


# How to Recruit Workampers

---



# workamper.com

Workamping Jobs for RVers Since 1987!

 **Workamper**  
News Est. 1987

[Home](#) [Jobs](#) [About](#) [FAQ](#) [Contact](#) [Join](#) [Login](#)

## The **#1 Job Site** To Find Workamping Jobs

For over 38 years, we've helped more than 289,000+ RVers find legitimate Workamping jobs across the country.

*Join the movement!*

[Become a Workamper](#) [Hire a Workamper](#)

# Who are Workampers®?



- Variety of ages
- Every kind of RV
- Family, solo, couples, friends
- May be a part-time or full-time RVer
- Huge range of experiences, wants, financial needs, etc.



What do  
Workampers look  
for in a good  
employer?



# What Workampers look for:

- Respect
- Understand & appreciate the value they can bring
- Management that is flexible
- Clear outline of expectations
- Be truthful and communicative
- An understanding that the overall experience is what they're in it for

# How do I find Workampers?



# Recruiting Workampers

## They Come to You:

- Run an ad in our Hotline email/website system  
– **Volunteer and Contract positions okay!**
- Fill out your Employer Profile
- Request that your former Workampers share about their experience
- Record an interview for an episode of our podcast. [WorkamperShow.com](http://WorkamperShow.com)

# Recruiting Workampers

## You Go to Them:

- Workamper Resume Database
  - Details & contact info
  - Rate resumes 1– 5
  - Save resumes
  - Categorize saved resumes
  - Add notes

# Your Employer USACE Membership

*\*includes the benefits of our Standard employer membership level, and more.*

- Ten 100-word Hotline Job Listing ads per year  
(runs for 2 weeks online; emailed to Workampers)
- Unlimited searches in Resume Database
- Employer Profile to show off your operation and share more about what you're seeking
- Helpful articles
- View Job Listings page & magazine archive online

## Regarding Your Membership Account

It's best if a project has one account in our system. This way any ads ran for the project are organized to one account.

In our system there can only be one email address per account, so you need to decide who should be the email address on the account. And it can be changed anytime.

Anyone can login to the website with your account's login info, and multiple people at your project could be using the website at the same time.

# How to Manage Your Account

When logged in at Workamper.com, in the sidebar menu select:

## MANAGE ACCOUNT

- View your account info
- Change any of your contact info
- Turn on/off Communication Preferences
- View past ads ran by your project

# When should I advertise?



# When to advertise:

- A lot of Workampers are planners.
- Looking for summer help (April/May – Sept/Oct) begin advertising and looking for applicants in the winter
- Looking for a large number of applicants - have a consistent presence

What should I  
include in my ad  
text?



# Help Wanted Ad Text:

It's good to include some basics

- Location
- Job description/positions available
- Duration (season; start date/end date)
- Benefits
- How to apply

# Help Wanted Ad Text:

## But you should also...

- Address the overall outcome for the Workamper
- Remember it's about the experience

Note: You can include more than one position in your ad text.

# Help Wanted Ad Text:

## And other things to consider

- Don't be too brief nor too long
- Play up the uniqueness/beauty of your area
- Is your info clear? Or create too many ?s

# How do I interview Workampers?



# Interviewing:

- Phone
- Video call (like Zoom or Facetime)
- Make sure you set aside at least an hour or more
- Have your questions prepared

**\*\*Email is NOT always the best method!**

What do I do once I've  
hired a Workamper?  
How can I help assure  
they show up?



# Communication!

- Regularly send them emails, call/text, mail them things (with permission)
- Easy to make up “excuses” to contact them
- Connect them with their co-workers or other management
- Create a Facebook group or forum



# Workamper News

**Helping Great Employers Find Great  
People for Great Jobs – Since 1987**

[www.workamper.com](http://www.workamper.com)

[support@workamper.com](mailto:support@workamper.com)

800-446-5627