



USACE – NAISMA MOU

September 2025



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US Army Corps
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Webinar Etiquette



Reminder to
check that you
are on mute



Webinar will be
recorded and
posted to the NRM
Gateway



Q&A
Session



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Webinar Overview

**Introduce
NAISMA &
Opportunities**

**Review
MOU**

**USACE Invasive
Species
Management
Support**



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Introducing NAISMA



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USACE/NAISMA Partnership

Christie Trifone Millhouse

Executive Director

Mara Rice

Government Relations Manager

Teagan Wilmot

Director of Invasive Species Programming





**Our mission is to empower invasive
species management in North America.**

www.naisma.org

What We Do: Core Pillars



THE CONNECTION

- Annual Conferences
- Webinars
- Summits
- Discussion Boards



THE TOOLS

- NAISMA Academy
- Certified Weed Free Products
- PlayCleanGo
- Mapping Data Standards
- NAISMA Shop



THE VOICE

- Government Relations
- National Invasive Species Awareness Week (NISAW)

A Growing Community

- Guided by 16 Board Members and 17 Committees
- Powered by a dedicated team of 7
- Supported by 15,000+ subscribers
- Amplified by 38,000+ social followers
- Already engaging over 3.6 million people in 2026



Prevention through Partnership

Create a framework for NAISMA and USACE to work together to prevent the spread and impacts of invasive species.

NAISMA: Diverse technical expertise and outreach through international network

USACE: Jurisdiction over public lands and access to communities



MOU Focal Points

- Training & Education
- Outreach
- Research & Information Sharing
- Stewardship Projects



Partnership in Action: NISAW

National Invasive Species Awareness Week (NISAW): NAISMA's annual advocacy and awareness campaign bringing together international partners, federal partners, and legislative leaders.



NISAW Webinars

NAISMA hosts educational webinars led by federal agency leaders and researchers in invasive species management.

