



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
441 G STREET NW
WASHINGTON, D.C. 20314-1000

FEB 04 2015

S: 27 March 2015

CECW-CO

MEMORANDUM FOR Commanders, Major Subordinate Commands

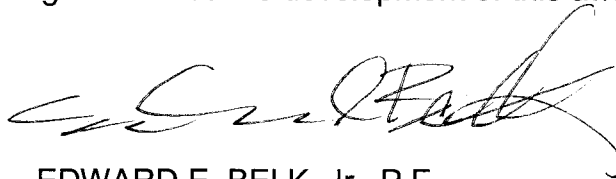
SUBJECT: Request for Nominations for the American Recreation Coalition's Legends and Beacon Awards

1. The American Recreation Coalition wishes to honor an outstanding U.S. Army Corps of Engineers employee with the American Recreation Coalition (ARC) Legends Award. This award is presented annually to recognize an outstanding individual for his/her significant contributions to the enhancement of outdoor recreation resources, facilities and experiences on the nation's public lands.
2. The ARC will also present the Beacon Award to recognize the innovative use of technology to enhance visitor services and improve the management of recreation programs. Each recreation-related federal agency is asked to nominate two outstanding initiatives where technologies have provided improved, cost-effective solutions to the needs of recreation programs. A special panel from the ARC will make the final selection of the Beacon Award.
3. Award winners will be recognized and honored during Great Outdoors Week (1-5 June 2015) at a special ceremony in Washington, D.C. where the awards will be presented in conjunction with the annual Partners Outdoors Conference.
4. Nominations will be evaluated based on the enclosed selection criteria (Enclosures 1 and 3). Please submit nominations through your Division office (one nomination per Major Subordinate Command may be forwarded to HQUSACE for each award) not later than 27 March 2015. The Legends Award nomination package should describe the significant personal contributions the nominee has made enabling others to enjoy quality recreational experiences in our great outdoors, and the Beacon Award nomination should describe the innovative use of technology in visitor services and/or recreation management.
5. Major Subordinate Commands should forward their nominations along with supporting documentation as described in Enclosures 2 and 4, to Ms. Heather Burke, National Senior Policy Advisor for Partnerships. She is my point of contact on this matter and may be reached at (503) 808-4313.

CECW-CO

SUBJECT: Request for Nominations for the American Recreation Coalition's Legends and Beacon Awards

Nomination packages of past winners are posted on the NRM Gateway <http://corpslakes.usace.army.mil/partners/awards.cfm> and provide good examples of the quality of work and achievements recognized since the development of this award program.



EDWARD E. BELK, Jr., P.E.
Acting Chief, Operations and Regulatory Division
Directorate of Civil Works

4 Enclosures

1. Legends Criteria
2. Legends Documentation
3. Beacon Criteria
4. Beacon Documentation

DISTRIBUTION:

Commanders,
Commander, Great Lakes & Ohio River Division
Commander, Mississippi Valley Division
Commander, North Atlantic Division
Commander, Northwestern Division
Commander, Pacific Ocean Division
Commander, South Atlantic Division
Commander, South Pacific Division
Commander, Southwestern Division
Commander, Alaska District
Commander, Albuquerque District
Commander, Baltimore District
Commander, Buffalo District
Commander, Charleston District
Commander, Chicago District
Commander, Detroit District
Commander, Fort Worth District:
Commander, Galveston District
Commander, Gulf Region District
Commander, Honolulu District
Commander, Huntington District
Commander, Jacksonville District
Commander, Kansas City District
Commander, Little Rock District
Commander, Louisville District
Commander, Los Angeles District
Commander, Memphis District
Commander, Middle East District
Commander, Mobile District

CECW-CO

SUBJECT: Request for Nominations for the American Recreation Coalition's Legends and Beacon Awards

DISTRIBUTION: (Continued)

