

Handshake Partnership Program Report - FY 2011 Recipients

1. Name of Corps Project/Lake: Lake Sonoma

2. Handshake Project Name:

Russian River Coho Salmon Captive Broodstock Program; Documentary Film & Theater Project

3. What has been accomplished? Please provide photographs; before, during, and after!:
<https://www.youtube.com/watch?v=N-AArOqy7Vw>

	Total
Handshake Program Funding Amount	\$\$29,920.24
Local Corps Office Funds (total expended on labor, materials, contracts, etc.)?	\$20,000.00
Partner's Contributions (total value of funds, goods, services, volunteer hours, etc.)	
Partners Name	Total Value of Contributions
1 Sonoma County Water Agency	\$\$11,244.00
2 Friends of Lake Sonoma	\$5,000.00
3 NOAA, National Marine Fisheries Service	\$5,000.00
4 Dry Creek Rancheria, band of Pomo Indians	\$5,000.00
5 CA, Department of Fish & Wildlife	\$5,000.00
6 Contractor Services Group, INC.	\$10,000.00

4. Handshake Program Recipient Feedback

Please take this opportunity to provide feedback on all aspects of the Handshake Program and the Challenge Partnership Agreement authority. Your productive comments are important to the ongoing improvement of the program. Make sure to let us know how the Handshake funds have benefited your efforts to initiate and/or strengthen your partnerships.

A. Comments About Handshake Program: Would not have been possible without this funding

B. Comments About Challenge Partnership Agreement: Good idea to spell out funding plan in advance.

C. Recommendations: Expand Program.

5. Handshake Summary:

Please also include a separate one-page newspaper type article describing the project and the benefit to the Corps of Engineers and to the public as a result of this partnership project. Examples can be found on the gateway under [Handshake Success Stories](#).

For more information, contact:
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LAKE SONOMA'S NEW FILM WINS SILVER TELLY AWARD

Geyserville, CA, Friday, May 27, 2016—A new film describing local, state and federal efforts to save the Endangered Central California Coast Coho Salmon in the Russian River watershed recently received a Silver Telly Award in recognition of its creative excellence.

The film is currently playing in the Congressman Don Clausen Fish Hatchery at Lake Sonoma's Milt Brandt Visitor Center and is free to the public.

The film, "Collaboration at its Best – Saving the Central Coast California Coho Salmon," is shown on a continuous loop in the hatchery's Coho Theater, which is open daily from 9 a.m. to 3:30 p.m. It was filmed in ultra-high definition (the DCI 5K resolution standard has a resolution of 5120×2880 pixels) and features crystal-clear, sharp images of the hatchery operations, Russian River habitat restoration projects and the herculean efforts undertaken by the U.S. Army Corps of Engineers (USACE), the Sonoma County Water Agency, California Department of Fish and Wildlife, the National Oceanic and Atmospheric Administration's National Marine Fisheries Service and numerous other partners and stakeholders to save these Coho Salmon from extinction. The "stars" of the film are native Coho Salmon, as well as, numerous agencies, local residents and even contractors who have collaborated together for one purpose: to save these fish who stand at the brink of extinction. The film is shown on a UHD-1 4K television. The name "4K resolution" refers to a horizontal resolution of approximately 4,000 pixels.

"It's unique in that it is the only 4K, Ultra High Definition film shown for free, in a public theatre, in the United States," explains Charles Fenwick, Chief Ranger for the San Francisco District of the Corps of Engineers. Fenwick was the chief USACE liaison, planner and proponent for the 12-minute film, which was funded by grants and took several years to complete.

The film was produced by 3 Roads Communications headquartered in Frederick, Md. Executive Producers were Russ Hodge and Cynthia Scott; Supervising Producer John Armand;