February 21-27, 2027

Theme: Trade & Commerce



NAISMA™
NISAW

National Invasive Species
Awareness Week

February 22 - 26, 2027

**Support National
Invasive Species
Awareness Week**

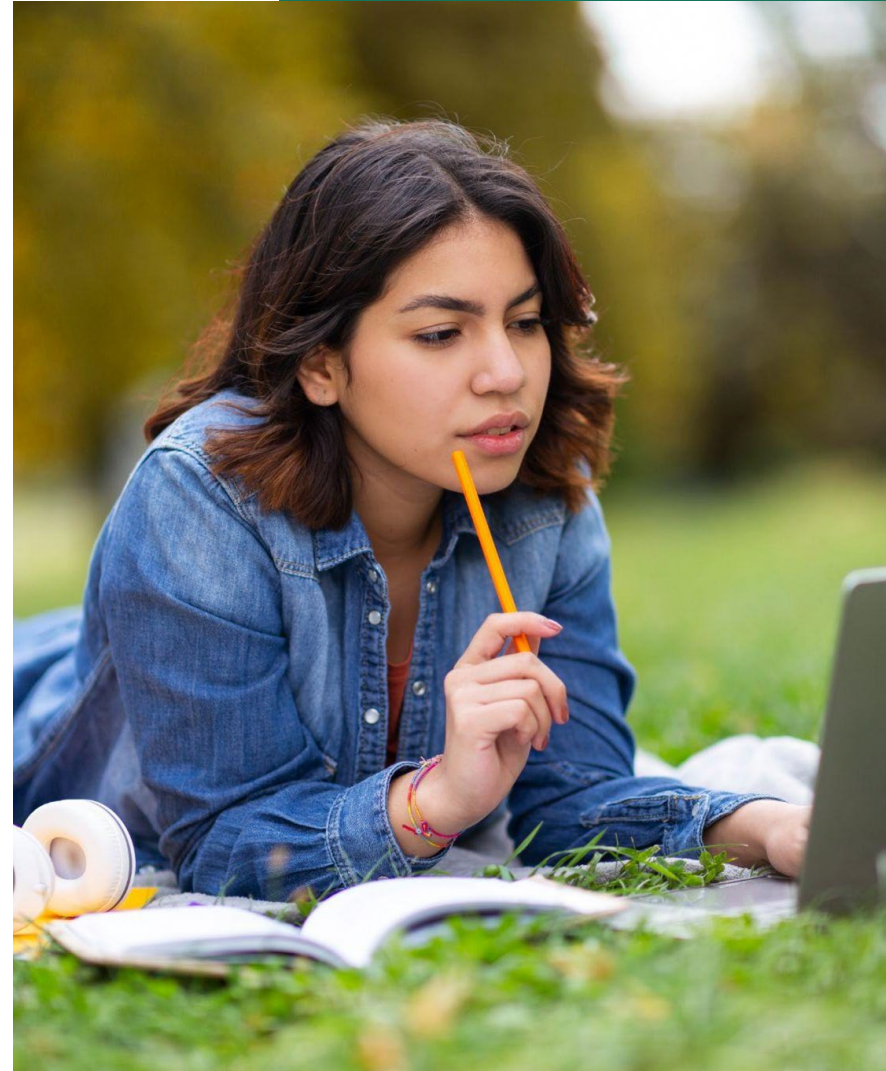


NAISMA™
NISAW

National Invasive Species
Awareness Week

NAISMA Academy

NAISMA Academy is NAISMA's exclusive online learning library intended to provide professionals, students, and interested individuals with the knowledge and tools necessary to prevent and manage invasive species in North America.





 NAISMA Academy

Online Course

Classical Weed Biocontrol 101 Short Course

This short course provides individuals with knowledge about the science, application, and regulation of classical weed biological control.

FREE

ENROLL NOW:
naisma.org



 NAISMA Academy

Certificate

Foundations of Invasive Species Management

This certification course provides individuals with a well-rounded basis in invasive species prevention and management.

ENROLL NOW:
naisma.org



 NAISMA Academy

Online Course

NAISMA Mapping Data Standards

This short course provides individuals with the knowledge and tools necessary to implement the mapping data standards within an invasive species program.

ENROLL NOW:
naisma.org



 NAISMA Academy

Certificate

Terrestrial Invasive Plant Management

This certification course provides individuals with in-depth knowledge of terrestrial invasive plant or noxious weed prevention and management.

ENROLL NOW:
naisma.org



Register at: naisma.org/naismaacademy/

Online Course

Forest Pest and Pathogen Short Course

This short course provides individuals with a comprehensive understanding of forest pest and pathogen prevention, detection, and management, with an emphasis on applying core concepts and strategies across species and regions.

ENROLL NOW: naisma.org



Monthly Webinars

NAISMA started offering monthly webinars in 2020. These webinars are free to watch live and recordings are available in our Member Portal. We aim to be the central hub for collecting, discussing, and sharing success stories, failures, observations, and resources related to invasive species management in North America.

**Opportunity: April 2027
Water Hyacinth Management**



SEPTEMBER MONTHLY WEBINAR:

Managing Invasive Blue Catfish in the Chesapeake Bay



September 16 | 1PM Central

Branson Williams

Maryland Department of
Natural Resources



Virtual



Register at naisma.org



Monthly Webinars



September 16

Managing Invasive Blue Catfish in the Chesapeake Bay

Branson Williams, Maryland Department of Natural Resources



October 14

Developing a Recipe for Success: Can Public Harvest Control Invasive Species?

Matthew Barnes (Texas Tech), Andrew Deines, Jason Goldberg (USFWS), Susan Pasko (USFWS)



November 18

Building Capacity for Rapid Response: Interjurisdictional Invasive Species Rapid Response Team (IInSRRT)

