

USACE AND CORPS FOUNDATION PARTNERSHIP FORUM

April 5, 2023



Heather Burke, HQUSACE National Partnership Program Manager

Nancy Rogers, Corps Foundation Board Member



US Army Corps of Engineers®





Overview

- Introductions
- USACE natural resources management overview
- USACE partnership/volunteer program updates
- Corps Foundation updates
- Discussion/open forum

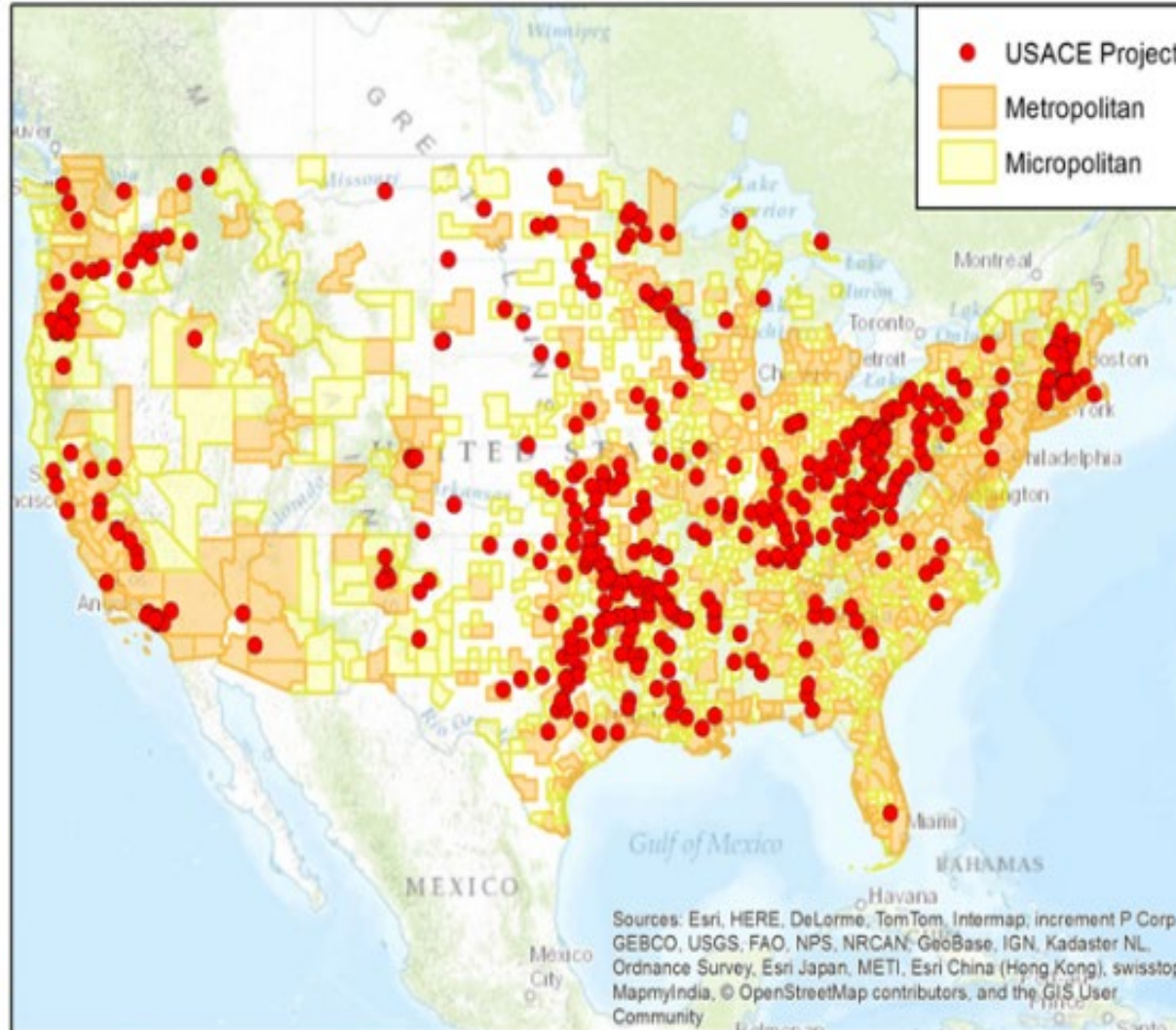




There's a Corps Lake Near You!



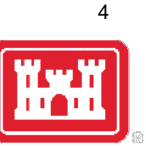
USACE Projects and Metropolitan/Micropolitan Statistical Areas



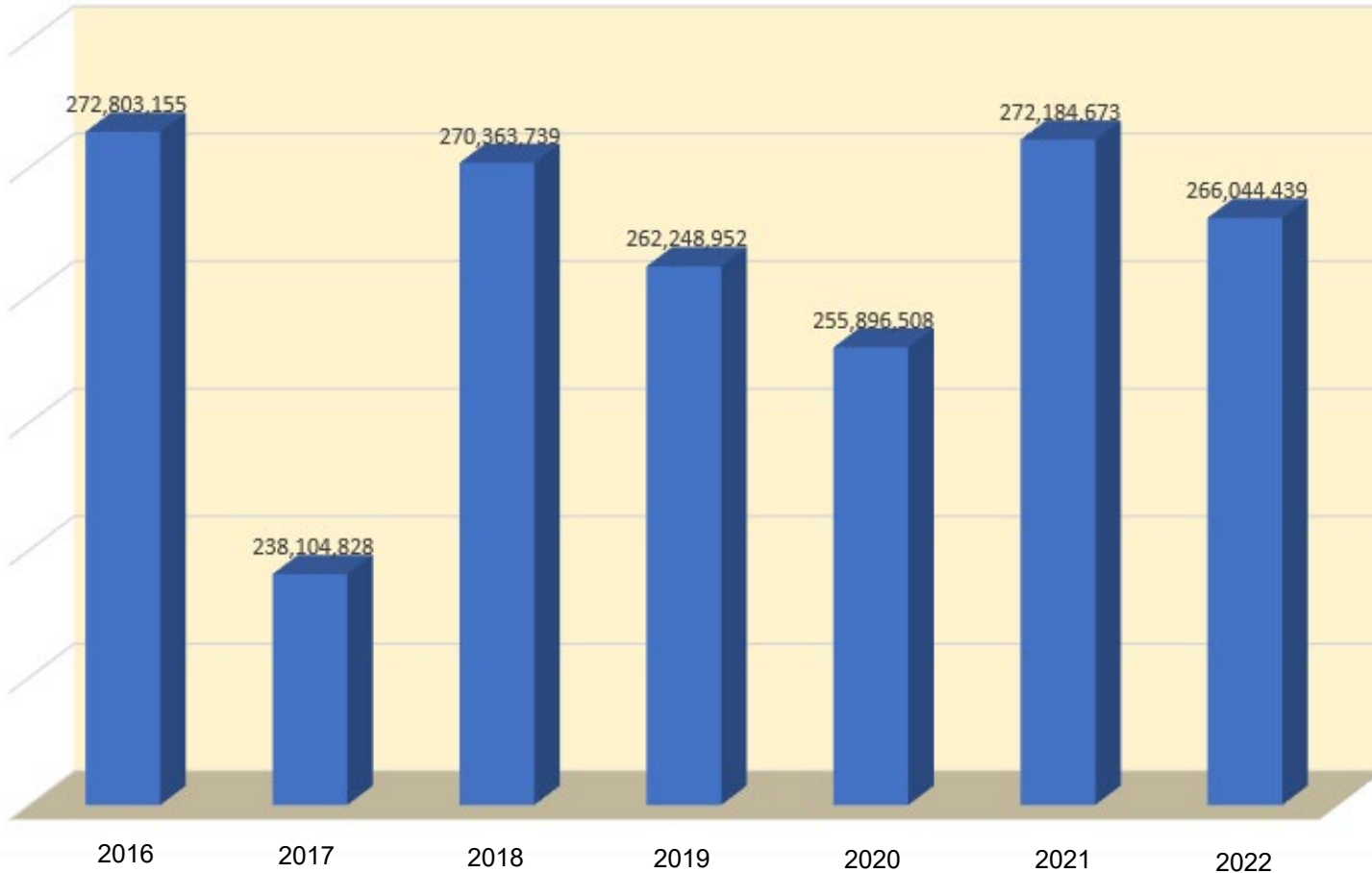
- More than 400 projects in 43 states with 90% within 1 hour of a metropolitan area
- 4,838 recreation areas
- 3,713 boat ramps
- 91,583 campsites
- 109,057 marina slips
- 31,801 picnic sites
- 7,773 trail miles
- 885 fishing docks and public piers



