



DEPARTMENT OF THE ARMY
U.S. ARMY CORPS OF ENGINEERS
WASHINGTON, D.C. 20314-1000

CECW-CO-N

MAR 9 2011

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS AND DISTRICTS COMMANDS; CHIEFS, OPERATIONS AND NATURAL RESOURCES MANAGEMENT DIVISIONS AND DISTRICTS AND OPERATIONS PROJECT MANAGERS

SUBJECT: *Corps Story* DVD Video Exhibit for USACE Visitor Centers

1. It is with great pleasure that I announce the new *Corps Story* DVD, which was developed by the HQUSACE Visitor Center Initiative PDT to improve the delivery of U.S. Army Corps of Engineers messages at Corps visitor centers nationwide. *Corps Story* is a touch screen video-based exhibit that will enhance the public's interest in our agency through interactive technology allowing visitors to select short feature stories that convey the Corps civil and military missions, past and present, and the positive contribution our agency makes to our customer's quality of life. Several of these stories can be viewed at the following links (use Control and Left Click):

http://www.youtube.com/watch?v=Yaqx48MK5Z8	(Rescuing the Washington Monument)
http://www.youtube.com/watch?v=wm42UAHxZ5c	(Take a Ride with a Corps Park Ranger)
http://www.youtube.com/watch?v=fBKxZz_x5MM	(People Who Make a Difference)


2. Copies of the *Corps Story* DVD are being sent under separate cover to Natural Resources Management divisions and district offices for further distribution to Corps visitor centers. Each DVD packet contains the instructions for loading the software on a computer and information on hardware options which can range from a stand-alone kiosk with computer and touch screen (see Encl 1 for sample illustration) to a very economical desk top version that simply uses a standard computer, monitor and a mouse.

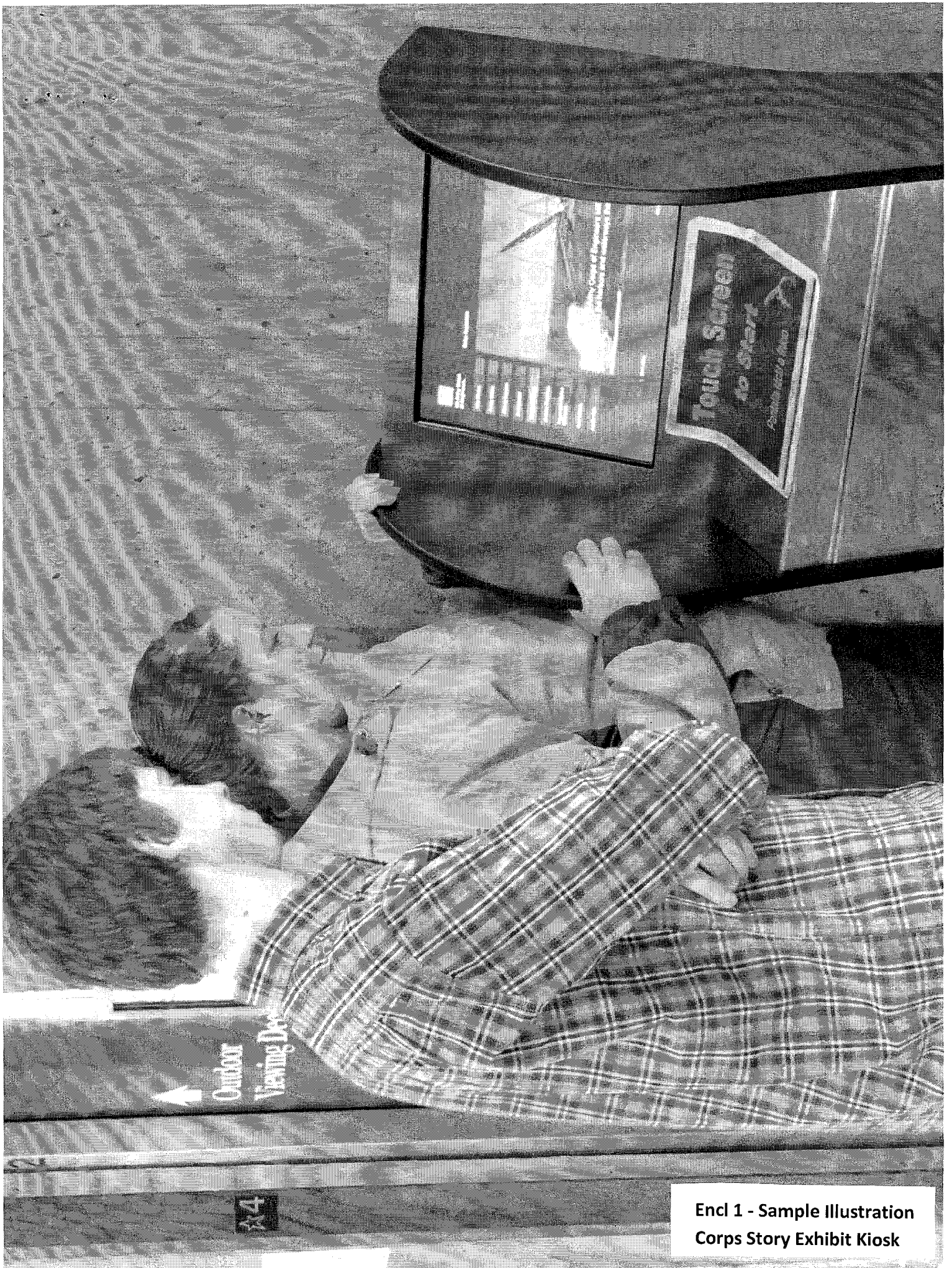
3. I encourage you to take full advantage of this opportunity to improve our communications in support the USACE Campaign Plan, Objective 4b (Communicate Strategically and Transparently), the national Corps Recreation Strategic Plan, and the new America's Great Outdoors initiative. This exhibit will increase the public's awareness of our agency's value to the nation. Our visitor centers and project offices are often the Corps first line of communication with the visiting public and provide the opportunity to tell our story in a proactive and positive manner to a diverse national audience.

