



DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
WASHINGTON, D.C. 20314-1000

S: 30 April 2011

CECW-CO-N

MEMORANDUM FOR CHIEFS, OPERATIONS, MAJOR SUBORDINATE COMMANDS
AND CHIEFS NATURAL RESOURCES MANAGEMENT, MAJOR SUBORDINATE
COMMANDS

SUBJECT: Nominations for Take Pride in America Federal Land Manager Award

1. Take Pride in America wishes to honor an outstanding U.S. Army Corps of Engineers employee with the Take Pride in America Federal Land Manager Award. This award is presented annually to recognize an outstanding individual who has exemplified innovative and creative approaches to using volunteers on public lands. The award winner will be recognized during the Take Pride in America National Awards Ceremony on 19 July 2011 in Washington, D.C.
2. Please submit one nomination per Major Subordinate Command by 30 April 2011. The nomination should describe the significant contributions the nominee has made to invite, support, and recognize volunteers and create or enhance partnerships to protect natural, cultural, and historic resources, provide recreation opportunities, and maintain recreation facilities (Encl 1). These criteria will be used to make the selection.
3. Forward nominations along with supporting documentation (Encl 2) to Ms. Heather Burke, our Take Pride in America Coordinator. She is my point of contact on this matter and may be reached at (503-808-4313). In addition, information will be posted to the Natural Resources Management Gateway at <http://corpslakes.usace.army.mil/employees/volunteer/pride.cfm>

2 Encls

A handwritten signature in blue ink, appearing to read "Michael G. Enschede", is positioned above the typed name.

MICHAEL G. ENSCH
Chief, Operations
Directorate of Civil Works

**Take Pride in America
Federal Land Manager Award**

Purpose and Selection Criteria

Take Pride in America annually recognizes one individual from each major federal land management agency during Take Pride in America celebrations, held in July in Washington, D.C. The award is presented to an outstanding individual that effectively invites, supports and recognizes volunteers and creates and enhances partnerships to protect natural, cultural, and historic resources, provide recreation opportunities, and maintain recreation facilities. Selection of the agency recipient is the responsibility of each participating agency.

Award criteria include performance and specific accomplishments which:

1. Embrace the goals of Take Pride in America to invite, support and recognize volunteers.
2. Develop opportunities for citizens and communities to demonstrate pride, initiative and stewardship of public lands.
3. Increase awareness in the public of the importance of, and appreciation for, public lands and resources.
4. Invite the public to volunteer to protect and maintain our natural, cultural and historic resources, provide recreation opportunities, and maintain recreation facilities.
5. Develop new and/or enhance existing partnerships with individuals, groups, state, local and other federal agencies.
6. Demonstrate a variety of volunteer programs, projects and events.
7. Demonstrate resourcefulness in recruiting volunteers for ongoing needs to operate and maintain the water resources development project.
8. Provide benefits, cost savings, and improved internal and/or external relations as a result of the nominee's efforts.

**Take Pride in America
Federal Land Manager Award
Supporting Documentation**

Nominations will be evaluated based on the content that should concisely describe specific accomplishments.

The following must be included with the nomination submission:

1. A two-page description of the nominee's achievements. Margins will be 1-inch and print type will be Times New Roman, 12 point. Include the following:
 - a. Name and title
 - b. Address
 - c. Phone
 - d. Email address
 - e. Location (name of project, district office)
2. A proposed citation that may be read at the award ceremony.
3. A 100 words summary suitable for use in preparing a news release. Include the name, location, job title, US Army Corps of Engineers, and a brief description of the individual's accomplishments.
4. Items #2 and #3 above may be on the same piece of paper.
5. A digital photograph of the nominee. The photo should be high resolution, 300 dpi or higher if possible, suitable for publication.
6. Optional: there may be up to four additional photographs or newspaper clippings that are appropriate and contribute to the understanding of the accomplishments of the nominee. These may be used on the US Army Corps of Engineers Volunteer Clearinghouse website and/or the Natural Resources Management Gateway website.

Nomination package and supporting MSC documents will be submitted electronically to heather.d.burke@usace.army.mil NLT 30 April 2011.