

## Patoka Lake Welcome Sign Partnership

During the COVID-19 pandemic, Patoka Lake Manager Greg Carpenter and staff were able to partner and work with the Patoka Watershed Steering Committee, the Patoka Regional Water Manager, and an advertising firm to design and produce a watershed welcome sign. Entirely partner funded, this welcome sign stands at the busiest traffic area of Patoka Lake where the majority of recreation visitors funnel through. For both visitors and the community, the text and pictures are intended to increase awareness of what the word "watershed" means, and convey that individual actions affect drinking water, wildlife, fishing, and recreational waters.

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