THE COLLABORATION & PUBLIC PARTICIPATION COMMUNITY OF PRACTICE PRESENTS:

Crowdsourcing with Web Maps to Support Collaboration & Public Engagement

The meeting will start at 1:00 PM Central Time To access the audio please select "Call Me". If required, use security code: 4321

- "Listen Only" is activated, only the host can be heard
- Submit questions in the Chat Box to Everyone
- Indicate the number in your group through the Chat Box
- The presentation is being recorded and will be shared after the meeting



CROWDSOURCING WITH WEB MAPS FOR COLLABORATION AND PUBLIC ENGAGEMENT

Anne Baker, Collaboration & Public Participation Center of Expertise
Alex Hoxsie, Planning Branch, Chicago District
Andrea Carson, Planning and Environmental Branch, Pittsburgh District
August 7, 2018

TAILWATER ÉL 365.00

MUNITENANCE BULKHEAD SLOY

SPILLWAY TAINTER GATE

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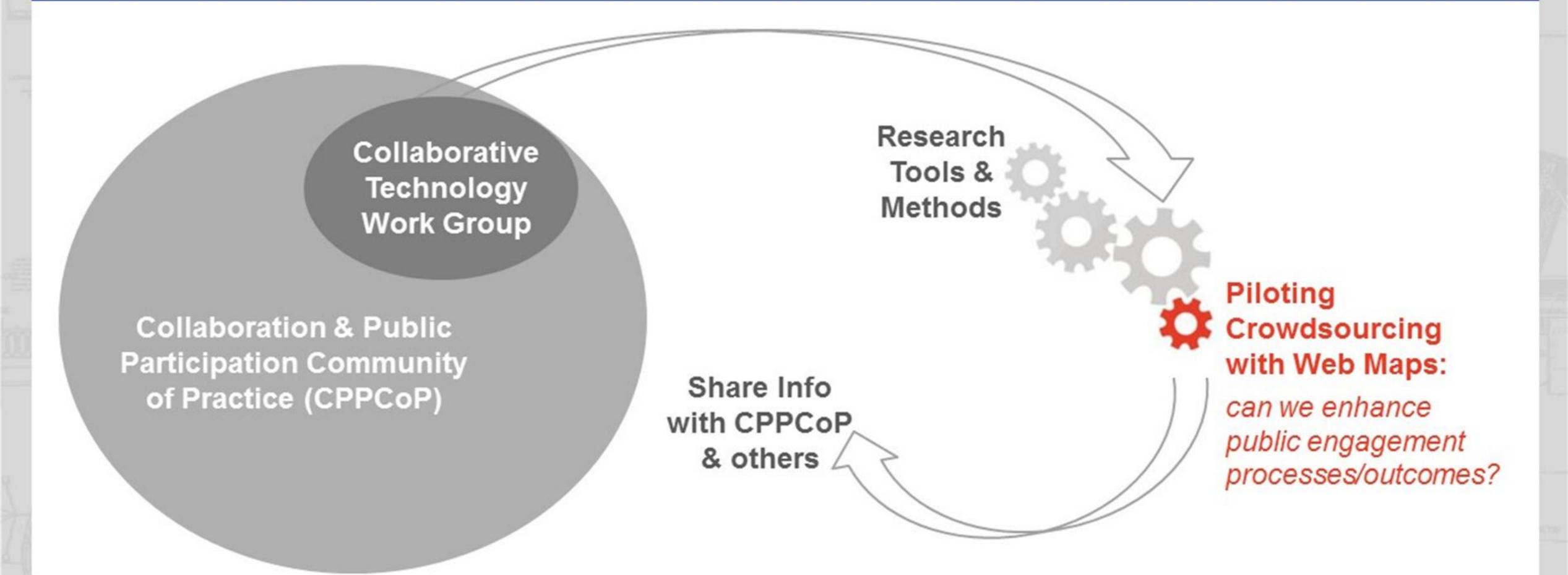


- RSS





EXPLORATION





GLOSSARY

Crowdsourcing allows individuals to collectively contribute ideas, comments, time, effort, expertise and/or funds to a project or cause...via high tech platforms.



Today's webinar covers the crowdsourcing of: comments from members of the public...via ArcGIS Online web maps.

Web maps are accessible online, and map users may alter or choose what the web map will show, including the addition of data and comments.





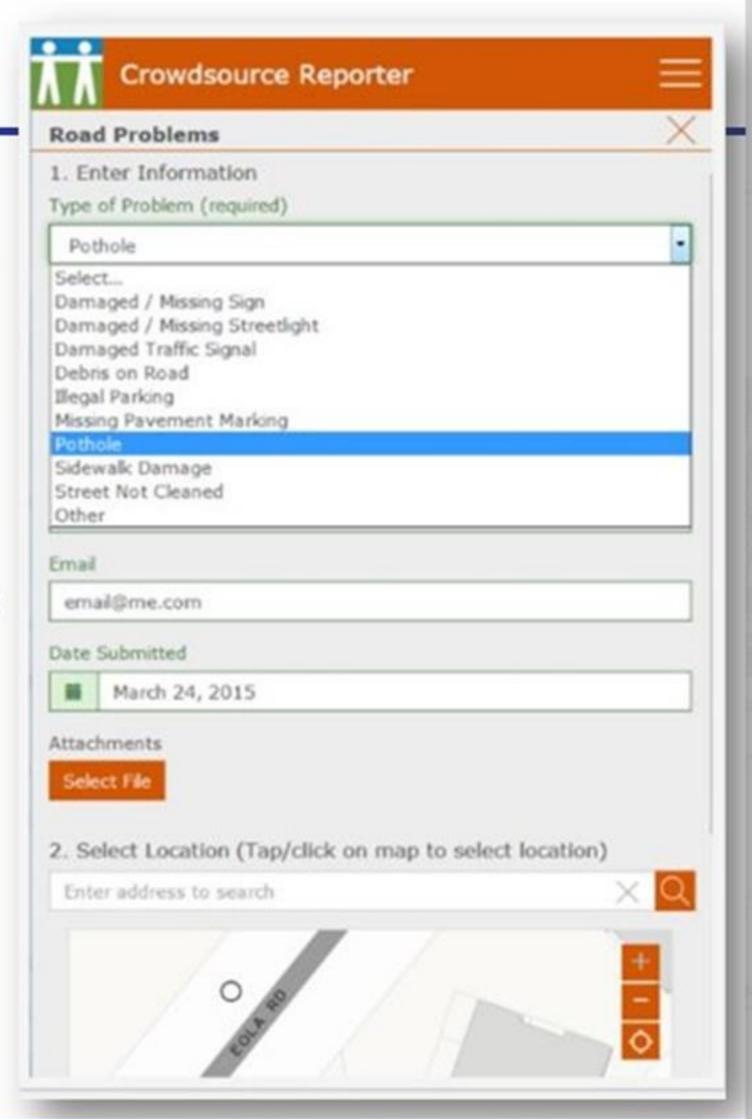
SAMPLE ARCGIS ONLINE APPLICATIONS

Storymap Crowdsource – users add photos, stories about specific locations https://storymaps.arcgis.com/en/app-list/crowdsource/

