

## **APPL/Corps Workshop 2004**

### **PARTNERING WITH NONPROFITS**

**1 ½ Day Training for U.S. Army Corps of Engineers (Corps)**

**March 18 & 19, 2004, St. Louis, MO**

**Presented by the Corps Natural Resources Management Program  
with the Association of Partners for Public Lands (APPL)**

#### **Purpose:**

This course is designed to increase the effectiveness of Corps Recreation and Environmental Stewardship programs through partnerships with nonprofit organizations. Participants will develop a working knowledge of the benefits of partnering and the kinds of services nonprofit organizations can provide for the Corps to enhance the general management goals and visitor experiences at Corps sites.

The session represents the third workshop designed specifically for the Corps in concert with APPL. Based upon the evaluations of the previous two workshops, this workshop has four exciting components:

1. An introduction to partnerships focused on the Corps authorities and guidelines and on practical “how-to” examples of successful Corps partnerships.
2. An advanced partnerships session focused on partnering with Native American groups and for-profit corporations.
3. Presentations by and open discussion with representatives of the Office of Counsel on authorities, fiscal laws and ethics and with the Headquarters Real Estate Division on real estate license/lease issues with partners.
4. Under the framework of Corps 2012, creation of an internal education outreach plan about the power of partnerships and the place of partnerships in the Corps business process and the Corps Environmental Operating Principles.

#### **Who should attend workshop:**

- ✓ Any Corps team members who currently use or would like to learn how to use partnerships to help meet management goals.
- ✓ Corps staff from the Office of Counsel and the Real Estate Divisions who want a better understanding of the role partnerships can play in managing recreation and stewardship programs.
- ✓ Leaders from the partnering organizations that help provide projects, contributions, etc. or those interested in partnership possibilities at Corps sites.

#### **Workshop Date, Time and Place:**

Thursday, March 18, 8:30 AM to 5:00 PM (lunch provided) and  
Friday, March 19, 8:30 AM to Noon  
Adam’s Mark Hotel, St. Louis, Mo.

## **Workshop Cost:**

\$175 if registered for the APPL Convention

\$215 for the Corps workshop alone

If you have special time constraints, please contact [kmuddle@appl.org](mailto:kmuddle@appl.org)

To register, open the accompanying APPL Convention brochure. The workshop as well as the convention information and registration are contained in the brochure.

## **Detailed Workshop Schedule:**

**Thursday, March 18, 8:30 AM to 12:00 PM**

**Session A: Partnering 101 (with 15 minute mid-morning break at 10:00 AM)**

### **Overview of Authorities: What the Corps requires in working with nonprofit partnerships**

Goal: *Participants will understand the authorities and be able to choose the best authority to fit any specific partnership. Format: PowerPoint Presentation with Q&A.*

- Resources on Corps authorities
- What authorities match what purposes
- Examples in using Corps Authorities

*Debra Stokes*

### **To partner or not to partner: Best Practices in Corps Partnerships**

Goal: *Participants learn to apply sound partnership strategies with give and take about why certain strategies worked for specific projects. Format: Presentation with Q&A.*

- Joint ventures with nonprofits to achieve a task or objective
- Community-based partnerships
- Site-based partners (Cooperating Associations, Friends groups, etc.)

*TBA*

*St. Louis District Site Partnerships: Kaskaskia Watershed Partnership*

**Session B: Advanced Partnering: Educating Ourselves about Different Partners (with 15 minute mid-morning break at 10:00 AM)**

### **Building Partnerships with Tribes and Alaska Natives**

**8:30 AM to 10:00 AM**

Goal: *Participants will explore the interests of Native American Groups and Alaska Native corporations in partnerships with land managers. Format: PowerPoint Presentation with Q&A.*

**10:15 AM to 11:45 AM**

Goal: *Participants learn to apply sound partnership strategies and authorities with for-profit corporations. Format: Presentation with Q&A.*

**Noon Corps Workshop Lunch – a casual networking opportunity**

**Afternoon Session: Working with Our Corps Colleagues**

**Ethics – Working with Office of Counsel on Partnership Issues**

**1:00 PM to 2:45 PM**

*Goal: Participants will explore the ethics issues commonly raised in partnership activities and will discuss the Office of Counsel perspective regarding partnerships.*

*Format: Presentation with Q&A.*

*Office of Counsel members*

**Break 2:50 PM to 3:10 PM**

**Partners with Real Estate Leases – Working with the Corps Real Estate Division on Partnership Issues**

**3:10 PM to 5:00 PM**

*Goal: Participants will understand and discuss sound application of the real estate issues that may impact their partnership plans. Format: Presentation with Q&A.*

*HQ-Real Estate*

**Friday, March 19, 8:30 AM to 12:00 PM**

**From Clueless to Counted In: Developing an education outreach program for our internal audience using 2012**

**8:30 AM to 10:15 AM**

*Goal: Participants will develop elements of a plan with the USACE 2012 structure to educate their Corps colleagues about the power and importance of partnerships for Recreation and Stewardship Programs. Format: Group discussion and action planning*  
*Steve Stockton*

**Break 10:15 AM to 10:30 AM**

**From Clueless to Counted In: Placing partnering in the business process and the Corps Environmental Operating Principles**

**10:30 AM to 11:45 AM**

*Goal: Participants will identify key themes and strategies for Recreation and Stewardship Programs within the Corps planning initiatives. Format: Group discussion and action planning.*