



DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
WASHINGTON, D.C. 20314-1000

CECW-CO


**MEMORANDUM FOR CHIEFS, OPERATIONS DIVISIONS, MAJOR SUBORDINATE
COMMANDS AND DISTRICT COMMANDS**

SUBJECT: Association of Partners for Public Lands Convention 2012

1. The Association of Partners for Public Lands (APPL) will hold its annual convention in Las Vegas, Nevada 4-9 March 2012. The U.S. Army Corps of Engineers has worked with APPL over the past several years to establish strong relationships with non-profit organizations that support Corps activities at the project level.
2. The APPL convention is an opportunity to learn how cooperating associations and other partners can assist the Corps in the management and stewardship of its lands and facilities. The convention features keynote sessions, concurrent workshops organized along educational "tracks," networking sessions, and a first-class trade show of items uniquely geared toward the public lands community. The convention program and schedule can be viewed at: <http://www.appl.org/i4a/pages/index.cfm?pageID=3370>.
3. In conjunction with APPL, this convention also provides an excellent opportunity for training focused on Corps partnerships in a specially designed 1½ day workshop for Corps participants, our partners, and other conference attendees, 8-9 March. This workshop will build on past efforts and include presentations and open discussions about the various issues we deal with when working with partners. I encourage participation in this unique opportunity.
4. Early registration ends on 6 January 2012. Attendees may register now and lock in the early registration rate without having a credit card charged until 1 March 2012. To utilize this offer, fax the registrar's office at 304-724-3006 with your completed registration form and credit card payment information, along with a note not to charge the card until 1 March 2012. The form can be found at <http://www.appl.org> starting November 21, 2011 (Note – If you register online with your credit card it will be charged immediately). Please share this information and the enclosure with the projects for which you are responsible. My point of contact for this activity is Ms. Heather Burke, National Partnership Program Manager, (503) 808-4313.

FOR THE COMMANDER:

Encl


MICHAEL G. ENSICH
Chief, Operations
Directorate of Civil Works

**Association of Partners for Public Lands Convention/USACE Partnership Workshop
Las Vegas, Nevada**

1. Lodging: The APPL Convention will be held at the Las Vegas Hilton and Convention Center. The USACE Partnership Workshop will also be held at the Las Vegas Hilton. Call the hotel directly or book online to make your reservations. There is a small block of rooms available at the government rate upon request. Please make your reservations as soon as possible, and request the government rate.

Las Vegas Hilton (LVH)

3000 Paradise Road

Las Vegas, NV 89109

Phone: **1-800-635-7711**

Room Rate: \$109/night + taxes & fees (single/double) (Group code=APPL)

\$99 Government rate available for government employees**

https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=4185273

2. Registration: APPL is allowing you to register now and lock in the early registration rate, and will not charge the card until 1 March 2012. To take advantage of this special offer you must register by fax. Simply complete a registration form (downloaded from www.appl.org), with credit card information, and a note NOT to charge the card until 1 March 2012. Fax your completed form to the registrar at 304-724-3007. If you cancel prior to 3 February 2012, a \$40 cancellation charge will be charged to your card the day you cancel. Any cancellations received after 3 February 2012 will be charged the FULL registration amount on 1 March 2012.

| Registration - Opens November 21 | Early (by January 6) | Regular (by February 17) | Late (after February 17) |
|----------------------------------|--------------------------------|-----------------------------|-----------------------------|
| Government | \$450 | \$500 | \$550 |

Attendee Registration Includes:

- Three cutting-edge keynote presentations that will inspire and challenge you to re-evaluate your outreach techniques and philosophies
- Over 9 hours of concurrent educational sessions allowing you to focus on a specialized interest or sample a variety of topics
- 15 hours to shop the premier Trade Show of educational and interpretive products and services
- Three days of face-to-face access with the national public lands community to network and exchange ideas
- Registered attendees who stay at the Las Vegas Hilton (LVH) at least THREE nights receive additional benefits (valued at over \$160) with their attendee registration

3. Corps Focused Partnership Workshop ~ 8-9 March 2012

For the 10th year, APPL is hosting a 1 ½ day workshop in conjunction with the conference where attendees can learn about specific Corps partnering authorities and pick up ideas from their peers and others on how they are leveraging partnership dollars creatively. Topics will include

building friends groups, partnering with cooperating associations, cooperative management, handshake successes, OMBIL and more. Sign up using the APPL registration form.

Whether you are new to partnerships or an experienced veteran, the workshop will be beneficial to all levels of interest. The Corps must continue to be innovative in how partnerships and collaborative outreach is used to meet budget challenges. These fees are additional to the general APPL registration fee to cover administrative costs. Both the APPL general session and Corps focused workshop fees can be paid at the same time.

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| With convention attendee registration | \$175.00 |
| Without convention attendee registration (training only) | \$215.00 |

4. Questions:

Registration Questions: APPL Registrar -- 304-724-3006 / registrar@ptfassociates.com

Convention Questions: Amy Mathews -- 301-946-9475 ext 222 / amatthews@appl.org

USACE: Heather Burke – 503 808-4313 / heather.d.burke@usace.army.mil