

## **DEPARTMENT OF THE ARMY**

U.S. ARMY CORPS OF ENGINEERS 441 G STREET NW WASHINGTON, D.C. 20314-1000

CECW-CO

APR 0 7 2017

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS AND DISTRICT COMMANDS, AND CHIEFS, OPERATIONS DIVISIONS

SUBJECT: Reference Memorandum, CECW-CO, 13 January 2017, subject: Request for Nominations for the American Recreation Coalition's Legends and Beacon Awards.

- 1. The U.S. Army Corps of Engineers has selected Mr. Kenneth Day, Chief, Natural Resources Section, Operations Division, Mobile District as the recipient of the 2017 American Recreation Coalition's Legends Award.
- 2. Over the past 39 years, Mr. Day has demonstrated unwavering dedication to ensuring the preservation and enhancement of recreation resources throughout the South Atlantic Division. His work has resulted in numerous improvements to both the Recreation and Natural Resources Programs. Recognizing the benefits of technology to improve efficiencies, Ken was instrumental in the development and implementation of the Recreation Area Management Analysis System and the District Online Incident Reporting Center. The Recreation Area Management Analysis System was later adopted nationally, now known as the Rec-STATUS tool, presenting a balanced scorecard and national comparison on key factors for budget development.
- 3. Mr. Day continually strives to create and sustain a diverse workforce in natural resource programs. Ken helped to develop and administer outreach strategies that promote mutually beneficial collaborative partnerships with historically black colleges to demonstrate career opportunities with the Corps. By establishing partnerships with Tuskegee University and Auburn University along with several other historically black colleges, Ken helped organize a conference to recruit minorities to natural resource related careers and to establish the first African American Alumni Scholarship Endowment for forestry.
- 4. Ken's legacy with the Corps forever will be the mentoring and development of NRM professionals throughout the southeast region. Mr. Day's influence, professional demeanor, and ability to recruit and develop leaders has been a great benefit of the Corps of Engineers. Ken has contributed to the personal and professional advancement of many individuals leading to successful careers within our organization. He is a respected and influential advocate of recreation within the NRM program and certainly earned the recognition offered by the American Recreation Coalition's Legends Award.

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- 5. The Legend award winners from each agency will be honored at a ceremony during the American Recreation Coalition's Partners Outdoors annual conference to be held 31 May 1 June 2017 in Washington, D.C. Mr. Day's accomplishments and efforts bring positive recognition to the Corps of Engineers and our partners. His commitment to excellence has established a distinguished standard for others to emulate.
- 6. My point of contact for this award is Ms. Heather Burke, National Partnership Program Manager, who may be reached at 503-808-4313.

Sincerely,

Andrea Murdock-McDaniel

Acting Chief, Operations and Regulatory Division

Directorate of Civil Works