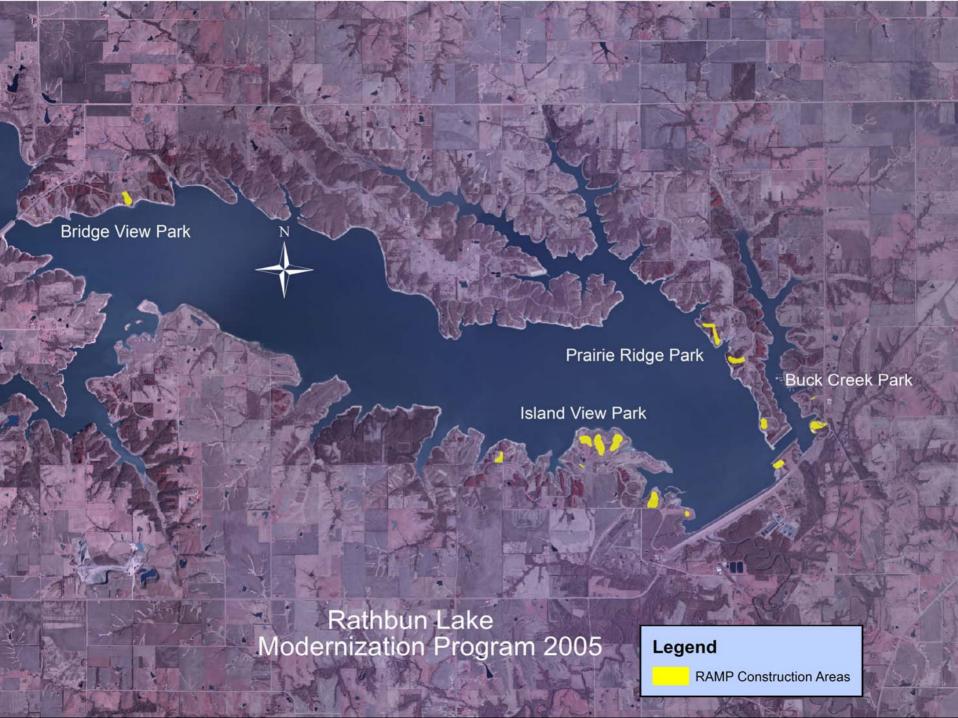
Chariton Valley Electric Cooperative

Each organization has volunteered to help market the new facility improvements made through this modernization program. The organizations will provide widespread dissemination of information through use of newsletters, monthly and annual meetings, press releases, employee meetings, sport and vacation shows, and the lowa State Fair tourism building.

Summary

The investment of \$500,000 in recreational facility improvements at Rathbun Lake will provide an estimated gross increase in revenue of \$148,780 per year. With a life expectancy of 20 years this equates to \$2,975,600 dollars in additional new revenues to the Corps of Engineers. An increase in average annual operating expenses is estimated to be about \$35,000 (due primarily to increases in electrical usage, circuit breaker replacements, annual testing, etc.) Annual net revenue would equal \$113,780.

Therefore a net return on the initial recreation facility modernization investment could breakeven in just 4.4 years.



Development Plan Deviation Request #1

June 27, 2005:

Request to revise the Rathbun Lake Modernization Plan and eliminate adding water and sewer hookups to the new Buck Creek D loop and the Island View C loop.

Three factors have caused this to occur.

- 1. The detailed construction costs for the trailer dump stations came in higher then expected.
- 2. There was not enough time in this Fiscal Year to complete some components due to delayed funding of the program.
- 3. Labor and contract resources available became limited during the shortened construction window.

Development Plan Deviation Request #2

19 August 2005

Request authorization to modify original modernization plan as follows:

DELETE:

Construction of the interior campground road in Buck Creek D loop Construction of twenty-two campsites in Buck Creek D loop Installation of twenty-two 50 amp pedestals in Buck Creek D loop

ADD:

Construct three campsites in Prairie Ridge B loop Install thirteen 50 amp pedestals in Prairie Ridge Park B loop (Convert to electric sites) Install fourteen 50 amp pedestals in Island View Group Campground (Campsite rehabilitation)

Relocate the Buck Creek High Water Beach to the day use loop in Buck Creek (in accordance w/Master Plan) (reduce maintenance costs, increase use, prepare site for anticipated Lighthouse Visitors Center addition)

Approved By District, Division and Headquarters August 29, 2005

Year-End Summary

30, September 2005

Rathbun Lake, Iowa

Recreation Facility Modernization 2005

The US Army Corps of Engineers at Rathbun Lake expended \$500,000 on the Recreation Facility Modernization Program in FY 2005.