Visitation and Economic Benefits



Visitation



- Support Local Economies:
- USACE is one of the leading federal providers of outdoor recreation and supports 216,000 jobs on an annual basis through visitor spending on trips to USACE lakes.
 - 266 million annual visitor's spending contributes approximately \$14.5 billion in local economies.
 - More than 500 private concessionaires, with \$1 billion in assets, provide support services and facilities, such as marinas, bait shops and grocery stores at USACE lakes.



Environmental Stewardship Program

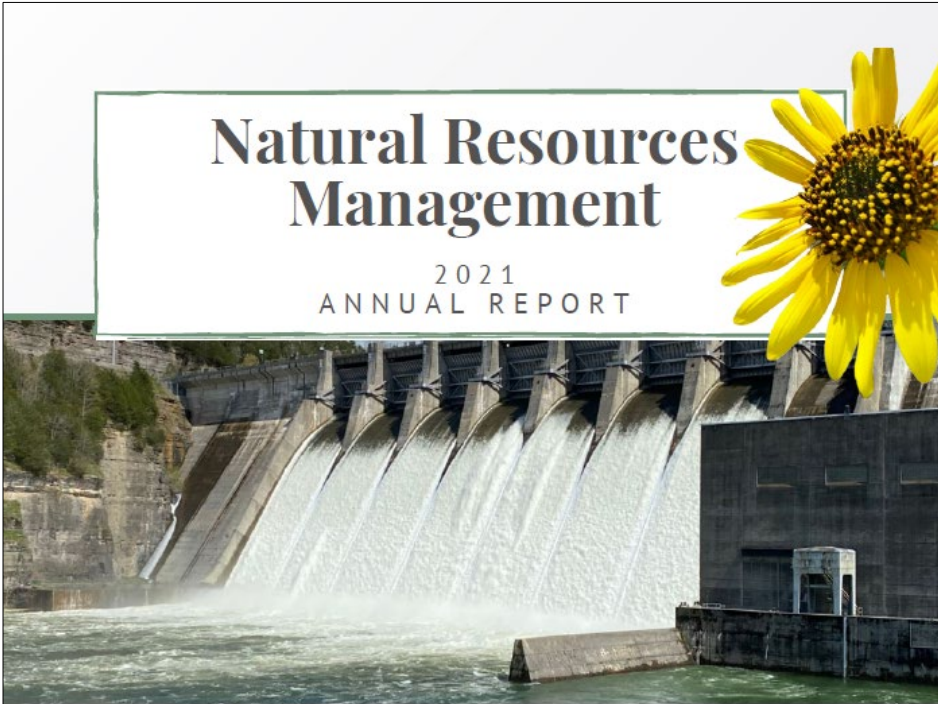


- 12 million acres of public lands and waters managed
- 3.6 million acres of water
- 3.4 million acres of forest/shrublands
- 708k acres of grassland
- 4.1 million acres flowage easement
- 55,390 miles of shoreline
- 388 federal listed species
- 14% of all U.S. freshwater fishing
- 55,000 cultural resource sites
- 5,882 sites listed on or eligible for listing on the National Register





NRM Annual Report



Natural Resources Management

2021 ANNUAL REPORT



US Army Corps of Engineers®

2021 Across NRM

ADMINISTRATION INITIATIVES & INTERAGENCY WORK GROUPS

In 2021 numerous Executive Orders were issued, and task forces developed, that directly link to our work in natural resources management. The USACE NRM Team is actively engaged in the development, integration, and implementation of the following:

CLIMATE CHANGE RESILIENCY | Executive Orders 13990, Protecting Public Health and the Environment and Restoring Science to Tackle the Climate Crisis, and 14008, Tackling the Climate Crisis at Home and Abroad, set direction for the NRM Program to concentrate our efforts and focus to identify products that best prepare our Program for a changing climate and environmental impacts that are increasing in frequency and intensity.

VETERANS COMPREHENSIVE PREVENTION, ACCESS TO CARE, AND TREATMENT ACT (COMPACT) | NRM Program leaders are working with Veterans Affairs to report and provide recommendations regarding the use of public lands and outdoor spaces for veterans.

RECREATE RESPONSIBLY | NRM Program leaders are part of a coalition of more than 1,500 members from the outdoor recreation industry, including nonprofit groups and public agencies, who are working together to convene and connect a diverse network invested in advancing campaigns and resources for safe, accessible, inclusive, and responsible outdoor recreation.

ENVIRONMENTAL JUSTICE | The Recreation Program is leading the agency in its approach to address which projects, project site areas (PSAs), and work packages are best suited to focus on assisting historically underserved communities in support of Executive Order 13985, Advancing Racial Equity and Support for Underserved Communities Through the Federal Government.

AMERICA THE BEAUTIFUL CONSERVATION | Part of what was originally known as the 30 x 30 Initiative, the Executive Order on Tackling the Climate Crisis at Home and Abroad, establishes a national goal to conserve at least 30% of U.S. lands and freshwater and 30% of U.S. ocean areas by 2030. The NRM Program leaders are actively engaged to advance directives in the order with specific focus on priorities such as habitat connectivity.

TRAVEL & TOURISM STRATEGY WORKING GROUP ON ENSURING DIVERSE AND ACCESSIBLE TOURISM EXPERIENCES | The NRM Program is working with other agency leaders to extend the benefits of travel and tourism throughout the country. The working group aims to support the development of diverse tourism products while addressing the financial and workplace needs of travel and tourism businesses and destination communities, with a focus on underserved communities and populations. Delivering world-class customer service at federal lands and waters will showcase the nation's assets while protecting the resources for future generations.



INTERAGENCY VISITOR USE MANAGEMENT (IVUMC) | USACE is part of a federal land management agency working group designed to better communicate between agencies regarding managing visitor uses.

