



REPLY TO  
ATTENTION OF

DEPARTMENT OF THE ARMY  
U.S. ARMY CORPS OF ENGINEERS  
441 G STREET NW  
WASHINGTON, D.C. 20314-1000

OCT 21 2014

CECW-CO

MEMORANDUM FOR CHIEFS, OPERATIONS AND NATURAL RESOURCES  
MANAGEMENT, MAJOR SUBORDINATE COMMANDS AND DISTRICT COMMANDS  
AND OPERATIONS PROJECT MANAGERS

SUBJECT: Natural Resources Management (NRM) Gateway Initiative - Recreation and  
Partnership - Content Subject Matter Experts (SME) and Technical Coordinator (TC)  
Appointments

1. References:

a. CECW-ON Memorandum, dated 20 September 2000, Subject: Natural Resource  
Management (NRM) Website Development Initiative. This initiative was renamed the  
NRM Gateway Initiative and the website launched in April 2001 at this address:  
<http://CorpsLakes.usace.army.mil/>

b. CECW-ON Memorandum, dated 2 February 2001, Subject: Natural Resource  
Management Gateway Initiative - Content Subject Matter Experts

c. CECW-ON Memorandum, dated 29 May 2001, Subject: Natural Resource  
Management Gateway Initiative - Content Development Workshop and Additional  
Content Subject Matter Experts Appointments

d. CECW- ON Memorandum, dated 3 July 2003, Subject: Natural Resources  
Management Gateway Initiative - Environmental Stewardship Content Development  
Workshop and Content Subject Matter Experts Appointment

e. CECW-ON Memorandum, dated 10 February 2004, Subject: Natural Resources  
Management Gateway Initiative - Environmental Stewardship Content Development  
Workshop and Content Subject Matter Expert Appointments

f. CECW-ON Memorandum, dated 12 July 2004, Subject: Natural Resources  
Management Gateway Initiative – Interpretive Services and Outreach Program Content  
Development Workshop, 17-19 August 2004

g. CECW-ON Memorandum, dated 16 January 2008, Subject: Natural Resources  
Management Gateway Initiative - Recreation and Environmental Stewardship Content  
Subject Matter Experts and Coordinator Appointments

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2. This memorandum serves to formalize appointments of SMEs and TCs of the recreation and partnership components (some items cross business lines) that have been made since the previous appointment memorandums. The full listing of SMEs and TCs are available in the NRM Smartbook

<https://wwwel.wes.army.mil/nrm/smartbook/index.cfm?Code=Topic&Prog=SME&Id=0>.

These selections are made contingent upon final approval of the nominee's supervisor.

All costs for SME and TC involvement will remain the responsibility of the local duty station. The responsibilities of the SMEs and estimated time and resources required to fulfill these responsibilities are posted on the NRM Gateway under "SME Protocol" at <http://corpslakes.usace.army.mil/employees/gateway/sme.cfm>. TC responsibilities are posted at <http://corpslakes.usace.army.mil/employees/gateway/job.cfm>. If the selected individuals are not available for this assignment, request that the supervisor notify Mr. Scott Strotman at CECW-CO.

a. The 2014 SME appointments for the recreation and partnership components are:

Accessibility - Jennifer Linde, SWF

Cooperative Agreements for Law Enforcement - Jonathan Carlisle, NWK

Critical Incident Stress Management - Chris Smith, SWL

Customer Comment Cards - Christine Wibowo, ERDC

Federal Lands Highway Program – Meredith Bridgers, IWR

Interpretive Services and Outreach Program (ISOP) - Roseana Burick, MVS

National Recreation Reservation Service (NRRS) - Emmitt Attaway, SWF and

Kathryn S. Atkinson, MVR (joint appointment with NRRS National Program Manager Greg Webb, SWF). Mr. Attaway and Ms. Atkinson are also the SMEs for the NRRS Coach Assist and Train Teams (CATT) page.

National Uniform Program - Sara Jernigan, SAM

OMBIL Recreation - Dena Williams, ERDC

Partnership (inclusive of Challenge Partnerships, Contributions, Cooperating Associations, and National Public Lands Day) - Heather Burke, Headquarters National Partnership Program Manager, NWP

Pepper Spray - Jonathan Friedman, SPK

Rec-BEST – Christine Wibowo, ERDC and Denise Rouse, LRL

Recreation Leadership Advisory Team - Phil Smith, SPD

Recreation Use Fees - Julie Mueller, NWK

Sign Program - Aaron Jensen, National Sign Program Manager, NWK

Value to the Nation - Dr. Wen-Huei Chang, IWR

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Visitation Estimation & Reporting System (includes Traffic Meters), Dena Williams, ERDC

Visitor Assistance - Jonathan Friedman, Sacramento District (joint appointment with Bill Jackson, MVR, previously appointed)

Visitor Center Initiative - Robin Norris, NWP

Water Safety - Pam Doty, National Water Safety Program Manager, SWF

b. The 2014 Technical Coordinator appointments for recreation and partnership components are:

Partnership- Heather Burke, Headquarters National Partnership Program Manager  
Recreation - Lori Brewster, LRL. Ms. Brewster has been involved with Gateway content development as a collateral duty since 2000, working primarily with the recreation component.

Water Safety - Pam Doty, National Water Safety Program Manager, SWF

3. CECW-CO proponents for the NRM Gateway in Recreation and Partnerships are:

Recreation component - Mr. Scott Strotman, (202) 761-0036

Partnership Coordinator - Heather Burke, (503) 808-4313

NRM Gateway Principal Investigator - Dr. Kathleen Perales, (601) 831-4353

NRM Gateway Coordinator - Dr. Bonnie F. Bryson, (304) 633-0594

Recreation Technical Coordinator - Lori Brewster, (270) 465-4463



JAMES R. HANNON

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