McKayla Spencer, USFWS

naisma.org/events



From Detection to Decision: Environmental DNA for Invasive Species Management

SEPTEMBER 9, 2026 | 11AM-3:30PM CDT



3rd INTERNATIONAL INVASIVE SPECIES and CLIMATE CHANGE CONFERENCE





NAISMA
**Biocontrol
Summit**

**REGIONAL BIOCONTROL
SUCCESS**

DECEMBER 10, 2026
11AM-3PM CST



Nevada
Department
of Agriculture





STOP INVASIVE
SPECIES IN
YOUR TRACKS.®

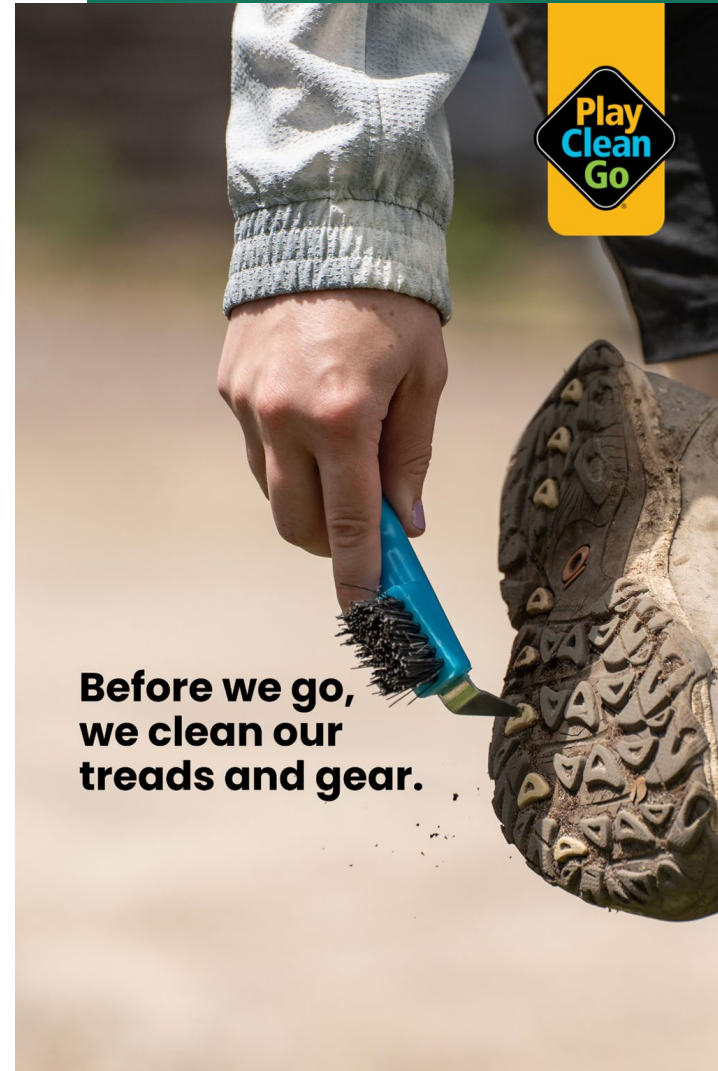
PlayCleanGo.org

PlayCleanGo®

The campaign's goal is to protect valuable natural resources while encouraging recreationists to enjoy the great outdoors and to remind them of their role to be stewards of the places they love.

Key messaging is to:

- **Play** in the outdoors
- **Clean** your gear before you leave
- **Go** to your next adventure





STOP INVASIVE
SPECIES IN
YOUR TRACKS.®

PlayCleanGo.org



PlayCleanGo® Five-Year Program Plan

- **Goal: to increase the recognition and adoption of PlayCleanGo in North America.**
- Partners: United States, Canada, Mexico
- Goals and objectives finalized through SWOT analysis
- Finalizing actions and organizational commitments
- Defining measures of success
- Brand refresh and cohesive marketing strategy



STOP INVASIVE
SPECIES IN
YOUR TRACKS.®

PlayCleanGo.org

Five-Year Program Plan | 2025-2030



INVASIVES CANADA
ESPÈCES ENVAHISSANTES CANADA



CONABIO
COMISIÓN NACIONAL PARA
EL CONOCIMIENTO Y USO
DE LA BIODIVERSIDAD



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SPECIES IN
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PlayCleanGo.org

Resources and Tools



We are Nature Protectors.