TOGETHER OUTDOORS COALITION | NRM Program leaders participate in this coalition to unite outdoor entities with grassroots advocates to produce programming that creates a welcoming, inclusive environment, and increases outdoor recreation participation among underrepresented populations.

FEDERAL INTERAGENCY TEAM ON VOLUNTEERISM | This team promotes interagency collaboration to streamline procedures by establishing a national network of training resources and expertise, sharing best practices for effective volunteer engagement and meaningful volunteer experiences, and supports responsible allocation and management of fiscal and human resources. The team is working to increase engagement of underrepresented populations, tribal communities, veterans and others in volunteerism on public lands and waters.

2022 Annual Report to be released soon!

<https://corpslakes.erdc.dren.mil/pdfs/FY21-NRM-Annual-Report.pdf>



NRM Strategic Plan 2021 - 2031



- Published in July 2021.
- 10-year plan that focuses on national efforts and activities that support the field in the recreation and environmental stewardship programs

4 goal areas:

- **Workforce** - Build and cultivate a world-class team equipped to deliver high quality solutions.
- **Communication** - Effectively communicate the NRM mission to enhance understanding, support, and appreciation of the program by internal and external audiences.
- **Resourcing** - Apply consistently informed decision-making practices, adaptive approaches, and efficient use of available resources to deliver a quality NRM program.
- **Program Delivery** - Support and deliver innovations that sustain the NRM program to meet current demands and future challenges.



US Army Corps of Engineers

NATURAL RESOURCES MANAGEMENT PROGRAM

STRATEGIC PLAN

2021 - 2031

Update: Sub-team working groups are currently addressing action items

<https://corpslakes.ercd.dren.mil/employees/nrmstrategicplan/pdfs/NRM%20Strategic%20Plan%2006-14-2021.pdf>



Recreation Task Force

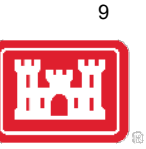


- Directed by Congress in House Report 116-449, FY 21 Appropriations Bill to create a Recreation Task Force to develop a plan to maintain and enhance recreational opportunities at Corps projects.
- Year 1 report included a historical review of recreation use, funding, and overall condition of Corps recreation assets including deferred maintenance and repair backlogs. Sent to ASA(CW) in December 2021. Released to public in January 2023.
- Year 2 final report included recreation total backlog numbers (\$3B) and categories, proposals to address the needs identified by the Task Force and from outdoor recreation stakeholders and the public.
- Quarterly partner/stakeholder meetings were conducted in 2022
 - Q1: March 4
 - Q2: June 22
 - Q3: August 23
 - Q4: October 14



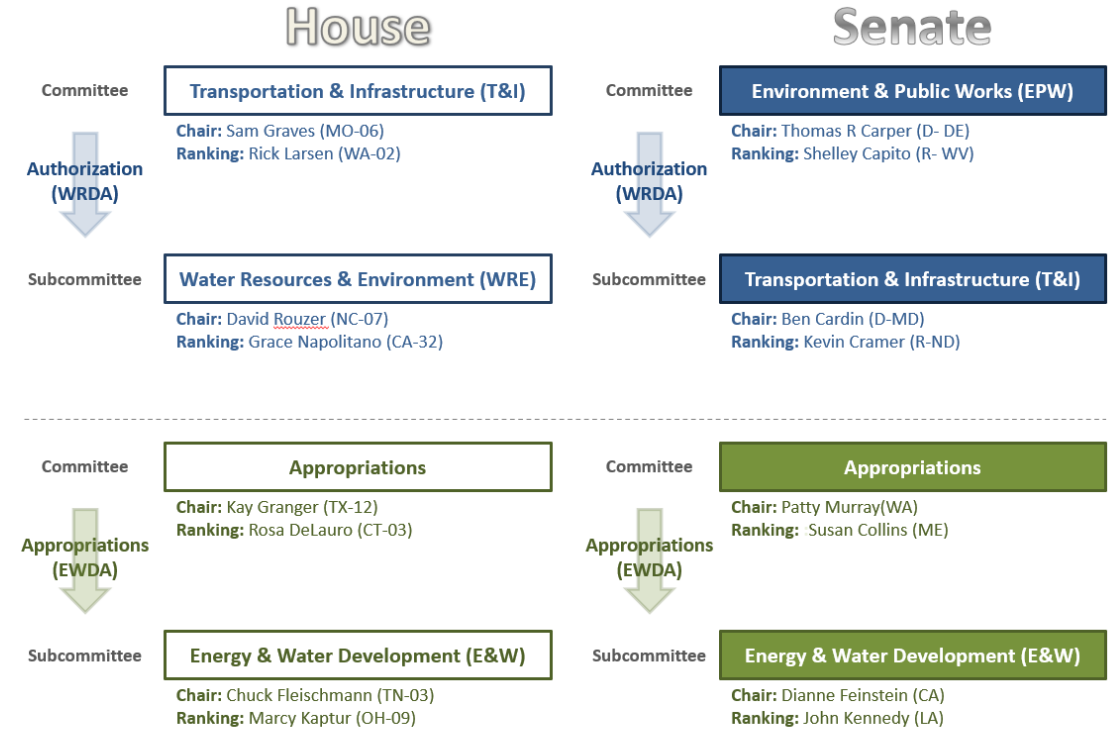


Authority/Legislative Limitations and Challenges



USACE is represented by different committees and examiners than other FLMAs:

- House Authorization (WRDA)
 - Committee: Transportation and Infrastructure (T&I)
 - Subcommittee: Water Resources and Environment (WRE)
- House Appropriations (EWDA)
 - Committee: Appropriations
 - Subcommittee: Energy and Water Development (E&W)
- Senate Authorization (WRDA)
 - Committee: Environment and Public Works (EPW)
 - Subcommittee: Transportation and Infrastructure (T&I)
- Senate Appropriations (EWDA)
 - Committee: Appropriations
 - Subcommittee: Energy and Water Development (E&W)



Updated April 2023

This means we are often not included in key recreation and natural resource legislation:

- Federal Lands Recreation Enhancement Act (FLREA); Great American Outdoors Act (GAOA); Infrastructure Investment and Jobs Act (FLTP agency dedicated \$); Parks Jobs and Equity Act; Recreation Not Red Tape Act; Civilian Climate Corps for Jobs and Justice Act/Civilian Climate Corps Act; Parks, Jobs, and Equity Act; 21st Century Conservation Corps Act