General Facility Improvement Plan

127 new 50 amp electrical pedestals at non-electric campsites

Replace 53 deteriorated 30-amp pedestals with 50-amp pedestals

14 new tent camping sites

Renovated and enlarged 105 campsites

2 new trailer dump stations (6 total stations)

6 new water hydrants and water lines

New rinse station at swimming beach

2 new playgrounds

New swimming beach

Details by Park

Island View Park

Replaced 41 30-amp pedestals w/50-amp pedestals (IV D loop 1-45, replaced with 41 sites, enlarge all of 41 campsites)

Added 69 new 50-amp pedestals (IV E loop 13,14,16-65 replaced with 25 sites; IV B loop 1-5, 10-20, 26-35, 67-73 replaced with 44 sites), enlarged all 69 campsites

New four-station trailer dump station (near park entrance booth)

Added six new water hydrants and water lines to B, D and E loops

New water line and rinse station at swimming beach (under construction)

New playground (Dedication Site shelter area)

Replaced twelve 30 amp pedestals with 50 amp pedestals (IV group camp)

Added two 50 amp pedestals at shelter in IV group camp

Buck Creek Park

New two-station trailer dump station (near park entrance station)

New swimming beach, 100 car parking lot, 12, picnic sites (Cedar Circle)

Bridgeview Park

16 new 50-amp pedestals (F loop, enlarged 12 campsites, built 4 new sites)

New playground (A loop)

Prairie Ridge Park

14 new tent camping sites (new area north of Group Camping Area) under construction

26 new 50-amp pedestals (A loop, enlarge all 26 sites)

Enlarged 3 campsites (B20-25), added 8 new campsites (B loop)

Added sixteen 50-amp pedestals (B loop)



Rathbun Lake Bridge View Park











Relevant Information

- Renovated 158 Campsites
- 178 50-Amp Pedestals
- 26 Electrical Load Centers
- 16.7 Miles of underground electrical wire
- 1.4 Miles of water line

Fee Collection: 2005 compared to 2004

Bridgeview- up 16% Buck Creek- up 6%

Island View- down 3% (sections closed for construction in 2005)

Prairie Ridge- up 95% Rathbun Lake Total- up 12%

- User comments were very positive, especially for adding sanitary dump stations and upgrading electrical sites.
- Major partners in the Modernization Plan were Chariton Valley Rural Electric Cooperative (REC), and Rathbun Regional Water Association (RRWA). REC provided labor and equipment at or below cost to install the electrical service and pedestals. RRWA installed all of the water lines and hydrants at cost.

The Corps of Engineers is a member of these member-owned utility cooperatives.

Report Of Impacts

- Campsite utilization will be compared with previous years by using the Detailed Facility Utilization Reports from the NRRS Business Center.
- 2. Campground fee collections will be compared to previous years by park and by campsite.
- 3. Park visitation will be compared to previous years.
- 4. Results will be reported in January 2007

After Action Report

What went well:

- 1. Timely response from District, Division and Headquarters on review and approval of plan deviations.
- 2. Funding was leveraged by using the member-owned utility cooperatives as partners for electrical and waterline installations.
- 3. Standard designs, previously approved designs, and the new Recreation Standards were used to minimize design costs.
- 4. District support staff did an excellent job supporting the program.
- 5. Project staff did an outstanding job of implementing the program.

What didn't go well:

Funds for this program were not released until January 28th, 2005, leaving the project with only 8 months to execute. The full 12 month year is needed to implement a program of this scope.

What lessons were learned:

- 1. Plans and detailed cost estimates need to be developed in the year prior to implementation.
- 2. RAMP improvements will create more fee revenues and visitation as intended. Utility and service contract costs will increase accordingly. However, nominal O&M budget increases to cover these costs were not allowed.



