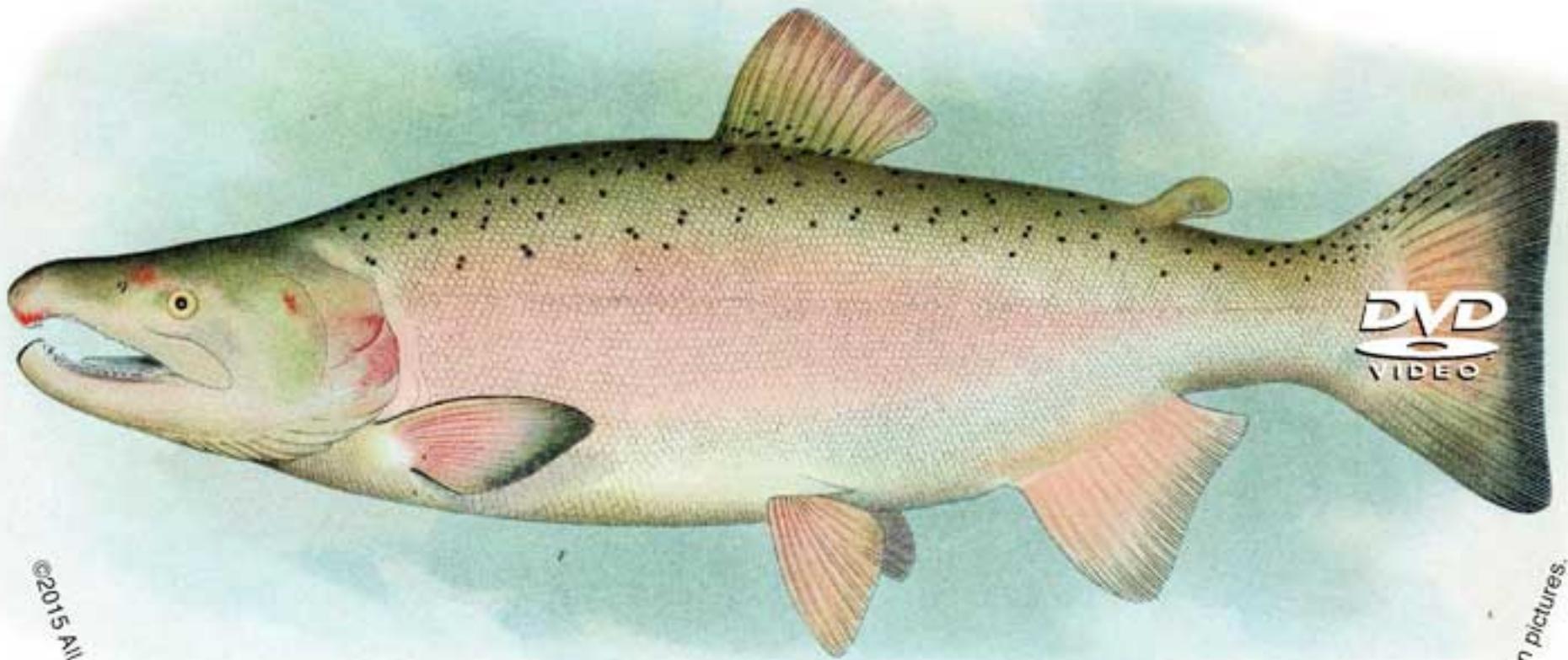
Post Production Supervisor Lance Coviello; Writer John Armand; Cinematographer William Sorenson; Production Crew Stella Kwiecniski and Nancy Econome; with original music by Patrick Hodge

For the past 36 years, the Telly Awards have been the premier award honoring the finest film and video productions; groundbreaking web commercials, videos and films; and outstanding local, regional and cable TV commercials and programs. “Collaboration at its Best” was among 13,000 entries for 2015, from all 50 U.S. states and five continents.

The film is targeted to meet 5th-grade California Science Content Standards, and is currently available for purchase in either DVD or Blue Ray format at the Milt Brandt Visitors Center Store at Lake Sonoma. To arrange for a school field trip – or if you have questions – contact the Visitors Center at 707-431-4533.

COLLABORATION AT ITS BEST

Saving the Central Coast California Coho Salmon



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Congressman Don Clausen Fish Hatchery (continued)

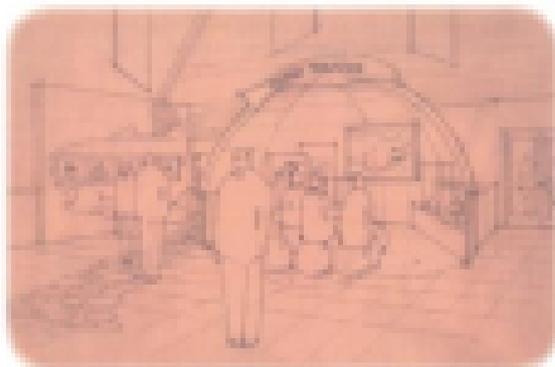
Storylines: The Don Clausen Fish Hatchery: A Fish's Life

Lantern Hatchery Gallery

The Color Theater Process

Lantern media design features the Color Theater interactive system with two engaging stories of fish life: a comparison between natural evolutionary life cycles, and today in the life of the hatchery - an overview of Don Clausen Hatchery's future opportunities.

Now an open theater our treatment of the color stage or video, audio and/or content, multi-angle projection, special lighting and audio. Computer control system control programs that integrate the elements that flow today and accurately tell the story.



A Day in the Life of the Hatchery

A 30-minute video script will bring the future perspective into focus. Interpretation and A/V of the hatchery manager, technicians and volunteers, various further describe their daily activities, educational background and what motivates them to do what they do. This video provides an appropriate backdrop for the interpretation of current and hatchery operations by hatchery staff and Water Center visitors.

Water Center Visitor Learning Process A/V

A monitor featuring real time and pre-recorded footage from the underwater (fish-raising) with described features shown in the description of the Water Center facility's fresh water area. Additional footage of the spawning operation allows interpretation during the spawning time and process. This exhibit uses the same remote camera and footage as the main exhibit in the Water Center.



The Coho Theater provides a sound controlled environment for a range of additional, staff-led school and public programming.





The 2015 Annual
Telly Awards
2015 Silver Telly Winner

COM



THE 36th ANNUAL
Telly Awards

2015 Silver Telly Winner

Honoring outstanding local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the web.

Collaboration At Its Best
Saving the CCC Coho Salmon
US Army Corps of Engineers
Lake Sonoma, Geyserville CA

