

Long Term Recreation Strategy



US Army Corps of Engineers
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Recreation Strategy

- FY 08 Implementation Plan
 - ▶ Budget Driven
- Comprehensive Recreation Roadmap
 - ▶ Program Direction – Multitude of Tasks
- Long Term Recreation Strategy
 - ▶ Single Strategy for Transforming and Positioning the Program for the Future
 - ▶ **NO PREDETERMINED OUTCOME**



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Recreation Strategy

“Develop a comprehensive strategic plan that will provide long-term guidance for the Corps Recreation Program. The end state will consist of a single comprehensive strategy, encompassing elements from the Recreation Roadmap and other strategies identified by the PDT. This effort is intended to provide direction to Corps leadership to transform the Corps recreation program and position it for the future. The team will look at economic, social, environmental, financial and recreation trends and examine existing program capabilities and limitations to create a plan that is adaptable, responsive and implementable.”



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Goals

- Develop a sustainable program
- Respond and adapt to changing environments
- Ensure a highly visible, publically recognized national mix of recreational opportunities
- Tell a compelling story of the Corps to the public
- Position the program to take advantage of future opportunities



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Objectives

- Evaluate national stds for public service levels to ensure consistent and quality programs
- Assess consistent national standards & benchmarks staffing levels to show measures of consistency
- Use existing program systems to guide transformation
- Develop an approach to address accumulation of \$456M in non-reoccurring/non-routine needs
- Increase use of partnerships & volunteers
- Increase public awareness of Corps recreation program



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Guiding Principles

- Provide and promote opportunities for people and water to meet
- Maintain a recreation presence in all geographical regions with a mix of facilities and services
- Provide a healthy and safe recreation environment
- Maintain visitation and facilities at environmentally and financially sustainable levels
- Maintain acceptable levels of service



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Guiding Principles

- Consider trends when making decisions
- Ensure program practices are dynamic and adaptable in order to maintain program viability
- Ensure program funding decisions are based on performance based criteria that reflect costs of visitors and area operations
- Consider long-term prospect that Corps NRM budget does not keep pace w/ inflation



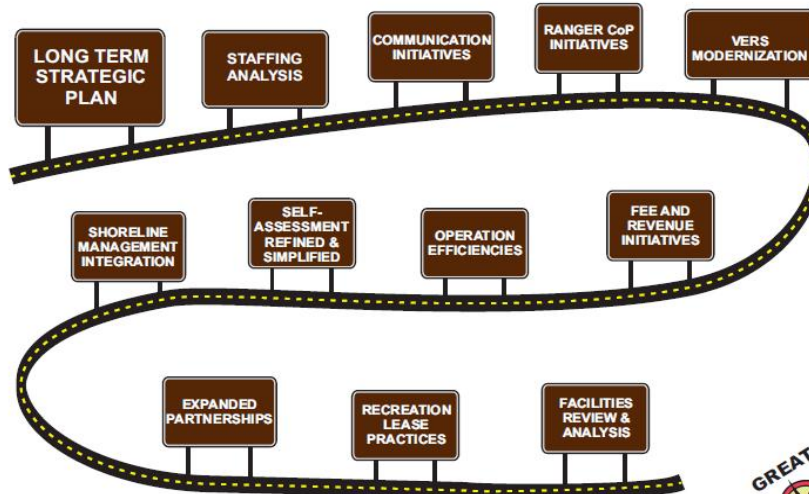
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GET INFORMED: Read the Roadmap

Current and future actions to continue to adapt the recreation program




We're on a course from good to great. Learn more about the Roadmap and track our progress at corpslakes.usace.army.mil/roadmap.



The screenshot shows the "Natural Resources Management Gateway" website. The header includes the US Army Corps of Engineers logo and a navigation menu with items like Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, and Partners. The main content area is titled "Recreation Roadmap" and features a "Headquarters POC" link. Below this, there is a paragraph explaining the purpose of the Roadmap and a list of links: "Roadmap in Brief", "Long-term Strategic Plan", "Complete Roadmap", and "Ongoing New Actions for FY09-FY12". A small red icon with the letters "LW" is also present.

<http://corpslakes.usace.army.mil/employees/recroadmap/index.cfm>

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We Need Your Input!

Strategic Plan Input

As part of the Strategic Planning process, we are seeking input from the field on the future of the recreation program. Please take a few minutes to complete the following questions and provide your thoughts, feedback and/or vision. Your response will be used to develop goals and objectives for the strategic plan.


Return this form by Thursday to the Strategic Plan leader's name and email in meredithbridgers@usace.army.mil.

1. What are the critical elements of the Corps of Engineers that the recreation program could provide or support in the future?
2. How can the recreation program better integrate with and support other business lines?
3. Budgets are flat with no new funding anticipated – what are you doing (or will you be doing) to make every effort and efficient use of your budget dollars?
4. How can the recreation program position ourselves internally to be recognized and valued at the face of the Corps?

5. How can we better let the Corps of Engineers and the recreation program's stories?
6. What should "great" look like for the recreation program?
7. In terms of the recreation program, what does "transition and position for the future" mean to you? What needs to be "transitioned" within our program?
8. What are we doing now that you envision we won't be doing 10-15 years from now? What has changed, we are we doing, 10-15 years from now?
9. How can the recreation program continue to be of value and relevancy to the Corps of Engineers and to the recreation program?

Submit responses by e-mail

meredith.bridgers@usace.army.mil

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How can we better tell the Corps of Engineers' and the recreation program stories?



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Budgets are flat with no new funding anticipated. What are you doing (or will you be doing) to make more efficient and effective use of your budget dollars?



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What are we doing now that you envision we won't be doing 10-15 years from now? What new things will we be doing 10-15 years from now?



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How can the recreation program continue to be of value and relevancy to the Corps of Engineers and the American people?



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How can the recreation program better integrate with and support other business lines?



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In terms of the recreation program, what does “transform and position for the future” mean to you? What needs to be “transformed” within our program?



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How can the recreation program position ourselves internally to be recognized and valued as the face of the Corps?



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What are the critical elements of the Corps of Engineers that the recreation program could provide or support in the future?



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What should “great” look like
for the recreation program?



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Thank you!



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