Crowdsource Polling – users add 'votes' associated with specific locations http://solutions.arcgis.com/local-government/help/crowdsource-polling/

Crowdsource Reporter – users 'report' observations about specific locations http://solutions.arcgis.com/local-government/help/crowdsource-reporter/

- Accessible on computers, tablets, smart phones
- Users can choose to submit anonymously
- All comments are displayed publicly (unless filtered)
- Map-creators can export and sort data gathered (e.g. excel format)

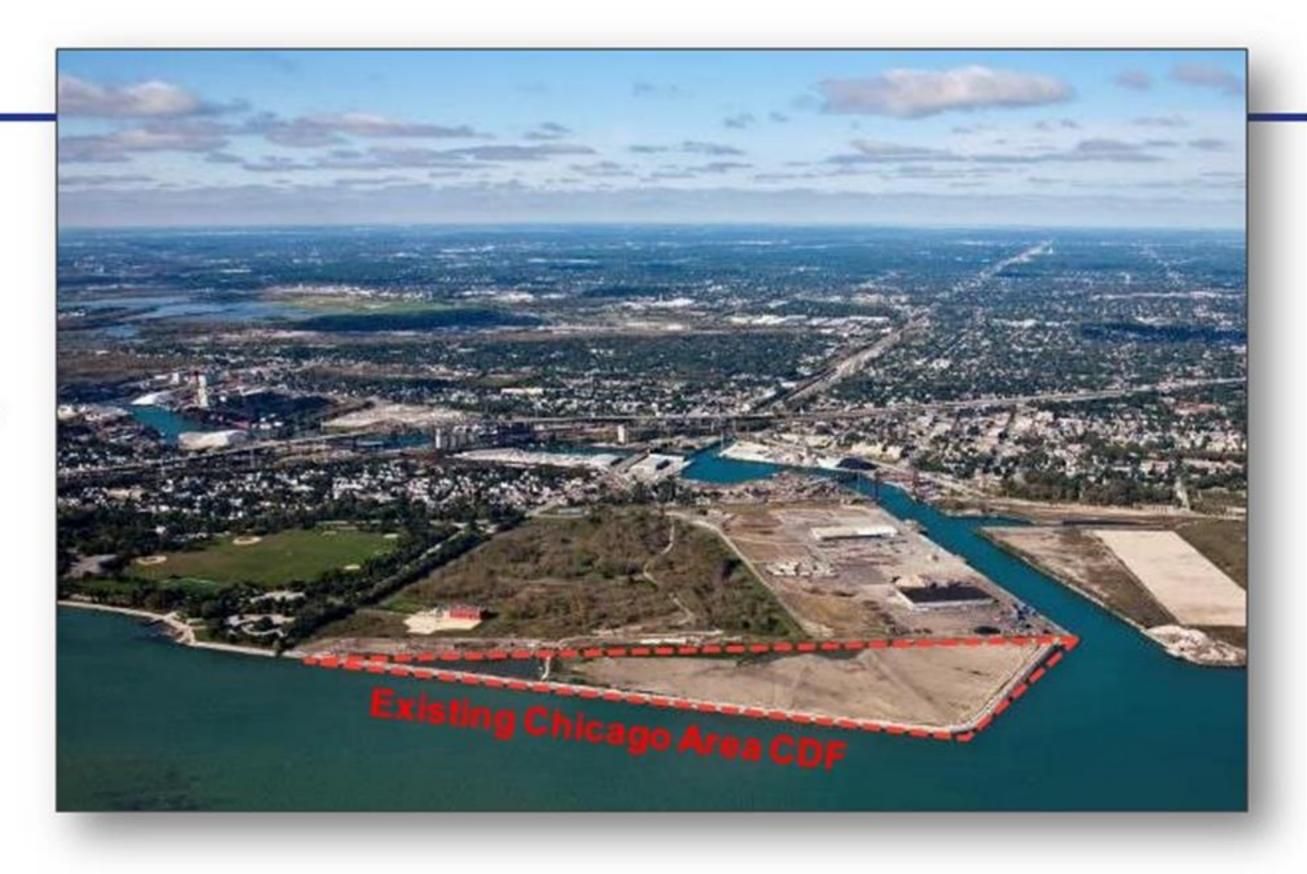


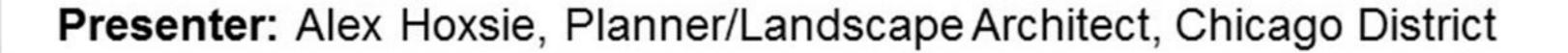


CHICAGO DISTRICT:

