



DEPARTMENT OF THE ARMY  
U.S. ARMY CORPS OF ENGINEERS  
441 G STREET NW  
WASHINGTON, D.C. 20314-1000

REPLY TO  
ATTENTION OF

MAR 14 2009

CECW-CO

MEMORANDUM FOR COMMANDERS, MAJOR SUBORDINATE COMMANDS AND DISTRICT COMMANDS, CHIEFS, CONSTRUCTIONS-OPERATIONS DIVISIONS, NATURAL RESOURCES MANAGEMENT BRANCHES, AND OPERATIONS PROJECT MANAGERS

SUBJECT: Memorandum of Understanding Safe Kids USA

1. I am pleased to announce the signing of the enclosed Memorandum of Understanding (MOU) with Safe Kids USA to advance child safety and public awareness for child safety at U.S. Army Corps of Engineers recreation facilities.
2. In support of the MOU, Safe Kids and the Corps are developing various water safety educational materials and the Corps is utilizing Safe Kids design specifications and partners to construct safe playground equipment. The new partnership will allow more emphasis to be focused on promoting children's safety related to water sports without reducing efforts in other areas. The national focus of the partnership is to expand and promote the Corps life jacket loaner program. The life jacket loaner program will benefit from increased promotion and expanded availability of materials. Another new product created in conjunction with this MOU is a 28-minute water safety video focused on children's water safety.
3. What does this mean for the Corps? Safe Kids USA is a non-profit company with a vast network of partners and supporting organizations. Safe Kids USA and the affiliate organizations provide an excellent opportunity to promote Corps missions and safety messages to new and different user groups, while leveraging funding and resources to create improved products and events.
4. The potential benefits of this program are countless. Not only does this provide our projects with extra capabilities to promote water safety, but the partnership will allow projects and materials to focus specifically on children's safety related to water sports and other recreational activities occurring at Corps facilities.

FOR THE COMMANDER:

Encl

  
MERDITH W. B. TEMPLE  
Major General, USA  
Deputy Commanding General  
for Civil and Emergency Operations



**DEPARTMENT OF THE ARMY  
U.S. ARMY CORPS OF ENGINEERS  
WASHINGTON, D.C. 20314-1000**

**MEMORANDUM OF UNDERSTANDING**

**Between the**

**U.S. Army Corps of Engineers**

**And**

**Safe Kids USA**

**I. PURPOSE**

This Memorandum of Understanding (MOU) is entered into by the United States Army Corps of Engineers (Corps) and Safe Kids USA for the purpose of establishing a mutual framework of cooperation between the Parties on safety issues of common interest involving outdoor recreation.

**II. THE PARTIES**

1. The U.S. Army Corps of Engineers is the nation's largest federal provider of outdoor and water-based recreation. Visitor safety is the Corps' number one priority. We manage more than 400 lakes and 2,400 recreation sites nationwide. We actively promote safety and education programs for all recreational activities on the public lands and waters we manage. In our campaign to reduce the number of water-related injuries and deaths we encourage everyone to always wear a properly-fitted life jacket when boating or playing on or near the water. To find USACE recreation opportunities near you please visit <http://corpslakes.us>

2. Safe Kids USA is a member of Safe Kids Worldwide, a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. With 18 member countries, including Safe Kids USA, and over 600 coalitions, we bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and empower families so that children are protected from motor vehicle crashes, drownings, fires, poisonings, and many other injury risks. By mobilizing communities on a local level, Safe Kids conducts public education programs; facilitates engineering and environmental modifications; enacts and enforces laws and regulations; and conducts research to ensure the effectiveness of our efforts. To learn more or to locate a Safe Kids coalition near you, please visit [www.usa.safekids.org](http://www.usa.safekids.org).

### **III. AGENCIES AGREE TO**

1. Share a commitment to the welfare and safety of the public as it pertains to land and water-based recreation.

2. Cooperate in areas including increasing educational outreach, materials publication and educational activities.

3. Encourage communication among the Parties and allow the Parties to share information, technology and products.

4. Collaborate in the conduct of a broad range of domestic projects that support recreation safety and prevention of unintentional injuries for the Nation, including but not limited to water safety educational outreach

5. Encourage collaboration and increase interaction between the local affiliates of both Parties in order to augment educational outreach strategies. This would include but not be limited to Safe Kids coalition coordinators and the US Army Corps of Engineers Park Rangers.

6. Collaborate in the development of an annual action plan identifying meetings, working projects and other joint activities of the Parties.

### **IV. MUTUAL UNDERSTANDING**

1. This MOU is neither a fiscal nor a funds obligation document. Any endeavor involving reimbursement or contribution of funds or transfer of anything of value, between Safe Kids USA and the Corps will be handled in accordance with applicable laws, regulations and procedures. Such endeavors will be outlined in separate documents, such as "Challenge Partnership agreements", which shall be made in writing and shall be independently authorized by appropriate statutory authority. This MOU does not provide such authority. Specifically, this MOU does not establish authority for noncompetitive award to Safe Kids USA of any contract or other agreement. Any contract or agreement for other services must fully comply with all applicable requirements for competition.

2. This MOU may be modified or amended by mutual agreement of each Party in writing.

3. This MOU may be terminated at any time by mutual written agreement of the Parties, or by either Party upon 90 days written notice to the other Party. Otherwise, this MOU will remain in effect indefinitely.

V. **POINTS OF CONTACT**

The following individuals will be the points of contact for this MOU:

**Safe Kids USA**

Program Associate  
Recreational Safety  
Lindsay Bartholf  
1301 Pennsylvania Avenue, N.W.  
Suite 1000  
Washington, DC 20004  
(202) 662-0611

**U.S. Army Corps of Engineers**

National Operation Center for Water Safety  
Lynda Nutt, Manager (or current)  
412 N. Williams Street  
Hanford, California 93230  
(559) 584-1058

VI. **EFFECTIVE DATE**

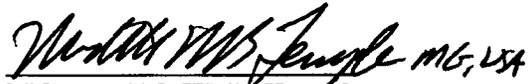
The Parties have executed this MOU as of the last date indicated below.

Safe Kids USA

U.S. Army Corps of Engineers



Chrissy Cianflone, JD  
Director, Program Operations  
Safe Kids USA



MG Merdith W. B. Temple  
Major General, US Army  
Deputy Commanding General  
for Civil and Emergency Operations

Date 2/26/2009

Date FEB 13 2009