Play Clean Go

Everyone in our group checks our gear for invasives before we go. Together, we keep invasive species, like Oxeye daisy, from hitching a ride with us. Oxeye daisy pushes out native wildflowers and grasses that wildlife rely on for food and habitat. Tell your friends how we PlayCleanGo®!

NAISMA
PlayCleanGo.org

Naturalist ©Dariusz Zedwag, some rights reserved CC BY-NC



Play Clean Go

We don't let invasive seeds and insects travel in our treads.

Invasive seeds and plant fragments move to the next place by hitching a free ride. Cleaning boots and gear. Every time. It's the right thing to do.

Invasive Species Spotlight: Hound's tongue

Invasive **Hound's tongue** seeds spread by sticking to socks, pants, and bootlaces.

Hound's tongue outcompetes native grasses and wildflowers. It is also poisonous to livestock and wildlife.

When we hike, we PlayCleanGo®!



©Naturalist ©Karen Andrea Boehme, some rights reserved CC BY-NC

Before we go, we clean our treads and gear.



Play Clean Go

Nature lovers stop the damage.

Invasive **Hound's tongue** seeds spread by sticking to socks, pants, and bootlaces. Hound's tongue outcompetes native grasses and wildflowers. It is also poisonous to livestock and wildlife.

When we hike, we PlayCleanGo®!



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PlayCleanGo.org

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**STOP INVASIVE
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YOUR TRACKS.®**

PlayCleanGo.org

Handheld Boot Brushes

- Perfect for cleaning on the go!
- Can keep in your car or in your backpack
- Includes the PlayCleanGo message
- Great for distributing at events

Available at:
shop.naisma.org

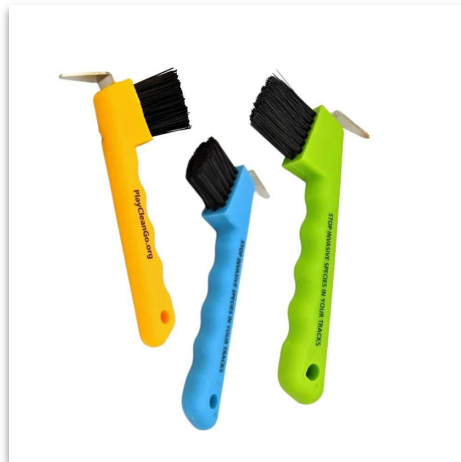


Photo: Daviess-Martin CISMA



**STOP INVASIVE
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Boot Brush Stations

- Provide the necessary tools at trailheads for people to clean their shoes
- Provide information about invasive species and their impacts
- Provide information on how to clean your shoes
- Provide consistent messaging across jurisdictions

Overcome barriers to
behavior change



Photo: St. Marks National
Wildlife Refuge, Florida



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Boot Brush Stations

- Characters
- Logos
- Right-Side Customization:
 - Focal Species (RIGHT)
 - Invasive Species 101
 - Trail Maps
- Invasive Species Reporting – QR Codes
- Multiple Languages: English/Spanish/French





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IIJA PREVENTION GRANT

Goal:

- 102 boot brush stations
- 50 states

COMPLETED!

INVASIVE SPECIES REPORTING

- Addition of QR codes to encourage use of invasive species reporting applications



Photos: Great Falls Park, Virginia | San Bernardino National Wildlife Refuge, Arizona |
Jupiter Inlet Lighthouse Outstanding Natural Area, Florida | Lake Pueblo State Park, Colorado