US Army Corps of Engineers



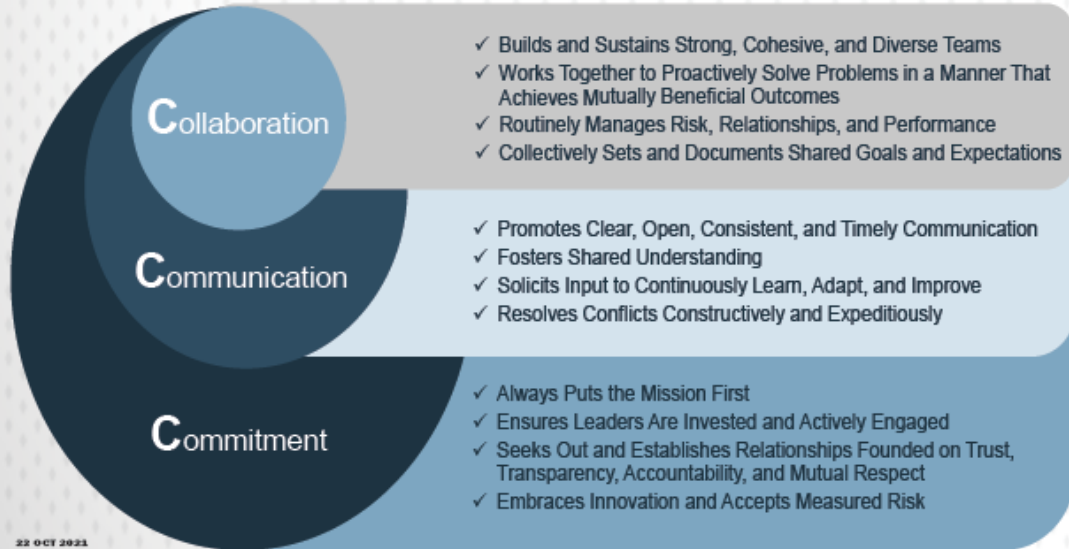
U.S. Army Corps of Engineers Partnering Philosophy

“Committed to working together with partners to accomplish the mission and build enduring relationships through trust, transparency, and shared values.”

- Lt. Gen Scott Spellmon

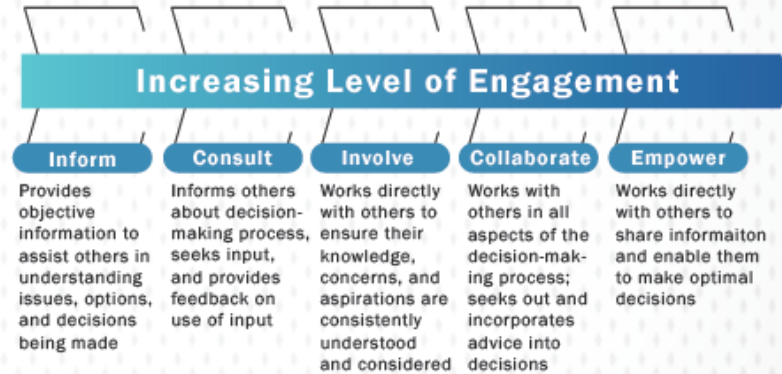
Sound partnerships require proactive engagement at all echelons of the organization and the embracement of a partnering mindset which embodies a set of behaviors rooted in three interdependent and mutually supportive elements: Commitment, Communication, and Collaboration.

3C's of Successful Partnering



Relationship Spectrum

Each partnering relationship is unique and exists along a spectrum with transactional relationships at one end and strategic relationships on the other. Where these relationships fall along that spectrum and the extent of collaboration are influenced by the type of partnership, maturity of the relationship, and commitment towards partnering.

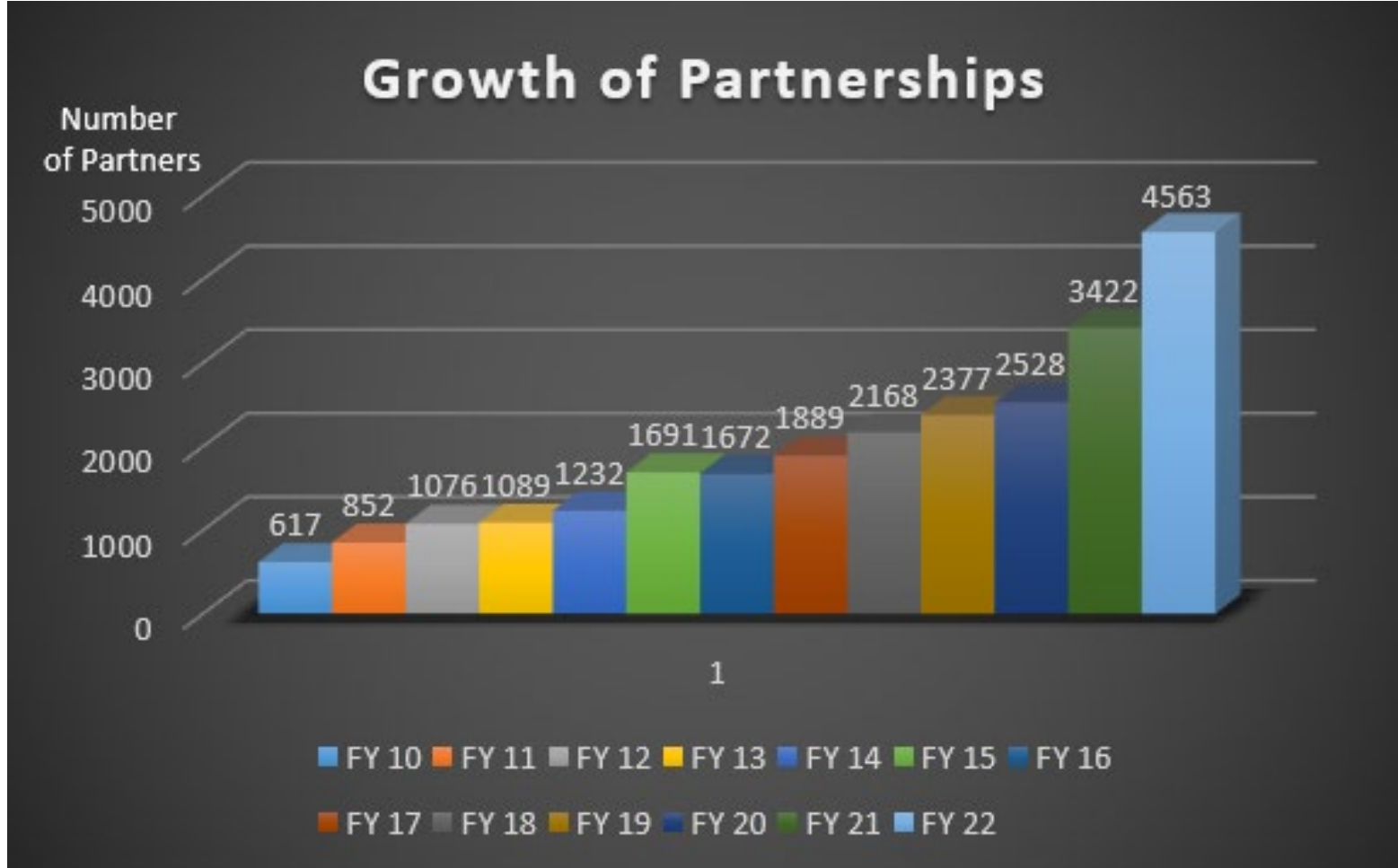


“We must always strive to maximize partnering outcomes to enable the safe delivery of quality projects that are on time and within budget.”

- Lt. Gen Scott Spellmon



Partnership Program



FY 22 total partners: 4,563
(33% increase from FY 21)

Corps projects with partnerships: 311 of 403 (77%)

Total value of partnerships:
\$139,420, 034

FY 22 volunteers: 32,398
serving 1.54 million hours valued
at \$46 million



FY 22 PARTNERSHIP & VOLUNTEER PROGRAM SUMMARY



US Army Corps of Engineers

USACE partners and volunteers showed up in full force again during 2022 to support the Natural Resources Management (NRM) program. Although we faced a challenging third year of the COVID-19 pandemic together, things gradually began to return to pre-pandemic "normal." This resulted in an increased number of volunteers able to serve on their public lands, and more partner organizations seeking to meet mutual goals to improve recreational facilities, services, and access, while providing robust and healthy natural resources for wildlife and visitors to enjoy.