CROWDSOURCING PILOT

CALUMET HARBOR AND RIVER /
CHICAGO AREA WATERWAY
SYSTEM DREDGED MATERIAL
MANAGEMENT PLAN

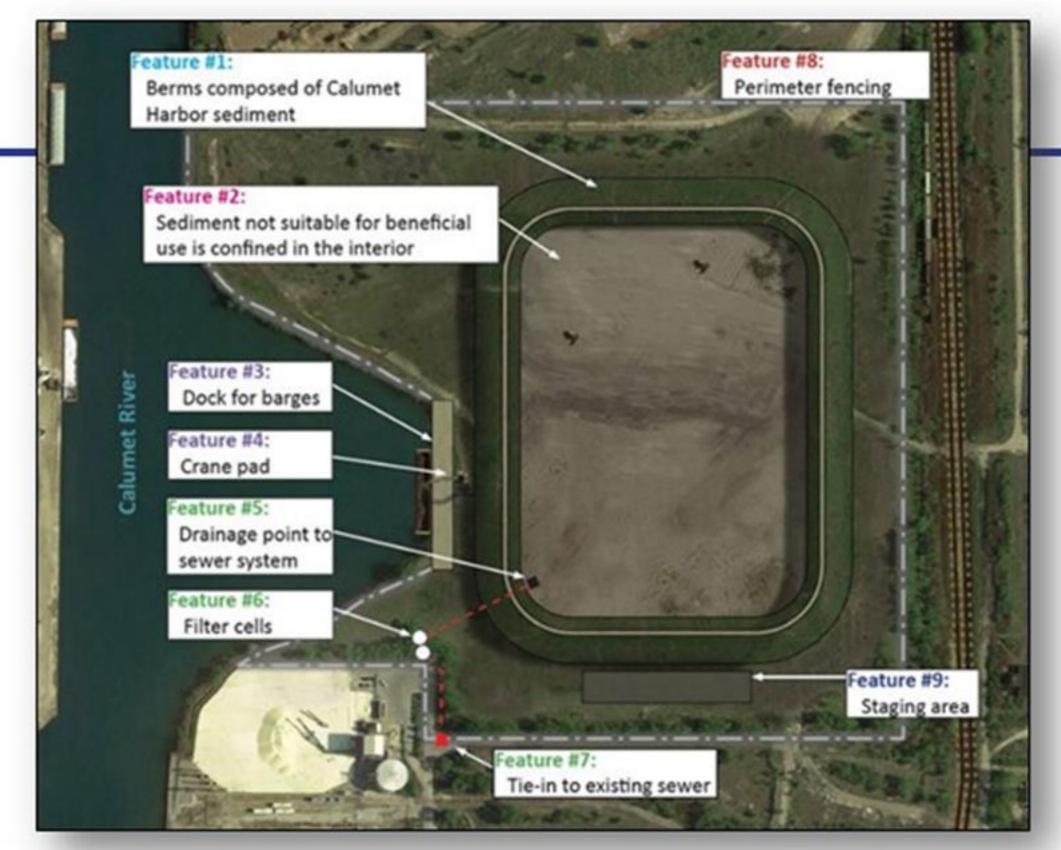






A NEW SEDIMENT MGMT. FACILITY

- The Corps needs a new facility to manage contaminated material from the Calumet River
 - Approximately 40 acres
 - "Donut" design using earthen berms
 - Located adjacent to the Calumet River



PHASE I Step 1: Berms constructed Calumet Harbor sediment and a waterproof liner. Vegetation planted for erosion control PHASE II A second level of berms would increase the facility's capacity. PHASE II A second level of berms would increase the facility's capacity. Once full, the facility would be capped, closed, and turned over to the non-federal sponsor.



POTENTIAL SITES IDENTIFIED

- LRC analysis has identified 9 potential sites that met screening criteria developed for site selection
 - Process designed to increase opportunity for sponsor/public to more directly influence site selection
 - Believed to have similar costs based on screening criteria
 - Attempt to respond to criticism voiced in the past – "Cost shouldn't dictate"

