

NUTS AND BOLTS: ENGAGING YOUR COMMUNITY IN WATER SAFETY

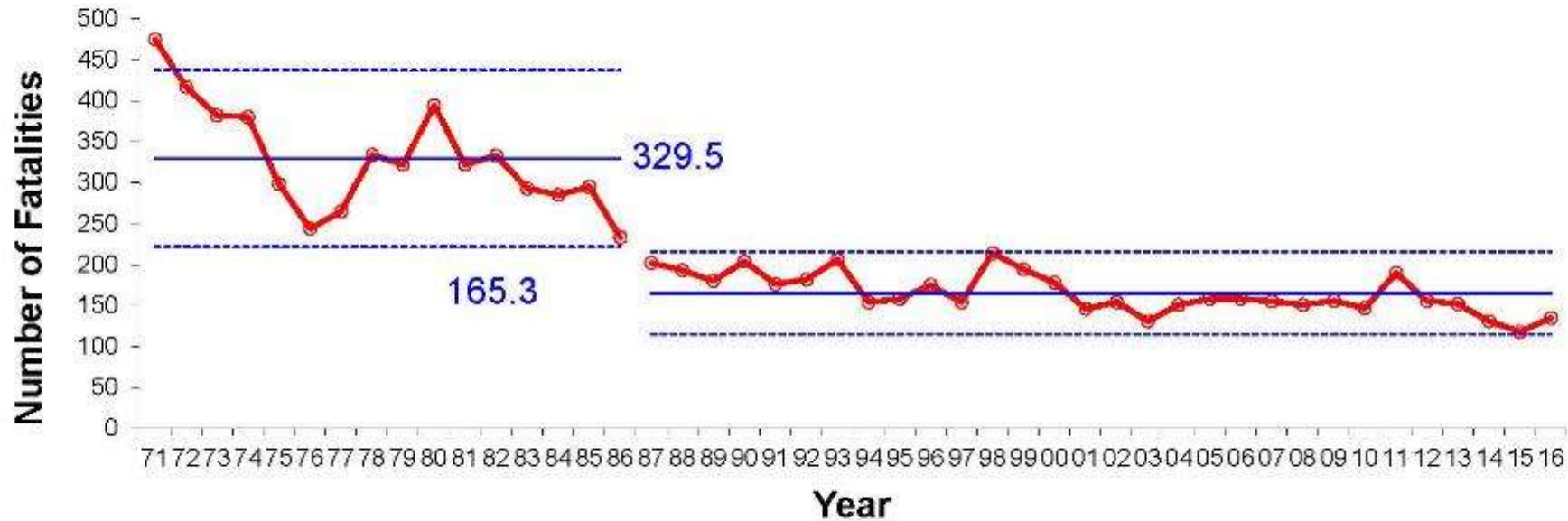
Amber Tilton
Park Ranger
The Dalles Project
18 April 2017



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Corps of Engineers Public Water-related Fatalities



- Note: -1971 Enactment of the Federal Boat Safety Act, the U.S. Coast Guard and the States began working within the forum of NASBLA, (National Association of Boating Law Administrators).
 -1986 The Corps began promoting water safety nationwide through an annual, unified safety - education campaign.
 -1994 National Operations Center (NOC) for Water Safety established
 -1998 NOC began quantifying public fatality data