Project Highlights



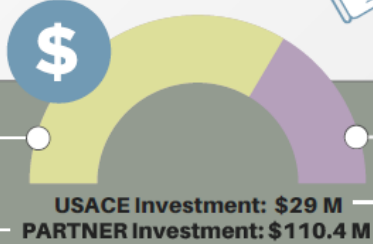
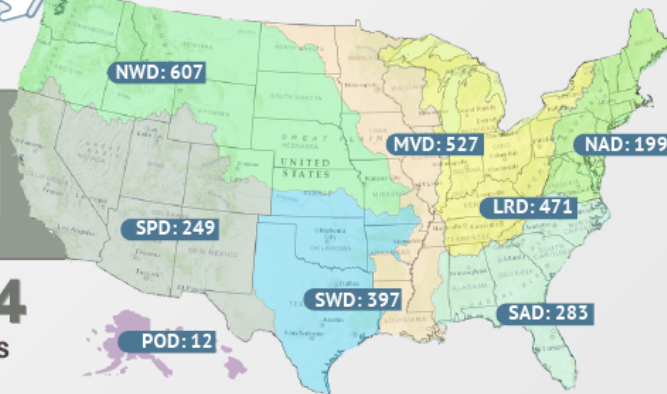
Lake Ouachita Rabbit Water Trail Partnership

National Highlights

In 2022, USACE projects collaborated with more than 1,000 new partners around the nation. At the national level, highlights included joining federal land management agencies in developing the Federal Interagency Council on Outdoor Recreation MOU and America the Beautiful Promoting Equitable Access to Nature in Nature-Deprived Communities MOU. The second year of the Congressional Recreation Task Force engaged stakeholders and partners to provide input on how to enhance public recreational opportunities and address backlog needs at USACE projects. These outstanding contributions from our valued partners and volunteers continue to be vital in achieving the USACE NRM mission.



PARTNERS ENGAGED BY REGION



\$139,420,034
TOTAL VALUE OF PARTNERSHIPS
(25% increase from FY21)

Key Partnership Metrics



4,563
TOTAL PARTNERS
(33% increase from FY21)



1,141
NEW PARTNERS

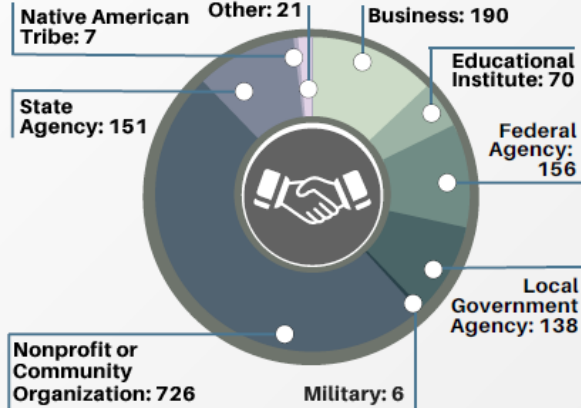


311
USACE PROJECTS WITH PARTNERSHIPS
(77% of USACE Projects)

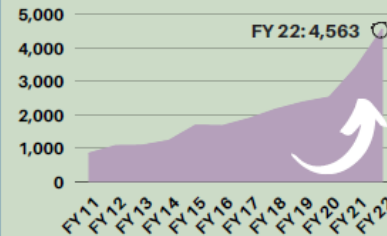
corplakes.ercd.dren.mil/partners/partners.cfm

Partner Organization Type

More than **4,000** state, federal, tribal and local government; public/private organizations; and local community partners engaged with USACE in 2022. A total of **141** USACE projects partnered with **31** organizations that have a national MOU in place, providing educational programs, health and safety, environmental and recreation improvements.



PARTNERSHIP GROWTH



Blue Marsh Lake BAMBA Volunteers

Project Highlights



Summersville Lake Partnership with Active Southern West Virginia

USACE Volunteers

Over the past year, volunteers played a valuable role in helping care for the environment and providing high quality recreation opportunities. Over the past 5 years, the USACE volunteer workforce has averaged approximately **33,000** volunteers providing **1.5 million** hours of service annually.

1,468 USACE ANNUAL PASSES ISSUED
(for 100 hours of volunteer service)

225 AMERICA THE BEAUTIFUL PASSES ISSUED
(for 250 hours of volunteer service)

31 VOLUNTEER EXCELLENCE COINS

Key Volunteer Metrics



32,398
TOTAL VOLUNTEERS



1,536,732
TOTAL VOLUNTEER HOURS SERVED
(Equivalent to 739 FTEs)



\$46 M
TOTAL VALUE OF VOLUNTEER HOURS



80%
PROJECTS USING VOLUNTEERS
(322 of 403 USACE Projects)

Produced by the USACE Partnership Advisory Committee

Annual partnership and volunteer program summary sheet

FY 22 PARTNERSHIP & VOLUNTEER PROGRAM SUMMARY



Partnership/Volunteer Updates



- 2022 Excellence in Partnerships winner: New River Alliance for Climbers at Summersville Lake in the Huntington District
- 2022 Volunteer of the Year winners: Red and Joy Lyons of Carters Lake in the Mobile District
- Partnership/Volunteer policy: Working on updating Engineering Regulations related to volunteers, contributions, challenge partnership agreements, cooperating associations, cooperative management agreements
- Noxious weed cooperative agreements: Working with ASA(CW) office to delegate approval to Districts for invasive species management
- R1S Donations program: Added option for users to donate to USACE recreation areas. Resulted in \$14k since June 2022





Partnership/Volunteer Updates



- New MOUs with America the Beautiful, FICOR, Trout Unlimited. Working on MOUs with Shooting Sports Roundtable, Backcountry Hunters and Anglers
- Actively participating on a variety of interagency teams to meet the Administration's goals:
 - FICOR (Federal Interagency Council on Outdoor Recreation)
 - America the Beautiful 30x30 Conservation Metrics and Parks and Nature committees
 - National Travel and Tourism Strategy- Ensuring Diverse and Accessible Tourism
 - Recreate Responsibly
 - Together Outdoors
 - COMPACT Act interagency task force on veteran's outdoor recreation
- Partnering with Together Outdoors to provide training for USACE staff through Inclusive Spaces Learning Network and IDEA100 (Inclusivity, Diversity, Equity, and Access)
- Working with NPS and other agencies to upgrade public Volunteer.gov page and internal agency management pages
- Working with IWR to develop Qlik page for partnerships data
- FY 24 Partnership PROSPECT training:
 - June 24 – 27, 2024: Mark Twain Lake, IL
 - September 16 – 19, 2024: Falls Lake, NC





National Volunteer Week

April 17 - 23, 2022



Celebrate Service

National Volunteer Week is an opportunity to recognize the impact of volunteer service and the power of volunteers to tackle society's greatest challenges, to build stronger communities and be a force that transforms the world. This week, we **shine a light** on the people and causes that inspire us to serve, recognizing and thanking volunteers who lend their time, talent, and voice to make a difference in their communities.