Presented sites at 2 public workshops, launched Crowdsource Tool



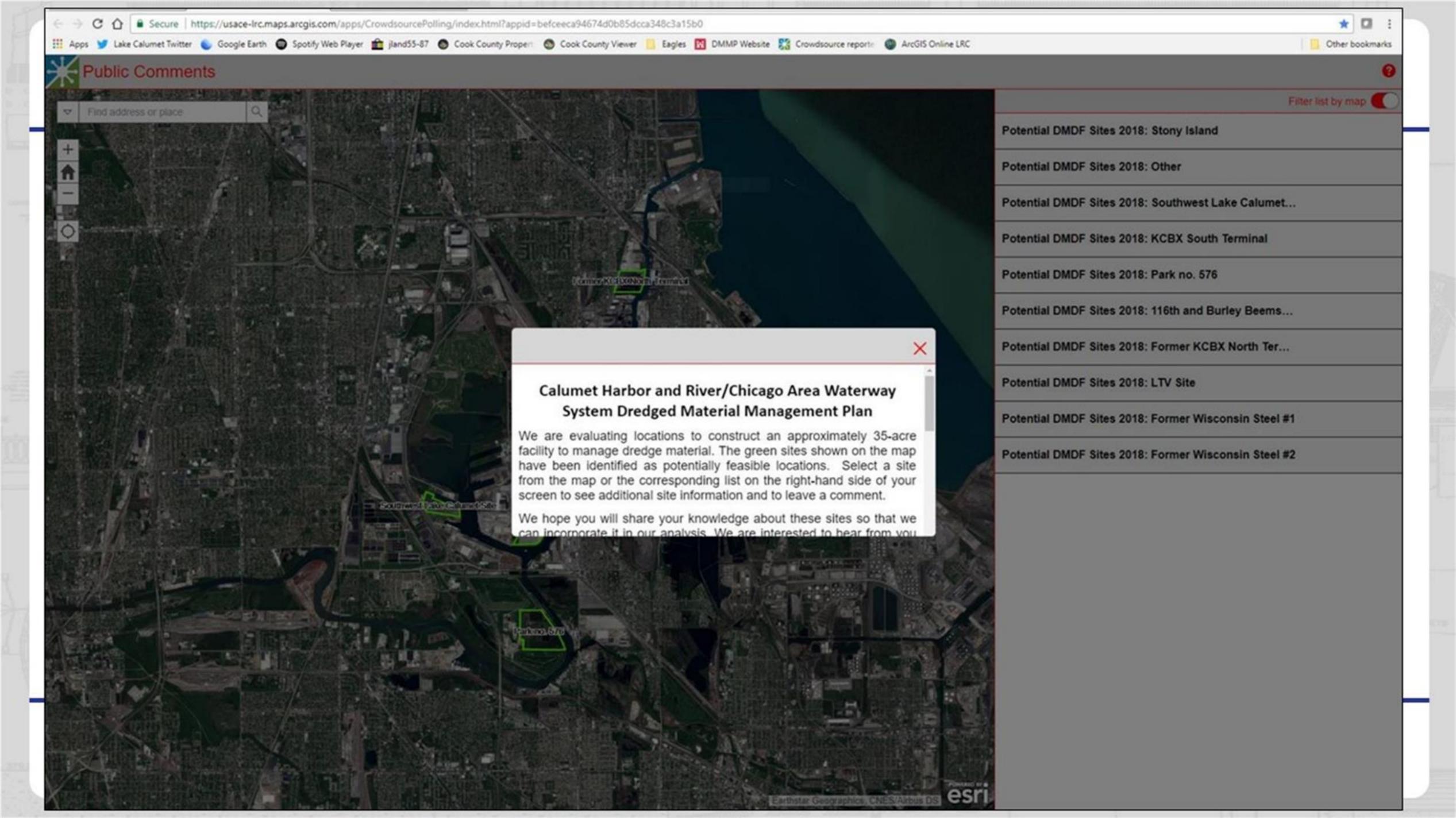


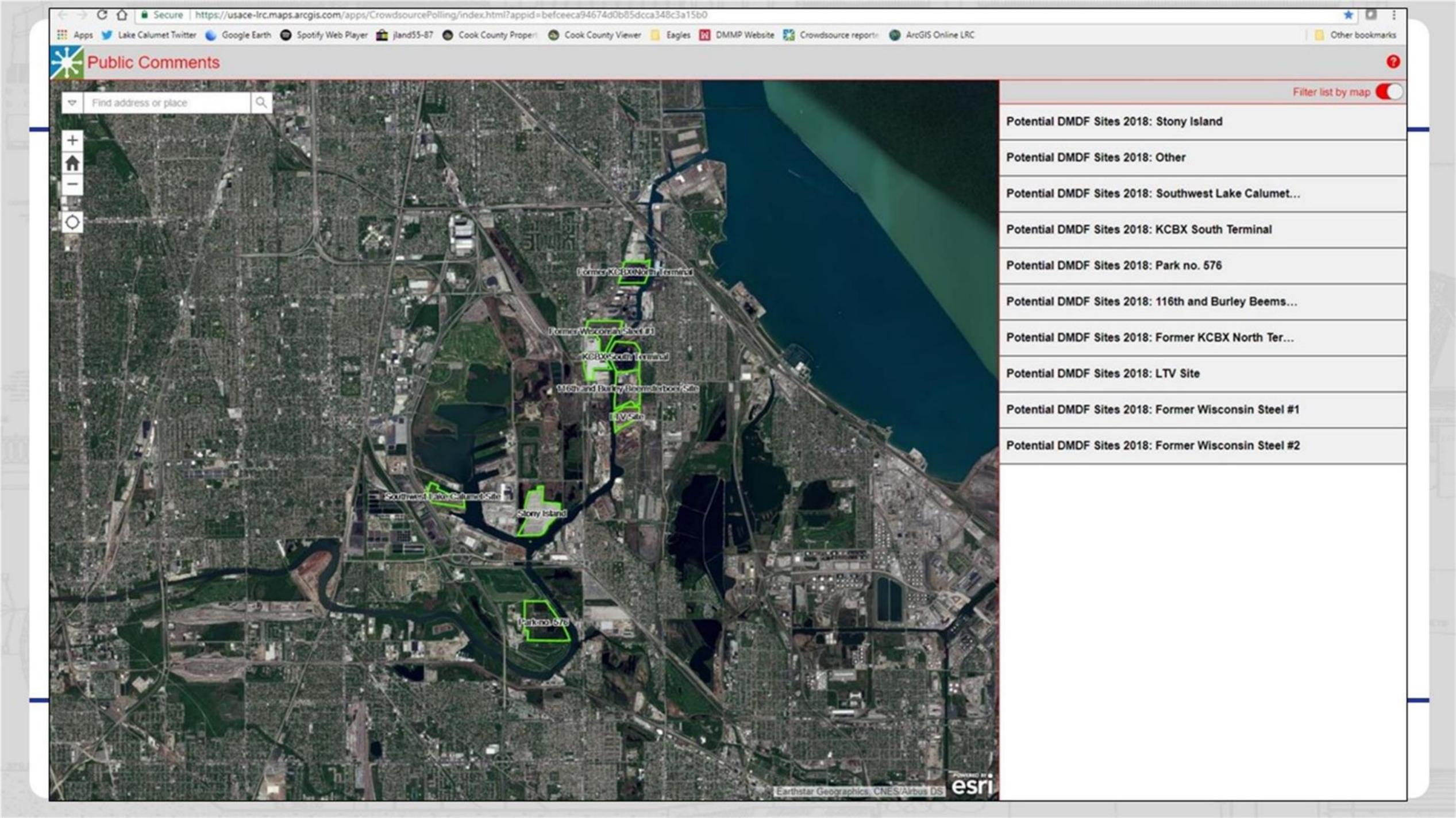
WHY CROWDSOURCE?

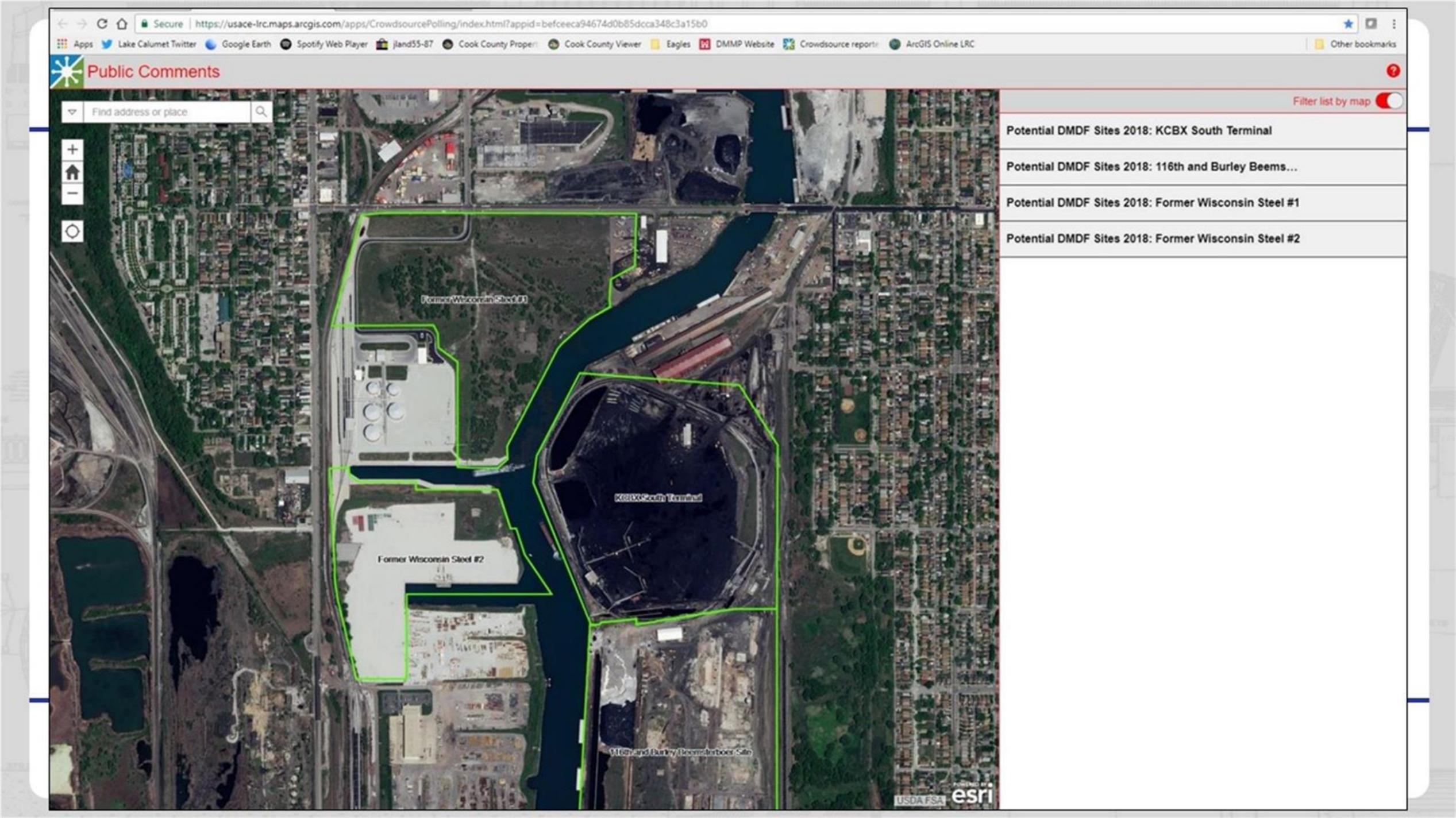
- We wanted to create as many opportunities for public involvement in this process as possible.
- Provide multiple formats to increase participation
 - Scoping
 - Created a key stakeholder working group
 - Hosted public workshops
 - Site selection posters (interactive)
 - Comment cards
 - Spoken comments
 - Crowdsource Mapping pilot

