

## **DEPARTMENT OF THE ARMY**

U.S. ARMY CORPS OF ENGINEERS 441 G STREET NW WASHINGTON, D.C. 20314-1000

AUG 16 2010

ATTENTION OF

CECW-CO

## MEMORANDUM FOR CHIEFS, OPERATIONS, MAJOR SUBORDINATE COMMANDS AND DISTRICT COMMANDS AND OPERATIONS PROJECT MANAGERS

SUBJECT: 2010 National Public Lands Day

- 1. National Public Lands Day (NPLD) is an opportunity to showcase our Nation's public lands and the importance of protecting natural resources through responsible use and volunteerism on lands managed by Federal agencies. This event, held throughout America and sponsored by the National Environmental Education Foundation (NEEF), will be on Saturday, 25 September 2010.
- 2. Registration is currently ongoing through 9 September for this year's NPLD through NEEF's direct online site at: <a href="http://www.publiclandsday.org/managers/register\_a\_site.htm">http://www.publiclandsday.org/managers/register\_a\_site.htm</a>. By registering, sites will receive free materials including promotional posters, brochures, fee free coupons, and manager's guide.
- 3. In 2009, nearly 150,000 volunteers pitched in to collect litter and debris, remove fence and invasive plant species, plant trees and shrubs, build and improve trails, as well as numerous other projects. At Corps events last year, over 13,000 volunteers removed over 900 tires, cleared 270 miles of shoreline, built 48 miles of trail, and planted over 1,000 trees and shrubs. Volunteers contributed approximately 46,000 hours at a value exceeding \$1,000,000.
- 4. Since 1994, I have been very impressed with the U.S. Army Corps of Engineers involvement in NPLD and I encourage you to register your event with NEEF. I challenge you to increase the number of participating sites and volunteers this year, and I am expecting participation from all Districts. If you have any questions, my POC is Mr. Keith Hyde. He may be reached at (202) 761-4558.

FOR THE COMMANDER:

MICHAEL G. ENSCH

Chief, Operations

Directorate of Civil Works