USACE Volunteer Efforts



Shining a Light on Those That Serve



Volunteer Week Spotlights

National Volunteer Week

April 17 - 23, 2022



Penny and Larry Carter



Penny and Larry Carter have had major beneficial impacts at Stanislaus River Parks, California during their eight years of volunteering, totaling 8,376 volunteer hours served. Penny and Larry's participation in managing the Knights Ferry Information Center during the winter and spring seasons has created a lasting positive effect on the hundreds of thousands of visitors they have contacted.



Notably, their involvement in water safety education and interpretation has increased visitor safety. They have supported the natural resource and recreation programs by planting trees and maintaining project assets. Additionally, they are frequently called upon to paint and maintain BBQ pits, lending to the overall experience for visitors at Stanislaus River Parks.

- Volunteered over 8,000 hours of service
- Supports natural resources improvements
- Provide water safety education
- Assisting in painting projects



Provide a helping hand to visitors and USACE staff

The team at Stanislaus River Parks truly values and appreciates the tireless support Penny and Larry Carter have provided.

THANK YOU

To all of our volunteers in the South Pacific Division!



National Volunteer Week

April 17 - 23, 2022



Shining a Light on Those Who Serve

Across USACE we celebrate National Volunteer Week by shining a light on those individuals that give their time and talent to make a difference at our projects and in our communities.

In North Atlantic Division, we are shining a light on volunteers at Tioga-Hammond and Jennings Randolph Lakes.

Located in picturesque north central Pennsylvania, the twin lakes of Tioga-Hammond provide visitors with both overnight and dayuse facilities. Volunteers at the project are coordinated by Molly Wilson.

Tucked away in the wild mountains along the border of West Virginia and Maryland, Jennings Randolph Lake is spread over 4,500 acres of land and water for visitors to enjoy. Opportunities for outdoor recreation include camping, fishing, swimming, hiking, boating, eagle watching and more. The project volunteer coordinators for Jennings Randolph Lake are Bill Donnellan and Francesca Gullion.

North Atlantic Division



Greg and Jennifer Folk

Greg and Jennifer have served as interpretive volunteers since April of 2019.

Since then, they have provided vital support to the USACE Water Safety Mission, providing over 140 hours of volunteer time directly related to water safety programming.

Together, they have conducted over 350 pre-launch boat checks, conducted water safety programs at local schools, provided rowing interpretation at the project's three beaches, and staff the Pennsylvania Welcome Center. They also provide the critical support needed at special events.

When conducting interpretation and staffing the welcome center they explain all project purposes including flood risk management and water quality to the visiting public.



- Promote water safety
- Shoreline litter cleanup
- Answer visitor questions



April 16 -22, 2023

Will be highlighting volunteers from each Division again this year

<https://corpslakes.erc.dren.mil/employees/volunteer/week.cfm>



Corps Lakes Gateway

Your gateway to fun at Corps Lakes!

US Army Corps of Engineers

www.CorpsLakes.us



Select a State Select a Corps of Engineers Lake Select an Activity Search

Over 400 lakes in 43 states!



Trip Planning

- Plan Your Trip!
- Corps Lakes Photo Album
- Recreation.gov (877) 444-6777
- USACE Recreation Brochures
- Day Use and Discount Passes
 - New Senior Pass Information

DoD Opportunities

- Gold Medal Award
- Great Travel Deals
- Lodging Travelers
- Military Homefront
- Military/Civilians on OCO Leave
- Every Kid Outdoors
- National Public Lands Day - Sept 28
- Get Outdoors
- Take Me Fishing
- Discover Boating
- Lets Move

Become a Volunteer

- Volunteer.Gov

Become a Partner

- Natural Resources Management Partnerships
- Corps Foundation

Educational Resources

- National Water Safety Program
- Office of Boating Safety

Social Media

- Join us on Facebook
- Instagram
- Pinterest
- YouTube

Communities of Practice

- Natural Resources Management

U.S. Army Corps of Engineers

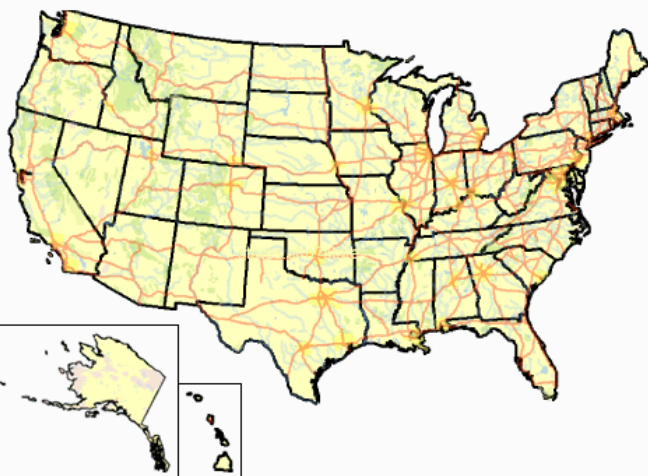
- Headquarters
- Value to the Nation
- Employment

U.S. Army Corps of Engineers Recreation Services Status

Mask Requirements at all Recreation Projects: * 17 February 2021 News Release * Frequently Asked Questions

Select a State to view current status of USACE lake or river project OR [View on Map](#)

As America confronts the challenges of Coronavirus disease (COVID-19), protecting the health and safety of the recreating public, volunteers and our government personnel is our highest priority. USACE is maintaining access to our projects by keeping day use facilities and lake access areas open such as boat launches, picnic areas, fishing piers, and viewing areas. These areas are, however, subject to evolving conditions related to COVID-19 and decisions may have to be made locally to close specific areas. For more information on the current status of USACE recreation area closures, we ask that you **Select a State above** to see current status of the USACE lake or river project before your visit. We appreciate your patience and understanding during this unprecedented time.



The Army Corps of Engineers is the steward of the lands and waters at Corps water resources projects. It's Natural Resources Management mission is to manage and conserve those natural resources, consistent with the ecosystem management principles, while providing quality public outdoor recreation experiences to serve the needs of present and future generations. This site is your gateway to recreation opportunities at Corps lands and waters. Welcome to the Corps Lakes Gateway and please be sure to see our [National Recreation Strategy!](#)



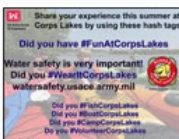
Corps Lakes
On The Go

Corps Lakes on Your Phone!

Get all Corps Lakes information while on the go



Learn more about Every Kid Outdoors!



Share Your Experience at Corps Lakes via Hash Tags

USACE Recreation Brochure - Enjoy Your National Lakes and Rivers



Recreational opportunities with the U.S. Army Corps of Engineers!

[View Brochure by State](#)



Corps Lakes Photo Album

Corps Lakes Photo album

Click on the photo album to view the Corps Album.



Corps Lakes & Google Earth!