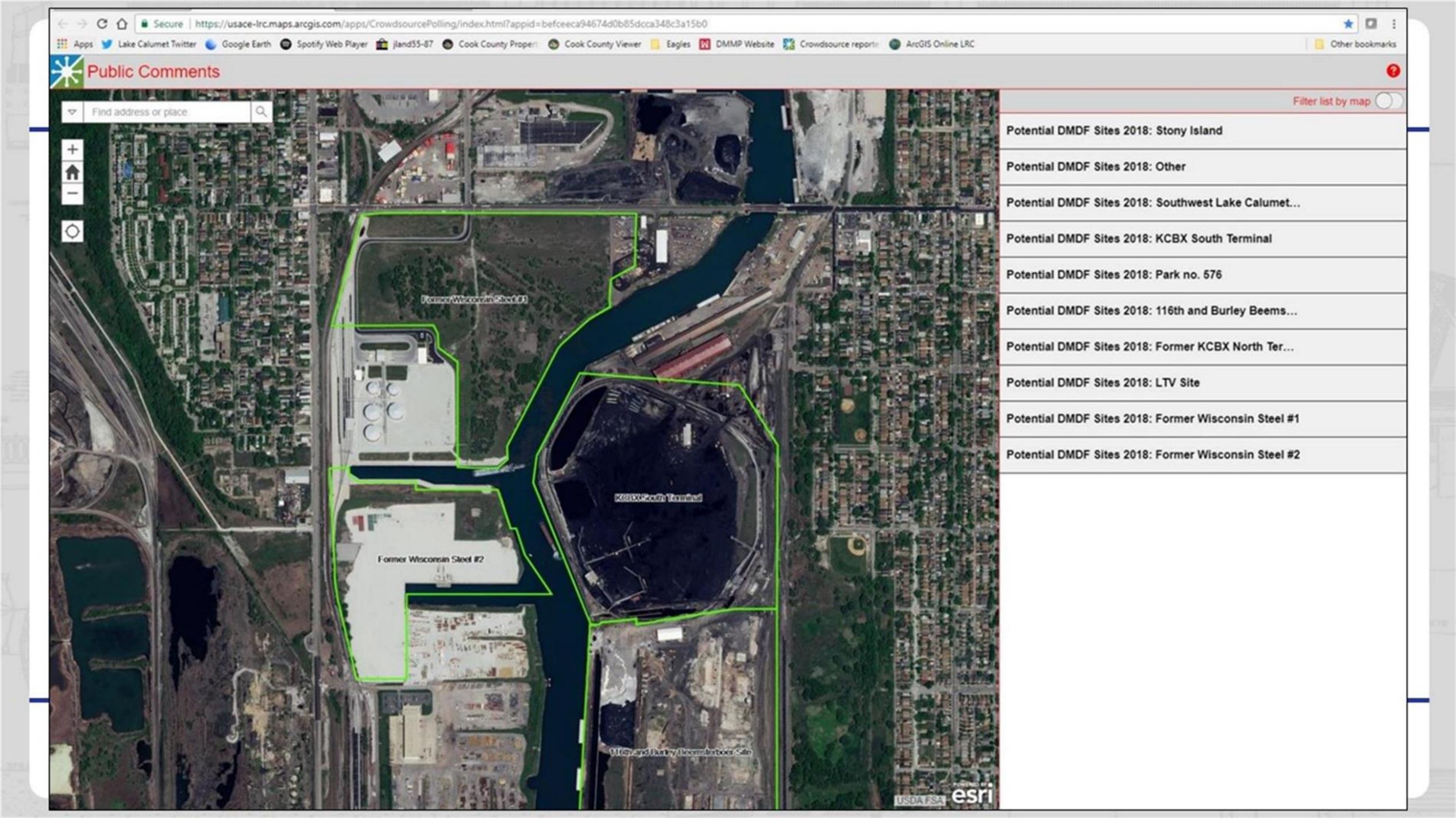


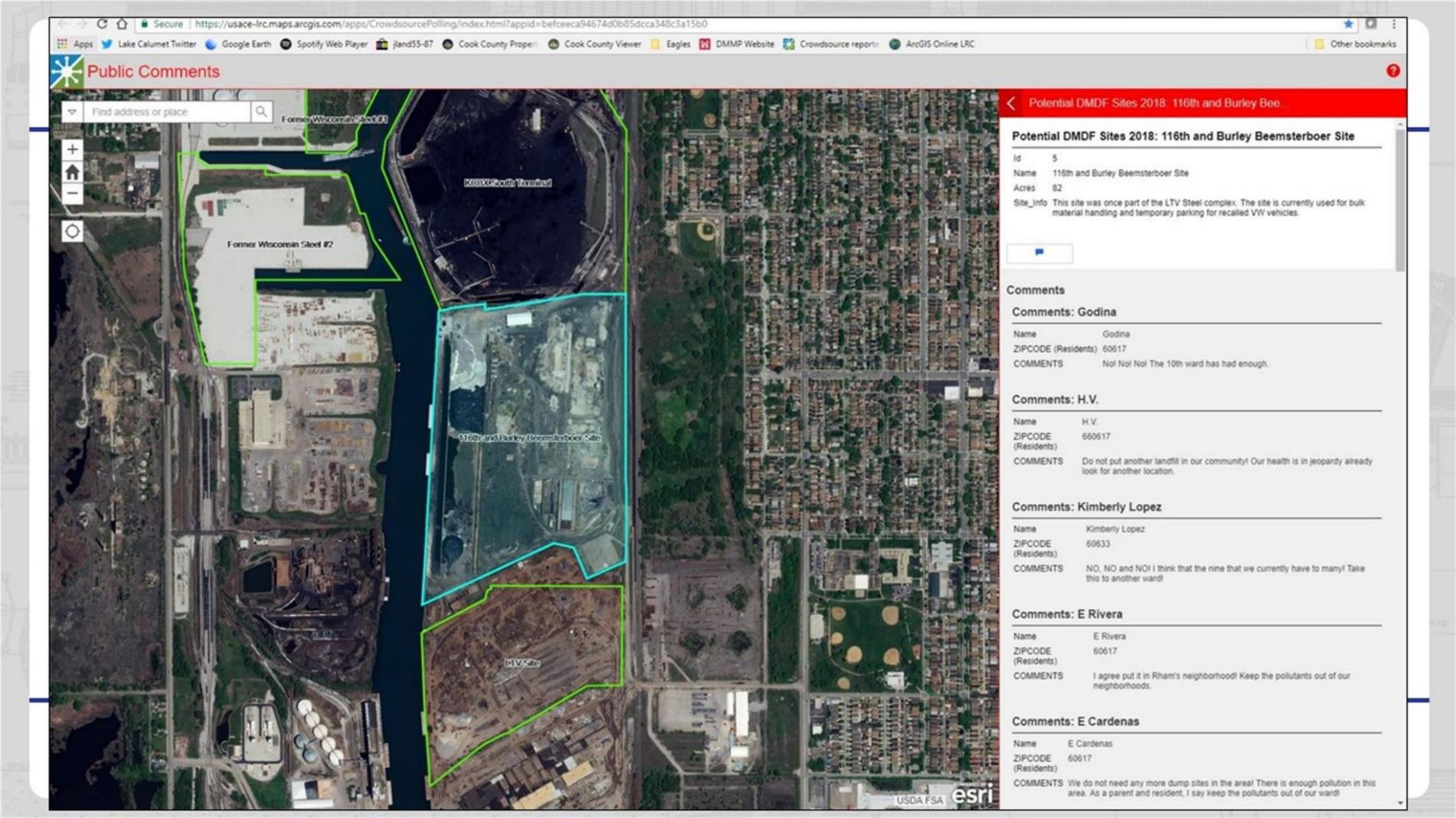


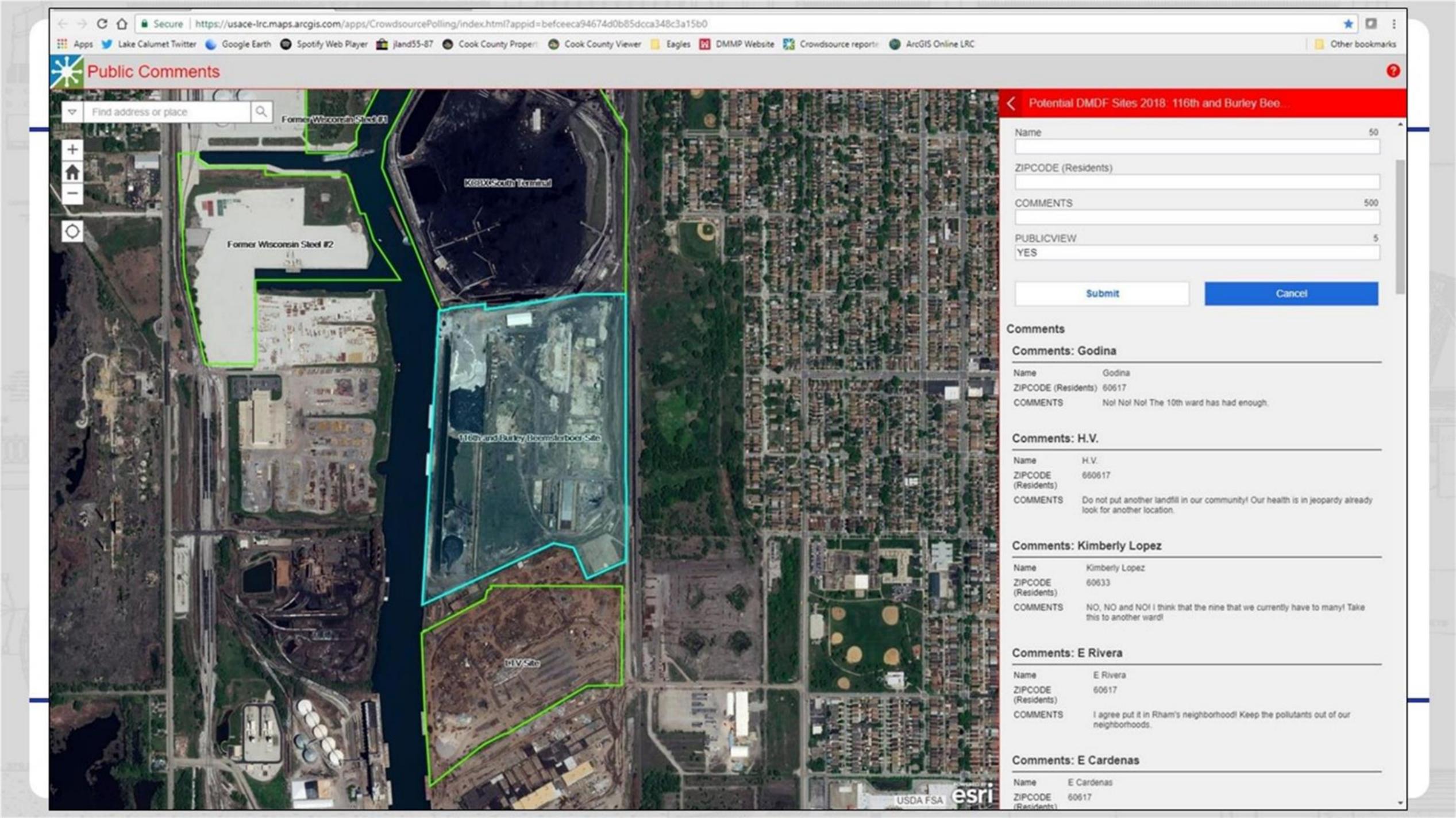








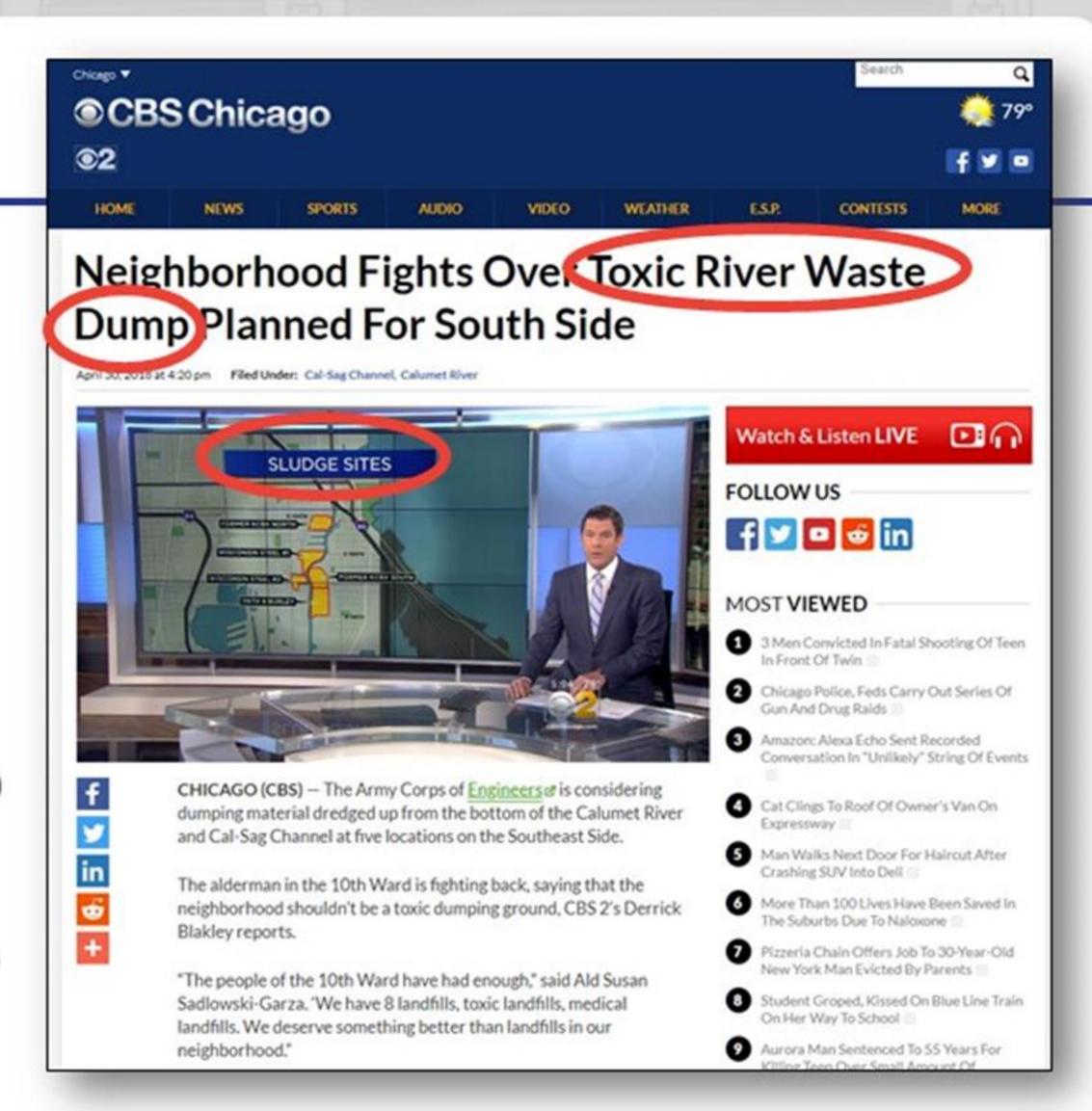




WEBAPP MANAGEMENT

1 planner/monitor, 1 technical lead

- Checked for new comments twice daily
 - First thing & before leaving the office
 - Weekends: (
 - Possibility for automation?
- Hide comments that are inappropriate:
 - Swearing
 - Threats
 - Other offensive language (race, religion, gender,...)
 - Monitor's discretion with input from PDT, OC, PAO
 - DO NOT DELETE comments
- Decided not to reply to comments in the App
 - Not for clarification
 - Not to correct false claims/misinformation





WEBAPP OUTPUT



Exportable as a table

- Technical lead closed comment period and exported results
 - Spreadsheet
 - Organized by site
- Planning lead organized and presented results
 - Determine which comments are applicable to planning process
 - Group similar comments
- TAKEAWAY: Easy!

Key	Name	ZIPCODE (Resident's)	COMMENTS	PUBLICVIEW	Site-specific(S) or General (G)	Summary
Stony Island	Valadez Family	60633	Do you ever think how this could affect your own family if this was done to the area you live in? Stop being selfish! No! The residents of the 10th Ward do not want it here and we resent the fact that our neighborhood 's TIF money was given to the US Army Corps of Engineers to research possible dump sites in OUR community! The 10th Ward homeowners, community members, business owners, parents and children say NO!!!	YES	G	"NIMBY"
