

How to Recruit Workampers



Workamper News • www.workamper.com

workamper.com

The screenshot shows the homepage of Workamper News. At the top left is the logo, a map of the United States with an RV icon and the text 'WORKAMPER NEWS'. To its right is the text 'Workamper News' and 'The Original Resource Of Jobs For RVers, Since 1987!'. On the top right are links for 'LOGIN', 'JOIN', 'FAQ', 'CONTACT', and 'CART'. Below this is a dark navigation bar with 'WORKAMPING', 'EMPLOYING', 'SHOP', 'ABOUT', and 'CONNECT'. The main banner features a white RV on a desert road with mountains in the background. The text 'Jobs For RVers' is prominently displayed. Below it, a dark box contains the text 'WORKAMPING IS A ROAD WITH ENDLESS POSSIBILITIES!' and two buttons: 'FIND A JOB' (blue) and 'POST A JOB' (green). Below the banner, there is a section for 'RV OWNERS...' with a photo of a couple in an RV and a 'FIND A JOB' button.

Workamper News
The Original Resource Of Jobs For RVers, Since 1987!

LOGIN JOIN FAQ CONTACT CART

WORKAMPING EMPLOYING SHOP ABOUT CONNECT

Jobs For RVers

WORKAMPING IS A ROAD WITH ENDLESS POSSIBILITIES!

RV Owners Business Owners

[FIND A JOB](#) [POST A JOB](#)

RV OWNERS...

WHERE DO YOU WANT TO GO TODAY?

Let us help you gain the freedom to travel wherever you want, for as long as you want, in your own RV!

Discover how you can travel indefinitely by Workamping!

[FIND A JOB](#)

Who are Workampers®?



- Variety of ages
- Every kind of RV
- Family, solo, couples, friends
- May be a part-time or full-time RVer
- Huge range of experiences, wants, financial needs, etc.



What do
Workampers look
for in a good
employer?



What Workampers look for:

- Respect
- Understand & appreciate the value they can bring
- Management that is flexible
- Clear outline of expectations
- Be truthful and communicative
- An understanding that the overall experience is what they're in it for

How do I find Workampers?



Recruiting Workampers

They Come to You:

- Run an ad in our Hotline email/website system
– Volunteer and Contract positions okay!
- Request that your former Workampers share about their experience via WKN tools
- Record an interview for an episode of our podcast. WorkamperShow.com

Recruiting Workampers

You Go to Them:

- Awesome Applicants Resume Database
- Situations Wanted Ads (work-wanted ads)

Your Employer Gold Membership

- Ten 100-word Hotline ads per year
(runs for 2 weeks online; emailed to Workampers)
- Unlimited searches in Resume Database
- Review online Situations Wanted Ads
- Articles & Videos
- Online courses
- Bi-monthly Employer Connection newsletter
(new issues mailed and full online archive)
- View Hotline Jobs page & magazine archive online

Regarding Your Membership Account

It's best if a project has one account in our system. This way any ads ran for the project are organized to one account.

In our system there can only be one email address per account, so you need to decide who should be the email address on the account. And it can be changed anytime.

Anyone can login to the website with your account's login info, and multiple people at your project could be using the website at the same time.

How to Manage Your Account

When logged in at Workamper.com, on the Dashboard with all of the orange buttons...

Upper right -> there's a blue button labeled:
MANAGE ACCOUNT

- View your account info
- Change any of your contact info
- Turn on/off Communication Preferences
- View past ads ran by your project

When should I advertise?



When to advertise:

- A lot of Workampers are planners.
- Looking for summer help (April/May – Sept/Oct) begin advertising and looking for applicants in the winter
- Looking for a large number of applicants - have a consistent presence

What should I
include in my ad
text?



Help Wanted Ad Text:

It's good to include some basics

- Location
- Job description/positions available
- Duration (season; start date/end date)
- Benefits
- Most important: CONTACT INFO

Help Wanted Ad Text:

But you should also...

- Address the overall outcome for the Workamper
- Remember it's about the experience

Note: You can include more than one position in your ad text. And more than one contact person – like if they contact person A for volunteer and person B for contract positions.

Help Wanted Ad Text:

And other things to consider

- Don't be too brief nor too long
- Play up the uniqueness/beauty of your area
- Consider your contact info (and check spam)
- Is your info clear? Or create too many ?s

How do I interview Workampers?



Interviewing:

- Phone
- Video call (like Skype or Facetime)
- Make sure you set aside at least an hour or more
- Have your questions prepared

****Email is NOT always the best method!**

What do I do once I've
hired a Workamper?
How can I help assure
they show up?



Communication!

- Regularly send them emails, call, mail them things (with permission)
- Easy to make up “excuses” to contact them
- Connect them with their co-workers or other management
- Create a Facebook group or forum



Workamper News

**Helping Great Employers Find Great
People for Great Jobs – Since 1987**

www.workamper.com

support@workamper.com

800-446-5627