[Click here to view Corps Lakes](#)

Resource: Corps Lakes Gateway



US Army Corps
of Engineers ®

Resource: NRM Gateway Partnerships

Partnerships
Partners

Partnerships

[Headquarters POC](#)

[Partnerships Pages Quick-finder Index](#)

In today's financial environment PARTNERING is an essential tool that allows the U.S. Army Corps of Engineers to effectively manage recreation and environmental resources. In order to successfully meet our recreation and stewardship missions, and to foster shared values, vision, and a sense of ownership it is imperative that we work together with state governments, Native American tribes, private/public organizations, local communities, and other partners to maintain or advance programs from wildlife protection and habitat improvement to recreational facility enhancements.

Partnering helps to pool scarce resources, to promote coordinated, focused, and consistent mutual efforts to resolve common problems and missions, and to avoid unnecessary duplication of effort. The NRM Program has embraced this reality and is committed to fully exploring the potential development of new public-private partnerships to leverage limited appropriated funds and human resources.

This page will help you determine the [right tools for your partnerships](#), [find the right training to expand your knowledge](#), and [learn from the successful efforts of your peers](#). You will find answers to longstanding questions and discover how to effectively utilize important partners such as the [Corps of Engineers Natural Resources Education Foundation](#). The bottom line: **partnering is smart business.**

[Start here: Partnership Agreement Decision Tool](#)

Partnership Types: [Which is right for you?](#)

- [Challenge Cost Sharing Cooperative Management Program](#)
- [Challenge Partnerships Program](#)
- [Contributions Program](#)
- [Cooperating Associations Program](#)
- [Volunteer Program](#)
- [Economy Act Agreements](#)
- [Handshake Partnerships Program](#)
- [Memoranda of Understanding/Agreement \(MOU/MOA\)](#)
- [Cooperative Agreements](#)

How To:

- [Corps Photo Album for Partnerships](#)
- [News / Current Issues](#)
- [Partnership Advisory Committee](#)
- [Partnerships in NRM Assessment/OMBIL](#)
- [Policy & Procedures](#)
- [Training](#)
- [USACE NRM Partnership Agreements - Flow of Money/Contributions](#)
- [Division & District POCs](#) 
- [FAQs](#)
- [Good Enough to Share](#)
- [Grants/Alternative Funding Sources](#)
- [NRM Partnership Agreement Signature/Approval Levels](#)



Your Current PAC Team



- Scott Sunderland – NAD
(NAP - Blue Marsh Lake)
- Keith Hyde– NWD
(NWW- Lucky Peak Lake)
- Phil Manhart - MVD
(MVS - Lake Shelbyville)
- Mike McCoy- LRD
(Huntington District Office)
- Francis Ferrell – SAD, PAC Chair
(SAW - Falls Lake)
- Taylor Baughn - SPD
(SPN – Lake Mendocino)
- Heather Burke – HQUSACE
- Jennifer Linde – SWD
(Fort Worth District Office)





Open Forum Discussion Questions



- What do you want to know about?
- How can we improve the NRM program? What are your organization's needs?
- What can USACE do to better foster partnerships with your organizations?
- Have you experienced any challenges partnering with USACE and if so, what was your challenge and how did you successfully address it?

CORPS OF ENGINEERS NATURAL RESOURCES EDUCATION FOUNDATION



www.CorpsFoundation.org

Support, Advocate for the US Army
Corps of Engineers (USACE)
Recreation and Natural Resources
Management Program

Non-profit, 501(c)(3), fully managed and
operated by an all-volunteer Board of
Directors, including USACE retirees
with decades of experience working in
the recreation and natural resources
management program. We do business
as the Corps Foundation.

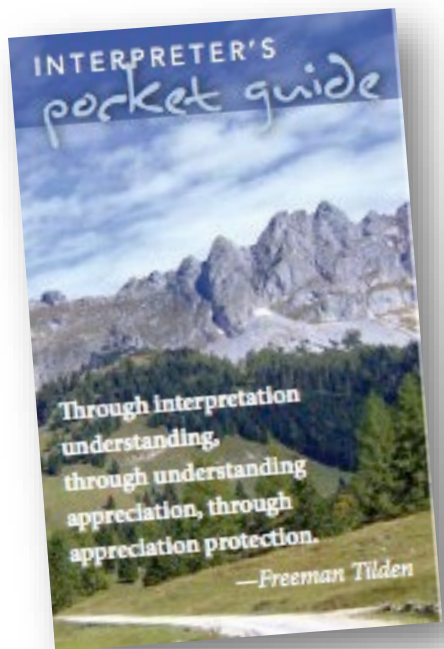
PARTNERSHIPS –ACTIVITIES/PRODUCTS - ADVOCACY

- **Partnerships:**
 - Engage the public, organizations, and local communities to support recreation and stewardship at our nation's lakes, lands, and waterways administered by USACE
- **Activities/Products:**
 - Volunteer Recognition and Enduring Service Award Program
 - Cooperating Association Toolkit
 - Water Safety Campaign – Over \$1.4 million in grants
 - Fundraising - Over \$1.1 million upgrades at Chittenden Locks salmon viewing room
 - USACE Park Ranger Stories
 - NRM Innovations Team Support
 - \$5,000 Bonus Award- USACE Handshake Program
- **Advocacy (Outreach and Education):**
 - Educate about recreation and stewardship programs and advance stakeholder support
 - Provide fundraising and grant support
 - Serve as connection/hub for partner groups
 - Advocate for beneficial legislative authorities

PARTNERSHIPS

- **Engage in strategic partnerships** with nonprofits, cooperating associations, the public and diverse like-minded groups, interests and organizations such as **Public Lands Alliance, Outdoor Recreation Roundtable, and National Marine Manufacturers Association, and the Southeast Tourism Society**
 - **Raise awareness** about USACE NRM program at lakes, rivers and waterways
 - **Communicate our partnership role** to enhance the visitor experience and help stretch limited federal dollars
 - **Educate public and partners** about threats to access and use at USACE lakes, rivers and waterways
 - **Educate elected leaders** about a piece of legislation and it's positive or negative impact
 - **Influence and reflect a view of a specific legislation** through direct communication

ACTIVITIES/PRODUCTS



ACTIVITIES/PRODUCTS – WATER SAFETY CAMPAIGN



Water Safety Campaign (U.S. Coast Guard Grants) **Six grants since 2014 (Over \$1.4 Million to date)**

- ✓ Video & Audio PSAs , Educational videos
- ✓ “Inflatable Life Jackets: Everything You Need to Know”
- ✓ Tailgate wraps, vinyl banners, pavement logo stencils
- ✓ Two mobile games
- ✓ Campaign promotional giveaways
- ✓ Digital media marketing (Please Wear It)
- ✓ 23,000 Facebook followers!