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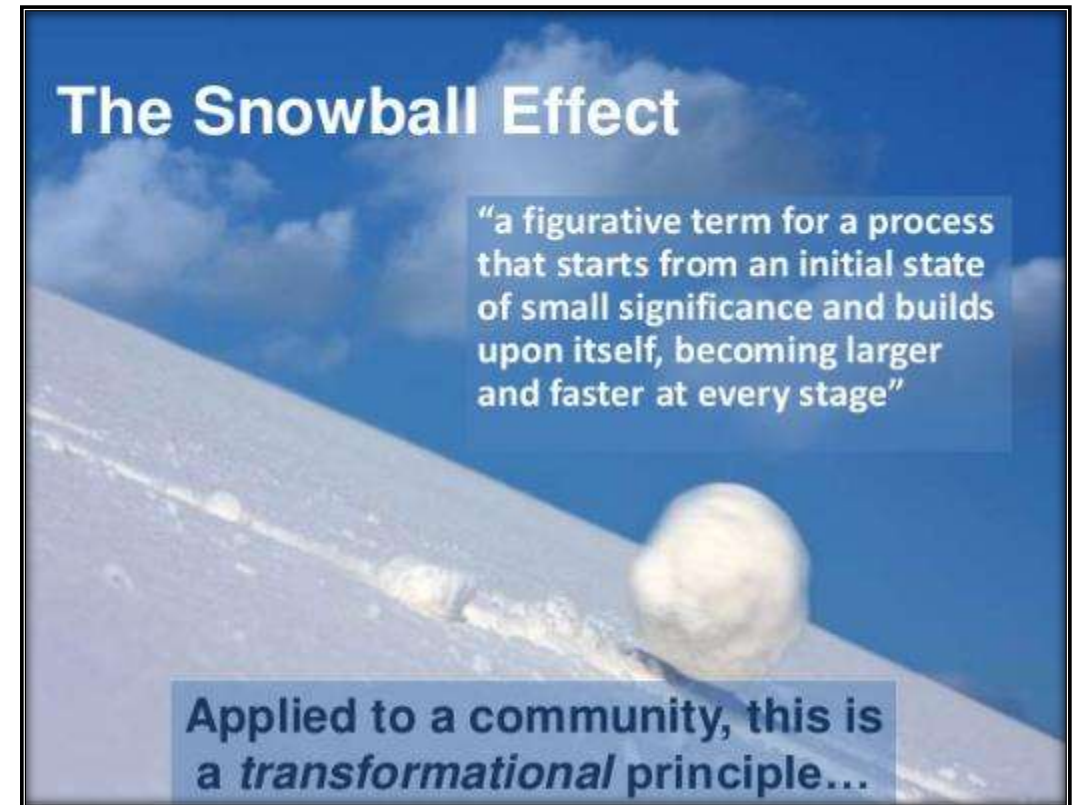
HOW DO YOU BUILD A SNOWMAN?

Purpose:

- Explain the process, program, people.
- Share two examples of successful water safety program and partnership.
- Highlight the snow ball/ripple effect.

Objective:

- Share tools and supplies (nuts and bolts).



EDUCATIONAL PROGRAM GUIDE

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Building Strong Quality Programs to Serve Our Region



Park Ranger in the Classroom Programs

Format: Video, Discussion, Activity (15-20 min/ea.), Evaluation

Fatal Vision

DVD: *Almost A Perfect Day: Living With The Environmental Stressors* (National Safe Boating Council)

Discussion: Situational Awareness, Effects of Environmental Stressors and Alcohol, Life Jacket Wear

Activity: Fatal Vision Googles

Cold Water Immersion

DVD: *Cold Water Boot Camp* (National Water Safety Congress)

Discussion: Cold Water Immersion, Reach-Throw-Don't Go, Life Jacket Wear

Activity: Cold Hand Luke!



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WATER SAFETY ACTIVITIES

- Fatal Vision Googles
- Cold Hand Luke
- Life Jacket Fashion Show
- Throw Toss
- Life Jacket Relay Race
- Other?



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WATER SAFETY POSTER CONTEST

Partners: Safe Kids, and the local farmer's market, food bank, billboard company, media, other?



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Promote Water Safety - Have a Poster Contest!

Supplies needed:

A prepared water safety presentation. *Don't have one? Go to:*

<http://corpslakes.usace.army.mil/nrm.cfm>

Click the Index/Search Tab

Click on I and the click on Interpretive Program Exchange (Toolbox)

Click Search Exchange and type Water Safety in the Category Box

- ✓ Blank paper grocery bags (you can purchase from Cash and Carry)
- ✓ Prizes such as gift certificates to purchase a PFD (ideal since you won't know what sizes you need), water safety give away's, other?
- ✓ Fatal Vision Googles
- ✓ DVD: Almost a Perfect Day
National Safe Boating Council
<http://SafeBoatingCouncil.org>
- ✓ DVD: Cold Water Boot Camp
National Water Safety Congress website <http://watersafetycongress.org>
- ✓ Life Jackets (variety of sizes and styles, some old/new, throw cushion or throw rope. Optional: pool noodle, hula hoops, arm floaty.