Stony Island	H Young	60617	We vote no! No more landfills and dump sites in our town. We have had enough	YES	G	"NIMBY"
Stony Island	R. Zivat	60633	No to this site.	YES	G	
Former Wisconsin Steel #1	Thomas Hoffman	60633	Just because a site is not in development currently doesn't mean it can't be at some point.	YES	5	Future development
Park no. 576	Liz Pelloso		There is wetland on this site. This site does not appear to be USACE's LEDPA. Other sites exist that would not require filling wetlands to utilize the site for dredged material management.	YES	5	Wetlands on site. Not LEDPA. From USEPA.
Park no. 576	Lisa Sowa-Downs	60633	When reviewing the site selection boards prepared by Army Corps this site says that it is still be considered by a request of the project stakeholders. Who are the project stakeholders? Who are the nonfederal sponsor?	YES	S	Want to know why we are still considering Pari no. 576/which stakeholders requested it
Park no. 576	Carol Kaim	60633	Wetlands are a good place to put a dump? No to any type of dump in the 10th ward.	YES	S	Wetlands on site. Not LEDPA. From USEPA.
Park no. 576	Anna Gallardo	60633	There is a large and diverse wildlife population in this area. I have seen eagles, hawks, egrets, herons, deer, foxes and turkeys all within one week. You can NOT pollute this area with a dumping site and put these animals at risk. The new Big Marsh Park has made the area better, please don't reverse those improvements.	YES	S	Wildlife concerns. Claims presence of protected species.
Southwest Lake Calumet Site	Dennis Nyberg	60633	The Southwest Lake Calumet #8 site seems best. The dredging presumably benefits the Port Authority so it is appropriate that material be process on thier property and as far away from residential areas as possible. #3 the LTV sites seems the next best alternative.	YES	S	SW Lake Calumet Site best - benefits the port. LTV second best site
Southwest Lake Calumet Site	10th Ward Resident	60633	The Southwest Lake Calumet #8 site seems best. The dredging presumably benefits the Port Authority so it is appropriate that material be process on thier property and as far away from residential areas as possible.	YES	S	SW Lake Calumet Site best - benefits the port.
Stony Island	Lisa Sowa-Downs	60633	No Thank You. I do not approve of this site which sits between two nature preserves. Deadstick pond and Indian Ridge Marsh. I see many egrets and herons flying over. I say NO! to this site in the 10th Ward.	YES	S	Too close to habitat and wildlife
Stony Island	Vinie Ramirez	60617	Pick stoney island site.its less populated	No	S	Recommend this site. Farther from populations



RESULTS – HOW DID IT GO?