Campaign materials at [PleaseWearIt.com](https://www.PleaseWearIt.com)

ACTIVITIES/PRODUCTS –NRM INNOVATIONS TEAM SUPPORT

- NRM Innovations Team Support
- ✓ Partnered with Tulsa District Innovations Team and SW Oklahoma State University on Jr Ranger App
- ✓ Hosting Innovations Store on Corps Foundation website



ACTIVITIES/PRODUCTS - FUNDRAISING

Nation's Largest Partnership Monetary Donation Seattle's Hiram M. Chittenden (Ballard) Locks:



- Top 5 tourist icon in serious need of repairs and improved educational exhibits
- Custom website and social media developed to engage public for support
- Over \$1 million raised for construction and improved exhibits
- On-going fundraising using Salmon Legacy Wall

Hiram M. Chittenden
**Ballard
Locks**
DEDICATED JULY 4, 1917

PARTNERSHIP



**US Army Corps
of Engineers®**
Seattle District



**DISCOVER
YOUR NORTHWEST!**

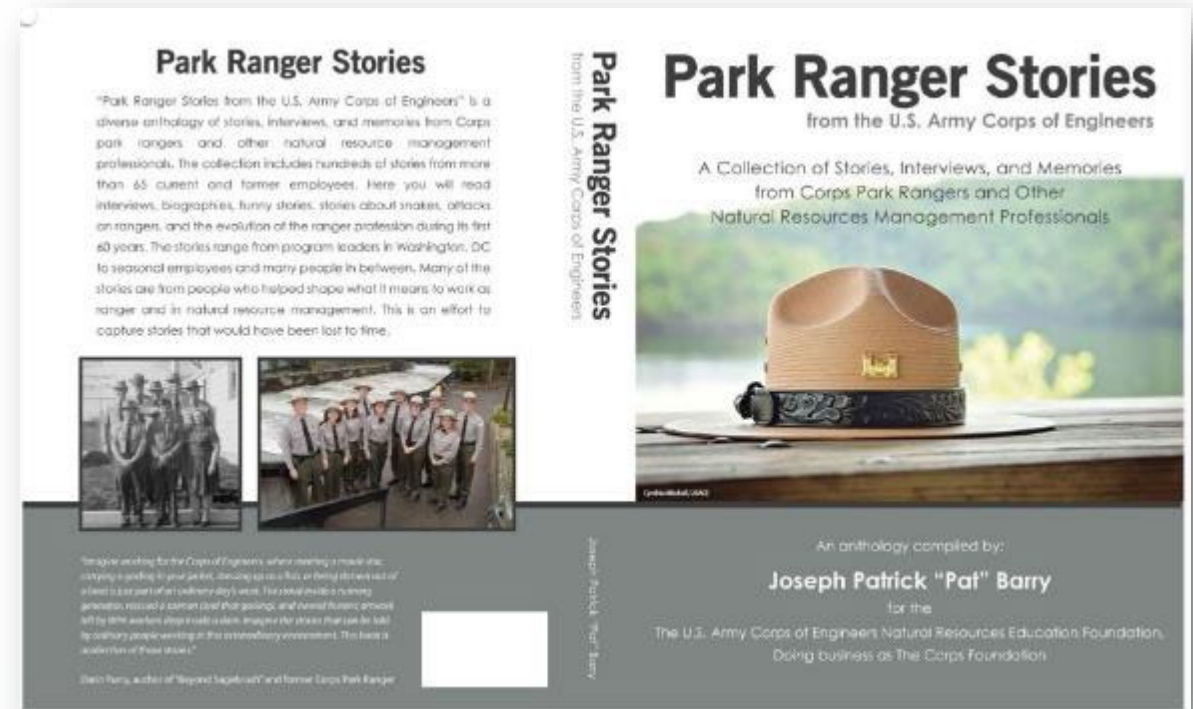


**THE CORPS
FOUNDATION**
AMERICA'S LAKES AND WATERWAYS

ACTIVITIES/PRODUCTS – PARK RANGER BOOK

Park Ranger Stories Book “2021 NAI Media Award Winner!”

- ✓ Collecting stories from past and present rangers and other NRM
- ✓ Informal history
- ✓ Passing on wisdom and traditions
- ✓ Available in digital and paper/hardback format through Amazon



<https://www.amazon.com/Park-Ranger-Stories-Corps-Engineers/dp/1712590251>

ADVOCACY - 2021



Our advocacy activities are conducted by volunteers and consisted of approximately 1,036 outreach contacts to legislators and stakeholder organizations and meeting with or calling legislators.

1,036 Total contacts made via Email, Facebook & Website:

- Mar Moving Forward Act, Federal Lands Transportation Program FLTP, Appropriations Bill, Federal Lands Recreation Enhancement Act FLREA
- Apr Water Resources Development Act WRDA
- Aug NMMA FLTP Letter of Support
- Sep Hunt Fish 30x30 Coalition, Reconciliation Bill Federal Lands Transportation Program FLTP, Appropriations Bill

278 Outreach Contacts:

Non-Profits & Industry	92	
• Cooperating Associations	66	
• NMMA Coalition Non-Profits & Industry	43	(National Marine Manufacturers Association (NMMA))
• Agency Contacts	77	

ADVOCACY - Building Congressional Support & Success Stories!



Corps Foundation Advocacy For USACE Recreation: 2021 and 2022

- **2021-** Congressionally mandated Recreation Task Force- 2 year assessment of recreation facilities and condition; Year 1 Report made public in Dec. 22
- **January 2022,** Testimony, Committee on Environment and Public Works - ASA Connor questioned by Senator Inhofe- USACE needs to pay more attention to recreation
- **April 2022-** Senator Heinrich questions ASA Connor during testimony in the Senate Appropriations Committee regarding significant FY23 budget reduction for Recreation
- **May 2022-** Corps Foundation visits Senators Cramer, Heinrich, Feinstein and Boozman to advocate for Fee Retention and Coop. Joint Management Authority changes.
- **June 2022-** Sen.Feinstein questions ASA Connor during Senate Energy & Water Appropriations in support for Recreation
- **March 2023-** *Proposed Bi-Partisan Legislation for Fee Retention and changes to Cooperative Joint Mgmt. Authority to include non-profit organizations w/fee collection and retention.*

The Foundation wishes to thank the National Marine Manufacturers Assoc., Southeast Tourism Society, Public Lands Alliance and many individual supporters who love America's lands and waters managed by USACE!

ADVOCACY - 2023 Priorities during 118th Congress



FY 2024 Appropriations Bill

Received \$275 million - that's a \$45 million increase over FY 2023 budget!

Release of Year 2- Congressionally mandated Recreation Task Force Report. Year 1 released in Dec. 22. Report quantifies USACE recreation facilities and infrastructure with inventory and condition survey.

Legislative Advocacy- 2023 & 2024



Water Resources Development Act (WRDA) 2024:

Acquire New Authorities: Use appropriated funds on volunteer recognition, cost-sharing with federal or non-federal public entities for mutually beneficial work- fire fighting, invasive species mgmt., consolidated contract services

Establish a Public Lands Restoration Fund: Address recreation facilities maintenance backlog. Direct funds retained for extraction of resources on public lands like funding provisions in the Great American Outdoors Act.

Federal Lands Transportation Program (FLTP): Dedicate \$16 million for each of fiscal years 2022 – 2026 for road, bridge, tunnel and parking lot projects.

- Current Authorized Fiscal Year FLTP Funding: \$7.4M 2022 to \$9.0M 2026

How to Help the Corps Foundation

JOIN US!

Consider an Annual Membership

- Individual (\$25-250/year)
- Business (\$500/year)

Show your love and support for America's lakes and waters with a Corps Foundation t-shirt! Available to memberships of \$50 or greater- while supplies last.



or..hurry to get your dry bag!
Only a few left!

The Corps Foundation is 100% volunteer operated

www.CorpsFoundation.org

Like us on Facebook: Corps Foundation



QUESTIONS