Safe Thinking on the Water



PARK RANGER Amber Tilton, right, stands with winners of the annual water safety poster contest sponsored by the Army Corp of Engineers. From left to right



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Promote Water Safety - Have a Poster Contest!

How to:

- Step 1 – Pitch the poster contest idea to local schools.
- Step 2 – Schedule and present classroom water safety presentations.
- Step 3 – The kids make the posters.
- Step 4 – Secure prizes and supplies (utilize partners).
- Step 5 – Evaluate the posters and choose the winners.
- Step 6 – Attend a school assembly to announce the winners and give out the prizes. Don't forget to take pictures and invite the local media!
- Step 7 – Keep the best posters and make a display with them for your visitor center, post on park bulletin boards, local library, etc.
- Step 8 - Donate the rest of the bags to your local Farmer's Market.
- Step 9 – Invite the local media and your public affairs office to do a story and share on social media.
- Step 10 - Scan poster in for use as a billboard or on outdoor reader boards.



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TIPS

- Name
- Judge posters by age group
- Videos can be found on you tube
- Be mindful of public perception of endorsement
- Provide a self-addressed stamped envelope
- Let the kid pull the cord on your inflatable

I If you drink then you drink.



Ashley S.



The Dalles Water Safety Poster Contest
Total # of entries YTD: 769



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Water Safety Poster Contest

Your poster will be judged based on: creativity, originality, quality of artwork, and how well it relates to the theme of water safety.

Remember: Your poster will be donated to Farmer's Market and the Food Bank so other people will get to learn something about water safety too! They will learn something that YOU teach them through your poster. Good luck!

Themes:

Life Jackets

Wear your Life Jacket
Size it Right
Different Types of Jackets
Reasons people don't wear a jacket
When to get a new life jacket

Safety

Alcohol and Boating don't mix
Rules - Do's and Don'ts
Reach, Throw, Don't Go
Items you can use to reach/throw

Cold water danger

Hypothermia
How to help a hypothermic victim
1, 10, 1 Principle
Huddle or Hug
Shock

Swimming

Learn to Swim Well
Swim with a Buddy
Signs of drowning
Hazards



BILLBOARDS



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DISPLAYS



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IS IT WORTH ALL THAT WORK?

Park Ranger in the Classroom Programs



1 hour to email/mail flyers
1 hour/program

Water Safety Poster Contest

Students become the teacher by 'design'.



1 hour to judge posters
1 hour to distribute
1 hour to make a display
1 hour to post on bulletin boards, etc.



Be intentional in how, when, and where you...
share the posters/share the message.

Ex: National Safe Boating Week, May 20-26. Place in boat/sporting goods stores.



1 hour to share with media/public affairs

Find partners



2 hours for phone calls/networking
\$ of postage to send a flyers

*Lives saved because you're awesome;
PRICELESS.*



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KEEP YOUR SNOWBALL ROLLING

A2 Tuesday, September 4, 2012

Community

www.TheDallesChronicle.com

The Dalles Chronicle

Gorge Safe Kids offers life jackets at loaner boards

**SUCCESS IS LIKE A SNOWBALL ...
IT TAKES MOMENTUM TO BUILD
AND THE MORE YOU ROLL IN THE
RIGHT DIRECTION THE BIGGER IT GETS.**

Steve Ferrante



AMBER TILTON, left, of the U.S. Army Corps of Engineers, and Oregon State Police Sr. Trooper Michael Holloran of the Gorge Safe Kids Coalition, point out a life jacket loaner board at Riverfront Park in The Dalles. Others are scattered throughout the gorge and Oregon, offering the free loan of children's life jackets.

Contributed photo



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LIFE JACKET LOANER BOARD PROGRAM

Partners: Safe Kids Columbia Gorge, Oregon Department of Transportation, International Order of the Blue Gavel, local marinas, city and state parks, and University of Oregon.



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