



FOR IMMEDIATE RELEASE

CONTACT: Brooke Fishel (bfishel@nmma.org, 202-737-9774)

AMI OFFERS MARINA MANAGEMENT 101 COURSE FOR CONCESSIONAIRE MANAGERS

WASHINGTON, D.C. (February 2, 2005) -- Jim Frye, President of the Association of Marina Industries (AMI), today announced the dates and location of the upcoming Marina Management 101 course. This course is open to Concessionaire Managers from the Army Corps of Engineers, U.S. Forest Service, the National Park Service and the Bureau of Reclamation, as well as other interested resource managers from federal, state and local managing agencies. The course will take place April 4-6, 2005 at the Holiday Inn in Bristol, Tennessee.

Course sessions including the following topics:

- The 21st Century Marina
- Delivering the Recreation Experience
- Marina Retailing
- Managing Risk at Marinas
- American with Disabilities Act - Guidelines for Recreational Facilities
- Measuring the Success of Your Marina Partnership
- National Marina Day Celebration

Cost is \$299 per person, which includes course curriculum, reception, two lunches, one dinner and Tuesday field trip to local marinas.

The Holiday Inn is located at 3005 Linden Drive; Bristol, TN 24202. This program meets the federal per diem for Bristol, TN at \$60.00 per night for lodging. To make a reservation, please call the hotel directly at (276) 466-7725. To get the special hotel rate, you must call and reserve by March 21st and ask for the "AMI" room block. Cancellation refunds of 100% will only be accepted before March 3rd.

Those individuals who are interested in learning more about the Marina Management 101 course can go online to call Mari Lou Livingood at (202) 737-9774 or email mlivingood@nmma.org

###