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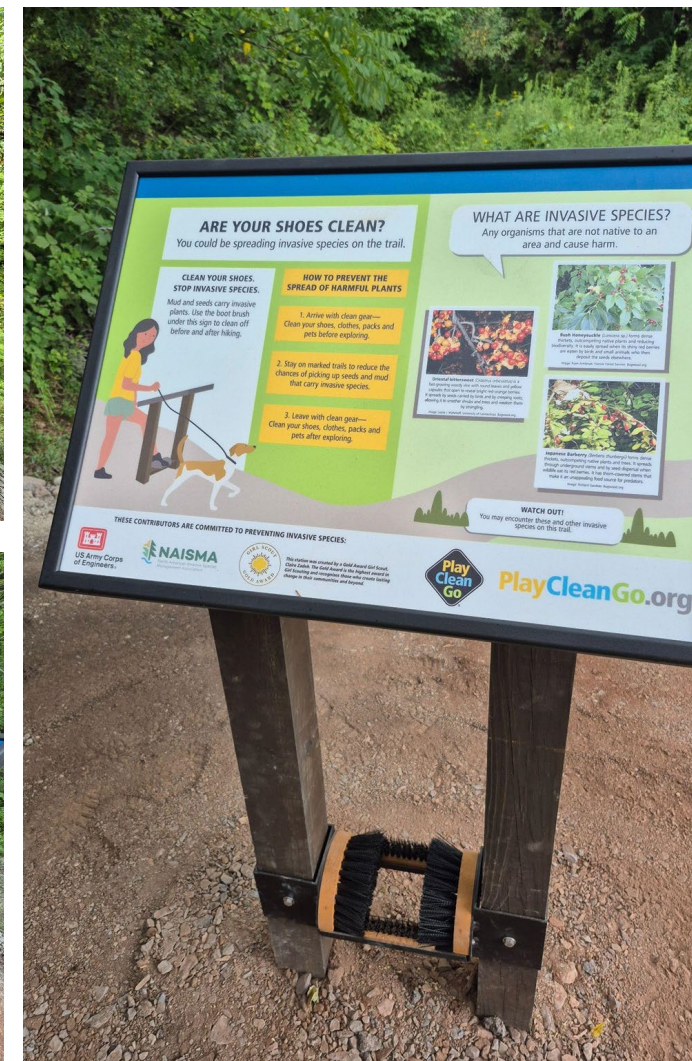
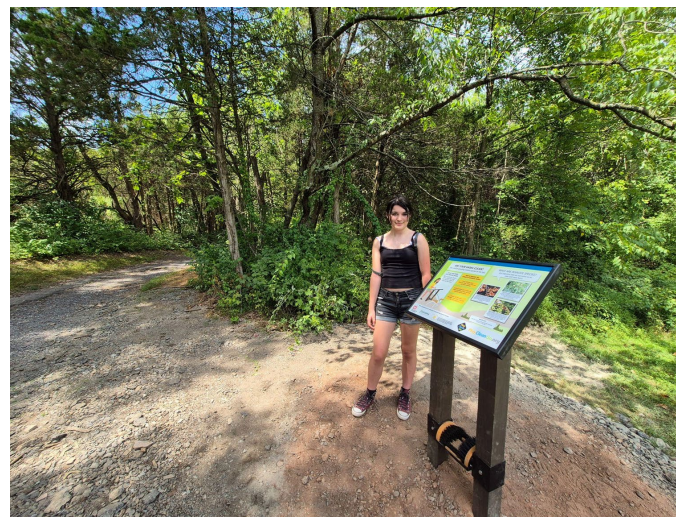
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Blue Marsh Lake Project

GIRL SCOUTS OF AMERICA | USACE |

NAISMA

- 3 Focal Species
- Girl Scouts Gold Project
- Funding from USDA APHIS



Photos: Girl Scouts of America/USACE/NAISMA collaboration. Blue Marsh Lake Trail at one of the State Hill Boat Launch trailheads. Thanks to funding from USDA APHIS.



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PlayCleanGo[®] Awareness Week

- Media Toolkit
- Social Media Text and Graphics
- Press Release Template
- Event Calendar
- Webinar Series
- Photo Contest
- Reach of +1,000,000



@PlayCleanGo



@Play.Clean.Go



@PlayCleanGo

Join Us: June 5-12, 2027





Products that help to restore and preserve our natural landscapes.

shop.naisma.org



2026 ALEXANDRIA, VA

October 19-22



Hosted By:



Invasive Species
COLLABORATIVE AT VIRGINIA TECH



Dr. Pamela Marrone
Invasive Species Corporation



Dr. John Daigle
University of Maine



Prof. Marc Cadotte
University of Toronto
Scarborough





Guided Field Experiences



BECOME A MEMBER

We are looking for dedicated and passionate invasive species managers, researchers, policy makers, and enthusiasts to help support our mission to empower invasive species management in North America.



