**Water Safety Initiative Showcase Entry Form**

**2011 US Army Corps of Engineers Best Management Practices Session**

**at the International Boating & Water Safety Summit**

The 15th International Boating & Water Safety Summit (IBWSS) will be held 6-9 March 2011 in Savannah, Georgia. In conjunction with IBWSS the US Army Corps of Engineers will be conducting a Best Management Practices Session on Sunday, 6 March from 11:30 a.m. – 3:30 p.m. We invite all Corps of Engineers employees to showcase their water safety initiatives at the Best Management Practices session.

**The Best Management Practices (BMP) Session**

The US Army Corps of Engineers will host the Third Annual Best Management Practices Session at the 2011 IBWSS on Sunday, 6 March from 11:30 a.m. – 3:30 p.m. The BMP session will include an exhibit area for Corps of Engineers employees to showcase their water safety initiatives. This opportunity is only open to Corps of Engineers employees. The BMP session will also include oral presentations on several aspects of boating and water safety.

This is a unique opportunity to showcase elements of your program or project to a wide and diverse audience that will directly benefit the US Army Corps of Engineers and all Summit participants. Please use this entry form to indicate your interest in showcasing an initiative at the US Army Corps of Engineers Best Management Practices Session. **The deadline for submitting this form and photo or copy of initiative is 23 February 2011.** You will be contacted one or two days after your initiative is received so that final arrangements can be made. The sooner you submit your initiative the better to make sure to reserve a space to showcase your initiative.

**The Audience**

Attendance at the session will be open to everyone attending the IBWSS. While the majority of the audience will likely be Corps of Engineer employees, the audience will also include representatives from other boating and water safety advocacy groups, national and international government or non-government agencies; boating and safety education organizations; college and university aquatic education programs and boating safety equipment manufacturers and suppliers.

**Initiative Categories**

Initiatives that you can showcase can be anything that you are willing to share pertaining to water safety. It can be in one or more of the following categories:

**Exhibit**: This can be an exhibit that you use to promote water safety or it can be an exhibit that showcases your project or District initiatives.

**Posters, Signs, and Banners**

**Giveaways and Handouts**

**Booklets and Brochures**

**DVDs and Videos**

**Public Service Announcements (Video & Audio)**

**Presentation of Initiatives**

Initiatives will need to be set up on Sunday, 6 March 2011 by 10:30 a.m. (if both the initiatives/exhibit area and the BMP session oral presentations are in the same room). Tables and floor/wall space will be provided. If your approved initiative is an exhibit, then you will need to be present at the IBWSS and responsible for ensuring that the exhibit arrives to and is set up at the IBWSS. Your project or office will be responsible for paying all expenses to IBWSS. IBWSS Registration Packet can be found at [www.safeboatingcouncil.org/summit/index.htm](http://www.safeboatingcouncil.org/summit/index.htm).

If your approved initiative is in one of the other categories (besides an exhibit), then you will be responsible for ensuring that the initiative arrives at the IBWSS or to your Division Representative on the USACE National Water Safety PDT so they can bring it to the IBWSS.

**Selection Criteria**

Initiatives are selected on the basis of the clarity of message, uniqueness/innovation, accurate boating/water safety message, easily modified so adaptable nationwide, and proper use of the USACE logo. Your submission should include a completed entry form and a photo or copy of your initiative.

Submission Procedures

1. Complete the attached entry form – please print or type.

2. Include a photo or copy of your initiative.

3. You can enter as many initiatives as you would like to but to do so you must fill out an entry form for each initiative that you enter.

4. **The deadline for submitting this form and photo or copy of initiative is 23 February 2011.** You will be contacted one or two days after your initiative is received so that final arrangements can be made. The sooner you submit your initiative the better to make sure to reserve a space to showcase your initiative.

5. If you have questions, please contact Pam Doty at the contact information below.

**SUBMISSION DEADLINE: 23 February 2011**

Please email or fax your submission to:

EMAIL: Pamela.J.Doty@usace.army.mil

FAX: (217) 774-2014

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Complete this form and return it with an initiative description and photo or example by

**23 February 2011**

Please complete this form and email or fax your submission to:

Email: Pamela.J.Doty@usace.army.mil

Fax: (217) 774-2014

**Contact Information**

|  |
| --- |
| Name & Title: |
| Division/District/Project or Office: |
| Address: |
| City: State: Zip Code: |
| Work Phone: Cell Phone: Fax: |
| Email Address: |

**Initiative Information**

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| --- |
| Category (Check all that apply): \_\_\_\_ Exhibit \_\_\_\_ Posters, Signs, & Banners \_\_\_\_ Other\_\_\_\_ Giveaways & Handouts \_\_\_\_ Booklets and Brochures \_\_\_\_ DVDs & Videos \_\_\_ PSAs |
| Initiative Title: |
| For exhibits: (Mark One) Table Top FloorSize of exhibit:Attach legend that is on the exhibit  |
| For Posters, Signs, & Banners: Dimensions Legend |
| For DVDs & Videos: Length |
| For PSAs: LengthAttach PSA script  |
| For All: Vendor Information |
|  Breakdown of production cost (include USACE employee labor) |
|  If initiative is in a foreign language attach English translation |

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Signature Date

**HAVE YOU INCLUDED A PHOTO OR COPY OF YOUR INITIATIVE?**