4. The POC for this action is Mr. Steve Austin at Stephen.B.Austin@usace.army.mil.

FOR THE COMMANDER:

Encl


MICHAEL G. ENSICH
Chief, Operations and Regulatory
Directorate of Civil Works



Encl 1 - Sample Illustration
Corps Story Exhibit Kiosk



US Army Corps of Engineers®

Who We Are

Public Works

Military Support

Environment

Water Resources

Disaster Response

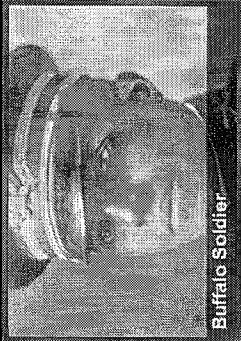
People Who Make a Difference

Cool Careers

Just for Kids

Choose a video to explore the Corps of Engineers

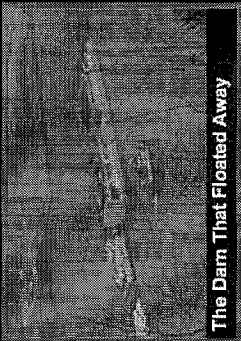
MORE STORIES >>



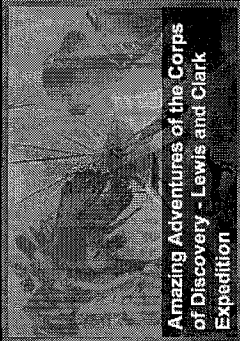
Buffalo Soldier



Ride With a Ranger



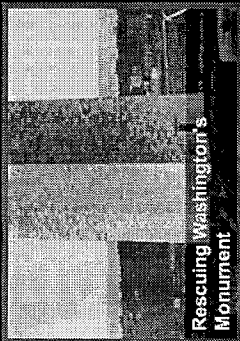
The Dam That Floated Away



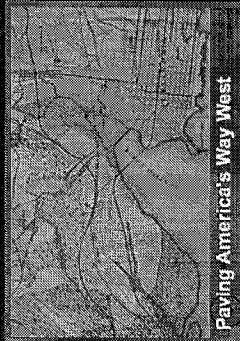
Amazing Adventures of the Corps of Discovery - Lewis and Clark Expedition



A New Life for the Big Muddy



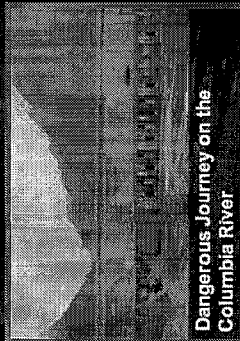
Rescuing Washington's Monument



Paving America's Way West



Helping Americans



Dangerous Journey on the Columbia River

EN ESPAÑOL >>

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