MEMBER BENEFITS

- ✓ Networking Opportunities
- ✓ Online Portal Access
- ✓ Member Only Content
- ✓ Discounts and Free Short Course

HOW TO JOIN?

- SIMPLY GO TO [NAISMA.ORG/MEMBERSHIP/](https://naisma.org/membership/)
- CHOOSE YOUR MEMBERSHIP LEVEL

Why Join NAISMA?

- Access to cutting-edge research and tools through our member portal.
- Discounts on events, resources, and Weed Free Products certification.
- Networking opportunities with industry leaders and peers.
- Exclusive resources, webinars, and advocacy updates.

NAISMA Member, Kelly Cooley at a PCG Boot Brush Station





JOIN THE CONVERSATION

NAISMA Discussion Boards

MEMBERS
ONLY



Q&A

Thank you for supporting NAISMA! Together, we can tackle invasive species challenges and preserve the natural beauty and biodiversity of North America.

NAISMA.ORG

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Mara Rice
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Teagan Wilmot
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Review of MOU



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Effective July 2026 (revisited in 2.5 years)

Purpose:

- Builds upon our strong partnership
- Establishes a framework for coordinating invasive species management across USACE Civil Works projects



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Under the MOU, **NAISMA** will:

Meet with USACE representatives, at least annually, to discuss the conditions covered by the MOU and collaborate on specific shared activities.

Coordinate with USACE in carrying out projects and other collaborations.

Provide USACE with support in implementation of agree-upon stewardship projects, **education, internal training, outreach, or research efforts, and assessment of progress in implementing mutual conservation projects.** NAISMA will assist with training remotely via online conferencing services.



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Under the MOU, **NAISMA** will:

Support the increase of public awareness, through education, special events, and advocacy of the value and benefits (social, economic, physical, and environmental) with regard to invasive species and public lands.

Collaborate with USACE to develop and encourage public outreach programs aimed at educating the recreational public on stopping the spread of invasive species.

Participate in joint training opportunities with USACE to share new or existing information, research, innovations, and best practices, as it may relate to project of mutual interest and concern.



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

NAISMA could assist with:

Integrated Pest Management (IPM) approaches on USACE lands

Technical advice and guidance for invasive species control for USACE managers

Early detection and rapid response (EDRR) support

Conducting local, regional, and national-scale projects

Designing and conducting research

Promoting and facilitating the transfer or research and management information and technologies

Educating the public about public lands, public land stewardship, and outdoor recreational opportunities, related activities, and the potential impacts invasive species can have upon each of these.



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Under the MOU, **USACE** will:

Meet with NAISMA representatives, at least annually, to discuss the conditions covered by the MOU and collaborate on specific shared activities.

Coordinate with NAISMA in carrying out projects and other collaborations.

Work with NAISMA, USACE local staff, and other appropriate USACE partners to promote this partnership and to encourage USACE local staff to partner with NAISMA on projects and other related activities for the benefit of the public.



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Under the MOU, **USACE** will:

Provide projects oversight, and logistical support for each volunteer project occurring on USACE lands and waters.

Identify a point of contact for coordination of NAISMA partnering opportunities at each USACE Division office.

Provide appropriate recognition of NAISMA involvement in specific activities.



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MOU with USACE and the North American Invasive Species Management Association (NAISMA)

Important to Note:

Each party is responsible for all costs of its personnel, including but not limited to, pay and benefits, support, and travel.

Each Party is responsible for supervision and management of its personal.

This MOU is neither a fiscal nor a funds obligation document.

This MOU does not commit or authorize the expenditure of funds.

Any endeavor or specific work project or activity involving reimbursement, the contribution of funds, services, or materials, or transfer of anything of value between the parties of the MOU will be handled in accordance with applicable laws, regulation and procedures.