Commander, Nashville District
Commander, New England District
Commander, New Orleans District
Commander, New York District
Commander, Norfolk District
Commander, Omaha District
Commander, Philadelphia District
Commander, Pittsburgh District
Commander, Portland District
Commander, Rock Island District
Commander, Sacramento District
Commander, San Francisco District
Commander, Savannah District
Commander, Seattle District
Commander, St. Louis District
Commander, St. Paul District
Commander, Tulsa District
Commander, Vicksburg District
Commander, Walla Walla District
Commander, Wilmington District

American Recreation Coalition Legends Award

Purpose and Selection Criteria

The American Recreation Coalition annually recognizes one individual from each major recreation-related federal agency during Great Outdoors Week, held in June in Washington, D.C. The awards are presented to recognize extraordinary individual efforts that have expanded and enhanced recreational opportunities, connecting people—especially children—and the outdoors, through public/private partnerships, or have increased participation in outdoor recreation through innovative programs based upon public/private partnerships. Selection of the agency recipient is the responsibility of each participating agency. Award criteria include:

- 1) Quantifiable improvements in either:
 - a) recreation opportunities (services and/or facilities); **or (do not include both)**
 - b) participation in recreation by one or more categories of the American public, especially young people, labeled “non-traditional visitors.”Maximum points: 30
- 2) Reliance upon partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 30
- 3) Use of creative solutions and programs, and demonstrated efforts to share news of creative solutions within the agency.
Maximum points: 20
- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 20

The Legends Award recognition ceremony will take place during a special function featuring key senior officials from each of the agencies during Great Outdoors Week (June 1-5, 2015).

**American Recreation Coalition
Legends Award**

Supporting Documentation

Nominations will be evaluated on the basis of content that should concisely describe specific accomplishments.

To assist with the evaluation process and award presentation, the following must be included with the nomination submission:

1. A four-page description of the nominee's achievements. Margins will be 1-inch and print type will be Times New Roman, 12 point.
2. A summary of achievements/proposed citation that may be read at the award ceremony.
3. A color, digital photograph of the nominee in high resolution (300 dpi or higher) suitable for publication and use on the framed award.

The entire nomination package will not exceed five pages.

Nomination package and supporting MSC documentation will be submitted electronically NLT 27 March 2015 to heather.d.burke@usace.army.mil.

American Recreation Coalition Beacon Award

Purpose and Selection Criteria

During Great Outdoors Week 2005, the American Recreation Coalition (ARC) awarded two initial Beacon Awards recognizing innovative use of technology in visitor services and recreation management. These awards implemented a recommendation of the Partners Outdoors 2005 session, where participants felt that a new awards program, jointly administered by ARC and federal agencies hosting more than a billion recreation visits annually, would encourage experimentation with and use of new technologies and alternative communications channels to enhance the experiences of visitors, especially young people and "non-traditional" visitors, and improve recreation program management.

Recreation-related federal agencies may nominate two outstanding initiatives where new technologies provide improved, cost-effective solutions to recreation program needs. Selection of the agency nominee is the responsibility of each participating agency; final selection of honorees will be done by a special panel assembled by ARC.

Award criteria include:

- 1) Innovation in either:
 - a) use of technology for visitor services; **or (do not include both)**
 - b) use of technology for recreation managementMaximum points: 50
- 2) Partnerships with for-profit and nonprofit organizations in the private sector.
Maximum points: 20
- 3) Efforts to share news of creative solutions within the agency.
Maximum points: 15
- 4) Community support for the work of this individual, as reflected in awards, roles on community boards and committees, etc.
Maximum points: 15

The Beacon Award recognition ceremony will take place during a special function featuring key senior officials from each of the agencies during Great Outdoors Week (June 1-5, 2015).

**American Recreation Coalition
Beacon Award**

Supporting Documentation

Nominations will be evaluated on the basis of content that should concisely describe specific accomplishments as described in Enclosure 3.

To assist with the evaluation process and award presentation, the following must be included with the nomination submission:

1. A three-page description of the nominee's achievements. Margins will be 1-inch and print type will be Times New Roman, 12 point.
2. A proposed summary of achievements/citation that may be read at the award ceremony.

The entire nomination package will not exceed four pages.

Nomination package and supporting MSC documentation will be submitted electronically 27 March 2015 to heather.d.burke@usace.army.mil.