

Water Safety Initiative Showcase Entry Form
2012 U.S. Army Corps of Engineers Best Management Practices Session
at the International Boating & Water Safety Summit

The 16th International Boating & Water Safety Summit (IBWSS) will be held March 4-7, 2012 in San Diego, California. In conjunction with IBWSS the US Army Corps of Engineers will be conducting a Best Management Practices Session on Sunday, March 4, 2012 from 8:00 a.m. – 3:00 p.m.. We invite all Corps of Engineers employees to showcase their water safety initiatives at Best Management Practices session.

The Best Management Practices (BMP) Session

The US Army Corps of Engineers will host the Fourth Annual Best Management Practices Session at the 2012 IBWSS Sunday, March 4, 2012 from 8:00 a.m. – 3:00 p.m. The BMP session will include an exhibit area for Corps of Engineers employees to showcase their water safety initiatives. This opportunity is only open to Corps of Engineers employees. The BMP session will also include presentations on several aspects of boating and water safety.

This is a unique opportunity to showcase elements of your program or project that will directly benefit the US Army Corps of Engineers and all Summit participants. Please use this entry form to indicate your interest in showcasing an initiative at the Corps Best Management Practices Session. The deadline for submitting this form and photo or copy of initiative is February 24, 2012. You will be contacted one or two days after your initiative is received so that final arrangements can be made. The sooner you submit your initiative the better to make sure to reserve a space to showcase your initiative.

The Audience

Attendance to the session will be open to everyone attending IBWSS. While the majority of the audience will likely be Corps of Engineer employees, the audience could potentially include representatives from other boating and water safety advocacy groups, national and international government or non-government agencies; boating and safety education organizations; college and university aquatic education programs and boating safety equipment manufacturers and suppliers.

Initiative Categories

Initiative that you can showcase can be anything that you are willing to share pertaining to water safety. It can be, but not limited to one of the following categories:

Exhibit: This can be an exhibit that you use to promote water safety or it can be an exhibit that showcases your project or District initiatives.

Posters, Signs, and Banners

Giveaways and Handouts

Booklets and Brochures

DVDs and Videos

Public Service Announcements (Video & Audio)

Presentation of Initiatives

Initiatives will need to be set up on Sunday, March 4, 2011 by 7:30 a.m. in the room where the BMP session will be presented. Tables and floor/wall space will be provided. If your exhibit is selected to be showcased then you will need to be present at the IBWSS and responsible for ensuring that the exhibit gets to and is set up at the IBWSS. Your project or office will be responsible for paying all expenses to IBWSS. IBWSS Registration Packet can be found at www.safeboatingcouncil.org/summit/index.htm.

If your initiative in one of the other categories except an exhibit is selected to be showcased then you will be responsible for ensuring that the initiative gets to the IBWSS or to your Division Representative on the USACE National Water Safety PDT so they can take it to the IBWSS with them.

Selection Criteria

Initiatives are selected on the basis of the clarity of message, uniqueness/innovation, accurate boating/water safety message, easily modified so adaptable nationwide, proper use of the USACE logo, and proper wear of the uniform. Your submission should include a completed entry form and a photo or copy of your initiative.

Submission Procedures

1. Complete the attached entry form – please print or type.
2. Include a photo or copy of your initiative.
3. You can entry as many initiatives as you would like to but to do so you must fill out an entry form for each initiative that you enter.
4. The deadline for submitting this form and photo or copy of initiative is February 24, 2012. You will be contacted one or two days after your initiative is received so that final arrangements can be made. The sooner you submit your initiative the better to make sure to reserve a space to showcase your initiative.
5. If you have questions, please contact Pam Doty at the contact information below.

SUBMISSION DEADLINE: February 24, 2012

Please email or fax your submission to:

EMAIL: Pamela.J.Doty@usace.army.mil

FAX: (217) 774-2014

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Complete this form and return it with an initiative description and photo or example by
February 24, 2012

Please complete this form and email or fax your submission to:

Email: Pamela.J.Doty@usace.army.mil

Fax: (217) 774-2014

Contact Information

Name & Title:		
Division/District/Project or Office:		
Address:		
City:	State:	Zip Code:
Work Phone:	Cell Phone:	Fax:
Email Address:		

Initiative Information

Category (Check all that apply): <input type="checkbox"/> Exhibit <input type="checkbox"/> Posters, Signs, & Banners <input type="checkbox"/> Other <input type="checkbox"/> Giveaways & Handouts <input type="checkbox"/> Booklets and Brochures <input type="checkbox"/> DVDs & Videos <input type="checkbox"/> PSAs
Initiative Title:
For exhibits: (Mark One) Table Top Floor Size of exhibit: Attach legend that is on the exhibit
For Posters, Signs, & Banners: Dimensions Legend
For DVDs & Videos: Length
For PSAs: Length Attach PSA script
For All: Vendor Information
Breakdown of production cost (include USACE employee labor)
If initiative is in a foreign language attach English translation

Signature

Date

HAVE YOU INCLUDED A PHOTO OR COPY OF YOUR INITIATIVE?