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Additional USACE Invasive Species Management Resources



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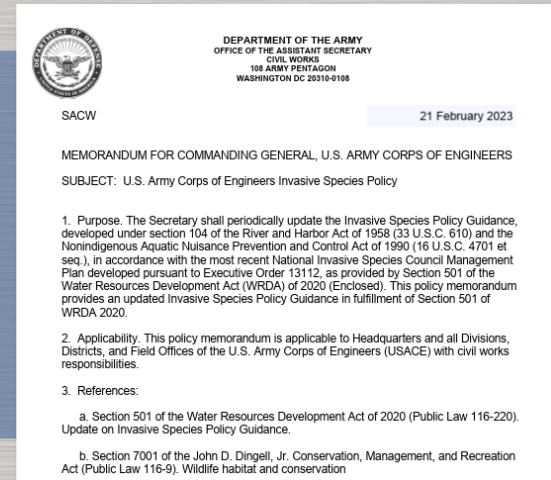
USACE Invasive Species Management Resources

USACE Invasive Species Policy

Date: February 2023 (*updated per Section 501 of WRDA*)

NRM Gateway:

<https://corpslakes.erdc.dren.mil/employees/cecwon/pdfs/23Feb21-WRDA20-Section501InvasiveSpecies.pdf>

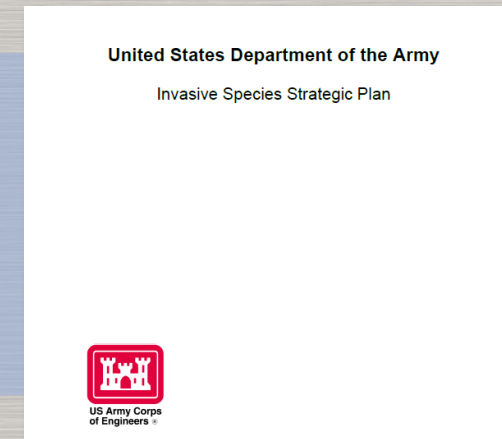


Invasive Species Strategic Plan

Date: December 2024

NRM Gateway:

https://corpslakes.erdc.dren.mil/employees/invasive/pdfs/TAB%20D_USACE%20Invasive%20Species%20Strategic%20Plan.pdf



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USACE Invasive Species Management Resources

Noxious Weed Cooperative Agreement Delegation

<https://corpslakes.erdc.dren.mil/employees/coopagree/types.cfm>

Aquatic Plant Control Research Program

<https://apcrp.el.erdc.dren.mil/>

Aquatic Nuisance Species Research Program

<https://www.erdc.usace.army.mil/Missions/Civil-Works/Aquatic-Nuisance-Species-Research-Program/>

Water Operations Technical Support Program

<https://wots.el.erdc.dren.mil/>

Statements of Need

<https://gateway.erdc.dren.mil/son/index.cfm?Cop=Env&Option=Start>

Watercraft Inspection & Decontamination Program

<https://corpslakes.erdc.dren.mil/employees/invasive/widp.cfm>

Share Accomplishments

(Stewardship News)

<https://corpslakes.erdc.dren.mil/nrm.cfm>



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USACE Invasive Species Leadership Team

An 18-member team that consists of one representative from each Division office and a representative from one of the District offices within each Division.

USACE Headquarters proponents include representatives from Natural Resource Management and Navigation along with a technical proponent from the U.S. Army Engineer Research and Development Center (ERDC).

Here to help you!

Responsibilities include:

- Providing recommendations to HQ staff on fulfilling agency duties under EO 13112;
- Providing strategic direction to research programs such as the Aquatic Plant Control Research Program & the Aquatic Nuisance Species Research Program;
- Representing the USACE on regional invasive species councils; developing and implementing cost effective strategies to address invasive species problems that affect USACE water resource management missions
- Coordinating team initiatives with the relevant Communities of Practice.



