



Because you  
**hike.**  
We're with you  
every step of the way

# National Trails Day®

## Frequently Asked Questions

### **What is National Trails Day®?**

American Hiking Society's National Trails Day (NTD), an annual trail awareness program, is an opportunity for your club, organization or business to celebrate the 200,000+ miles of outdoor trails in our county by organizing an event in your area. Take part in an effort to promote healthy living, protect green space, educate adults and youth on the importance of trails, and instill excitement for the outdoors.

### **What day is National Trails Day®?**

The official date of National Trails Day is always the first Saturday in June. In 2012, NTD will be held on **Saturday, June 2, 2012**. However, your event can occur on any date that fits your group's schedule. Register the date that suits you whether it is a different day, a series of day, or an entire season.

### **How much does it cost to register a National Trails Day® event, and who can host an event?**

It's FREE! Log on to [www.AmericanHiking.org](http://www.AmericanHiking.org) and register your NTD event in early February 2012. Any club, organization, group, company, or business with an interest in trail use may host a NTD event.

### **What are some examples of events I can organize?**

Examples include all *non-motorized* activities related to trail use such as trail maintenance and construction, hikes, health fairs, educational workshops, fun runs and walks, children's programs, biking, horseback rides, backpack trips, river and paddling excursions, wildlife viewing, photography clinics, astronomy outings, gear demonstrations...the possibilities are endless!

### **How do I get started?**

Download the free Event Organizer's Manual on our website for information on planning and building your event, health benefits, fundraising, publicity, promotion, and logistics.

### **How do I publicize my event?**

When you register on [www.AmericanHiking.org](http://www.AmericanHiking.org), your event will be posted on our site and searchable for all those looking to participate in a NTD event.

### **What if my event is private and I don't want it posted on your site?**

Enter the word "PRIVATE" in the event description box on the online registration form. Your event will not be public- but you'll still get some freebies.

### **What support or promotional items does American Hiking Society provide to help me organize my NTD event?**

American Hiking Society executes a local and national public relations campaign for NTD. In addition, we will supply you with sample press releases, media alerts, fact sheets, flyers, posters, and media guidelines. The first 500 people to register an NTD event will receive promotional freebies. Other promotional products such as organizers kits, t-shirts, and patches can be purchased on our website.

### **Who are sponsors and partners of National Trails Day®?**

2011 Sponsors included *Backpacker* Magazine, Columbia, Eastern Mountain Sports, Fetzner, Merrell, and The North Face. Supporters and Partners include American Park Network, REI, YMCA of the USA, USDA Forest Service, Bureau of Land Management, U.S. Fish & Wildlife Service, National Park Service, and the U.S. Department of Transportation, Federal Highway Administration.

*2012 sponsor list will be coming soon. - Message 01/06/2012*

**Join us on the trail in 2012!**



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