

# How to Recruit Workampers

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# Workamper News

## www.workamper.com

**Workamper News**  
Celebrating over 25 years of helping great people find great jobs in great places.

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WORKAMPING EMPLOYING SHOP ABOUT CONNECT

Find Jobs In Workamper News Magazine!

**The #1 Resource for Workamping**

Welcome to Workamper® News—your #1 resource for Workamping! Available for both Workampers and employers, Workamper News has been the premiere source for connecting RV lovers and potential employers for more than two decades.

Are you a Workamper? If you work in exchange for something of value and sleep in a RV at night, you are indeed! From coast to coast, there are many positions available for Workampers—or those still dreaming of an RV lifestyle—to work and play on the road. Let us put you in touch with the perfect opportunity to meet your Workamping needs.

**FEATURED**

*I am an* **EMPLOYER**    *I am a* **WORKAMPER**

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	HOW TO RECRUIT	JOB RESOURCES

**EMPLOYER**

**Not a Gold Member?**

**Upgrade Today!**

**Blog**

**RV Entrepreneurs Enjoying Life on the Road**

December 10, 2013

The following is a blog written by Mark Hendricks appearing on CBS

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**Media Library**

**Is Your RV Lifestyle Everything It Could Be**

October 2, 2014

Learn about the training triad being taught all around the US that will build your confidence while...

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**Testimonials**

**WKN Prepared Us for Getting This Job**

Guess who got a job in less than 48 hours?! We did!

[Read more](#)

[More Testimonials](#)

**Workamper News**  
November/December 2020    www.workamper.com

★ OUR 200TH ISSUE! ★

**Feature Issue**    **Valued Workampers Making a Difference**

*Plus*  
**Workamping and Traveling as a Solo**

Helping People See America... One Job at a Time - for 33 years!



# Who are Workampers®?



- Variety of ages
- Every kind of RV
- Family, solo, couples, friends
- May be a part-time or full-time RVer
- Huge range of experiences, wants, financial needs, etc.



What do  
Workampers look  
for in a good  
employer?



# What Workampers look for:

- Respect
- Understand & appreciate the value they can bring
- Management that is flexible
- Clear outline of expectations
- Be truthful and communicative
- An understanding that the overall experience is what they're in it for

# How do I find Workampers?



# Recruiting Workampers

## They Come to You:

- Run an ad in our magazine or our Hotline email/website system – Volunteer and Contract positions okay!
- Request that your former Workampers share about their experience via WKN tools



# Recruiting Workampers

## You Go to Them:

- Awesome Applicants Resume Database
- Situations Wanted Ads – Online & Print

# Your Employer Gold Membership

- Inclusion in special feature in magazine (by filling out the survey in the summer)
- Run a 100-word plain text ad in each bi-monthly issue of our magazine
- Four 100-word Hotline ads per year (runs for 2 weeks online; emailed to Workampers)
- Unlimited searches in Resume Database
- Review print & online Situations Wanted Ads
- Articles & Videos
- Online courses
- Hard copy of magazine in the mail to your project
- View Hotline Jobs page & magazine online

## Regarding Your Membership Account

It's best if a project has one account in our system. This way any ads ran for the project are organized to one account.

In our system there can only be one email address per account, so you need to decide who should be the email address on the account. And it can be changed anytime.

Anyone can login to the website with your account's login info, and multiple people at your project could be using the website at the same time.

# How to Manage Your Account

When logged in at Workamper.com, on the Dashboard with all of the orange buttons...

Upper right -> there's a blue button labeled:  
MANAGE ACCOUNT

- View your account info
- Change any of your contact info
- Turn on/off Communication Preferences
- View past ads ran by your project

# When should I advertise?



# When to advertise:

- A lot of Workampers are planners.
- Looking for summer help (April/May – Sept/Oct) begin advertising and looking for applicants in the winter (Nov/Dec and Jan/Feb issues of our magazine)

# When to advertise:

- If you have an immediate opening - the online Hotline system and the Awesome Applicants Resume Database
- Looking for a large number of applicants - have a consistent presence
- All Workamper members receive the Hotline, and all have access to one or more issues of the magazine

What should I  
include in my ad  
text?





# Help Wanted Ad Text:

It's good to include some basics

- Location
- Job description/positions available
- Duration (season; start date/end date)
- Benefits
- Most important: CONTACT INFO

# Help Wanted Ad Text:

## But you should also...

- Address the overall outcome for the Workamper
- Remember it's about the experience

Note: You can include more than one position in your ad text. And more than one contact person – like if they contact person A for volunteer and person B for contract positions.

# Help Wanted Ad Text:

## And other things to consider

- Don't be too brief nor too long
- Play up the uniqueness/beauty of your area
- Consider your contact info (and check spam)
- Is your info clear? Or create too many ?s

# How do I interview Workampers?



# Interviewing:

- Phone
- Video call (like Skype or Facetime)
- Make sure you set aside at least an hour or more
- Have your questions prepared

**\*\*Email is NOT the best method!**

What do I do once I've  
hired a Workamper?  
How can I help assure  
they show up?



# Communication!

- Regularly send them emails, call, mail them things (with permission)
- Easy to make up “excuses” to contact them
- Connect them with their co-workers or other management
- Create a Facebook group or forum



# Workamper News

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