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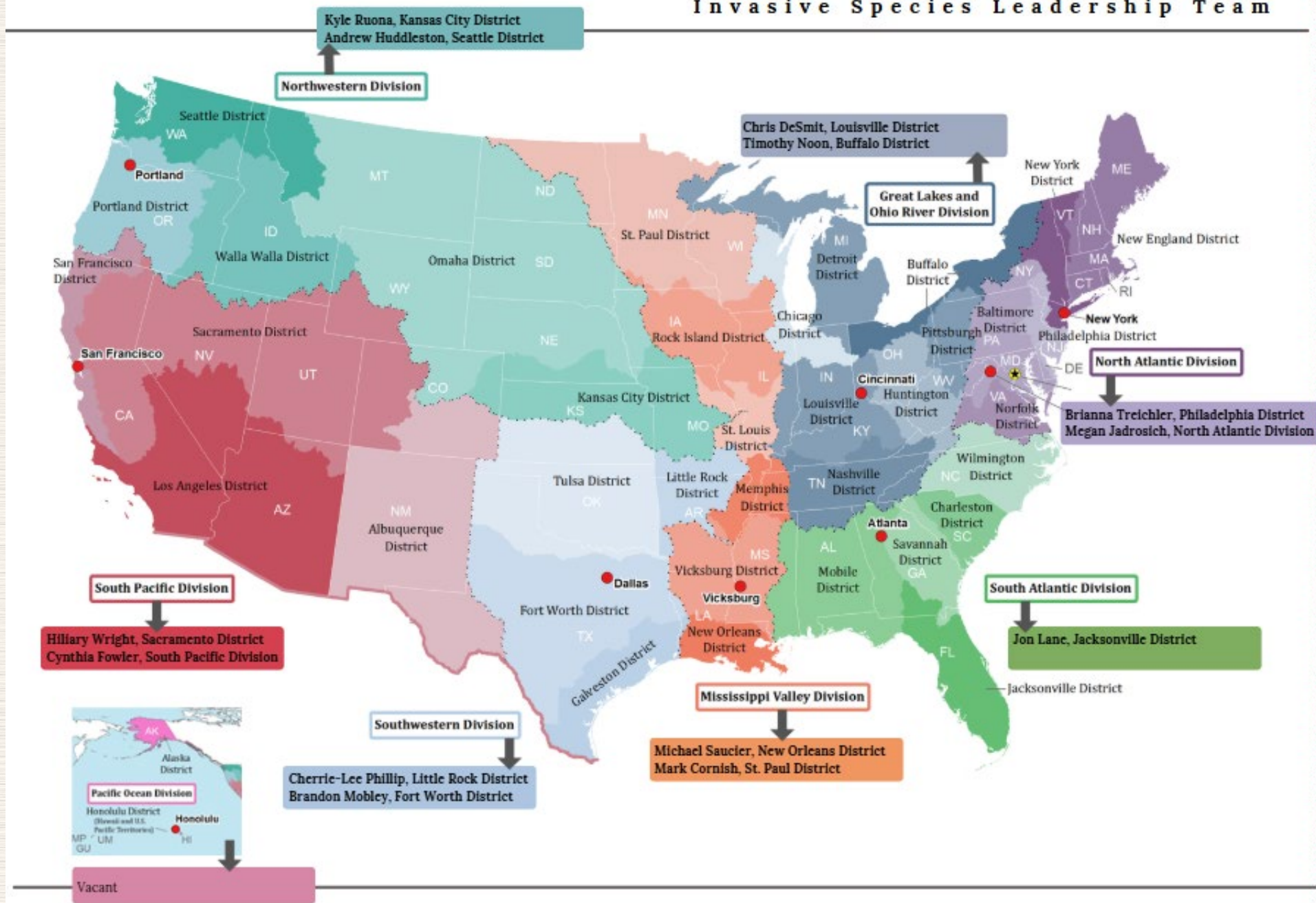


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Invasive Species Leadership Team





ISLT - Traveling Trunk

Where to Borrow & Learn More:

<https://corpslakes.erd.c.dren.mil/employees/invasive/trunk.cfm>



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Webinar Summary

**Introduce
NAISMA &
Opportunities**

**Review
MOU**

**USACE Invasive
Species
Management
Support**



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Questions



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