POSITIVE and NEGATIVE takeaways

- 332 comments received; compared to:
 - 100 comments on workshop posters
 - 15 comment cards received
 - 25 spoken comments
- Applicability of comments
 - 9 site-specific comments
 - 323 general comments
 - Not helpful for site selection
 - Outside of our authority
- Additional opportunity for involvement
 - Wider public participation (accessible, flexible, Millennial?)
 - More venting than collaborating
 - Minor hostility

COMMON PUBLIC CONCERNS

- Concern #1 negative impacts to human health and the environment; environmental justice
- Concern #2 continue to consider sediment treatment options in lieu of disposal
- Concern #3 need a larger, multi-agency vison for cleaning up SE Side





NOTE: This feasibility study is in-progress.

No final decisions have been made at this time.

ARMY CORPS RESPONSE ACTIONS

- Action #1 will complete an Environmental Impact Statement instead of an Environmental Assessment
- Action #2 inquired about potential advancements in the treatment practices evaluated in the 2015 Draft Report
- Action #3 submitted letter of support to fund a Calumet master planning effort





NOTE: This feasibility study is in-progress.

No final decisions have been made at this time.



HARD TO GET TO

https://usace-

Irc.maps.arcgis.com/apps/CrowdsourcePolling/index.html?appid=befceeca94674d0b85dcca348c3a15b0

- Forced to rely on linking to the tool
 - LRC homepage
 - Project homepage
 - LRC Facebook
 - Demo booth at public workshops
 - Asked stakeholders to share with constituents*
- *Skewed to most outraged opinions
 - Missed opportunity to capture constructive feedback?
- Possible solution: Go.USA.gov
 - URL shortener
 - Need to figure out if useable with ArcGIS Online





HARD TO GIVE CLEAR INSTRUCTIONS

- Needed a better way to let folks know what we were looking for
 - No legend
 - Targeted vs. general comments
 - Splash window limitations
 - Link to project website for more info
 - A big ask!
 - Not a voting tool... need more than "NO!"
 - Possible solutions:
 - Start earlier in the process
 - Embed supporting fact sheets & separate instructions
 - Find ways to simplify the request for comments
 - May not be best approach for contentious projects?

SCREENING CRITERIA:

Size:

Must be at least 30 acres

Natural Resources:

Avoid high quality habitat

Current Site Use:

Preference for under-utilized land

Environmental Conditions:

No unresolved contamination issues

Cultural Resources:

No historic landmarks

Operational Feasibility:

Practical to build and fill

Direct Waterway Access:

Safer and efficient handling of material

Located on the Calumet River:

Waterway being maintained;

Minimizes transportation

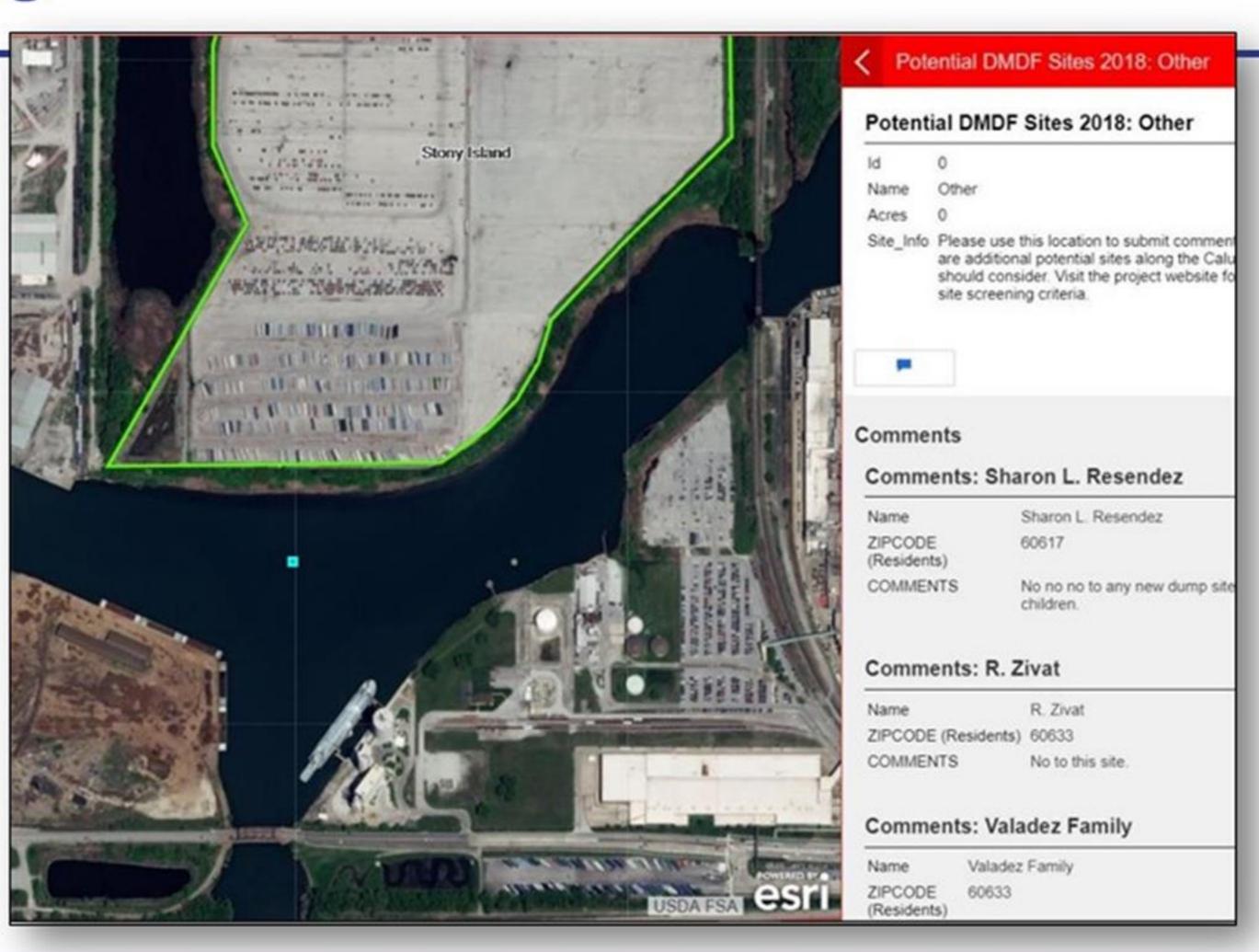
On Land Site:

Beneficial use of clean Harbor material



HARD TO GATHER NEW INFO

- There was not an obvious tool for the public to recommend additional sites
 - Comments had to be tied to existing polygons
 - Workaround involved creating a small polygon called "Other"
 - Confusing
 - Not intuitive
 - Misleading (in water placement?)
 - Possible solutions:
 - Allow users to submit polygons, pins, etc. freely in the map
 - Not apparent in template





REMINDER: CHAT QUESTIONS

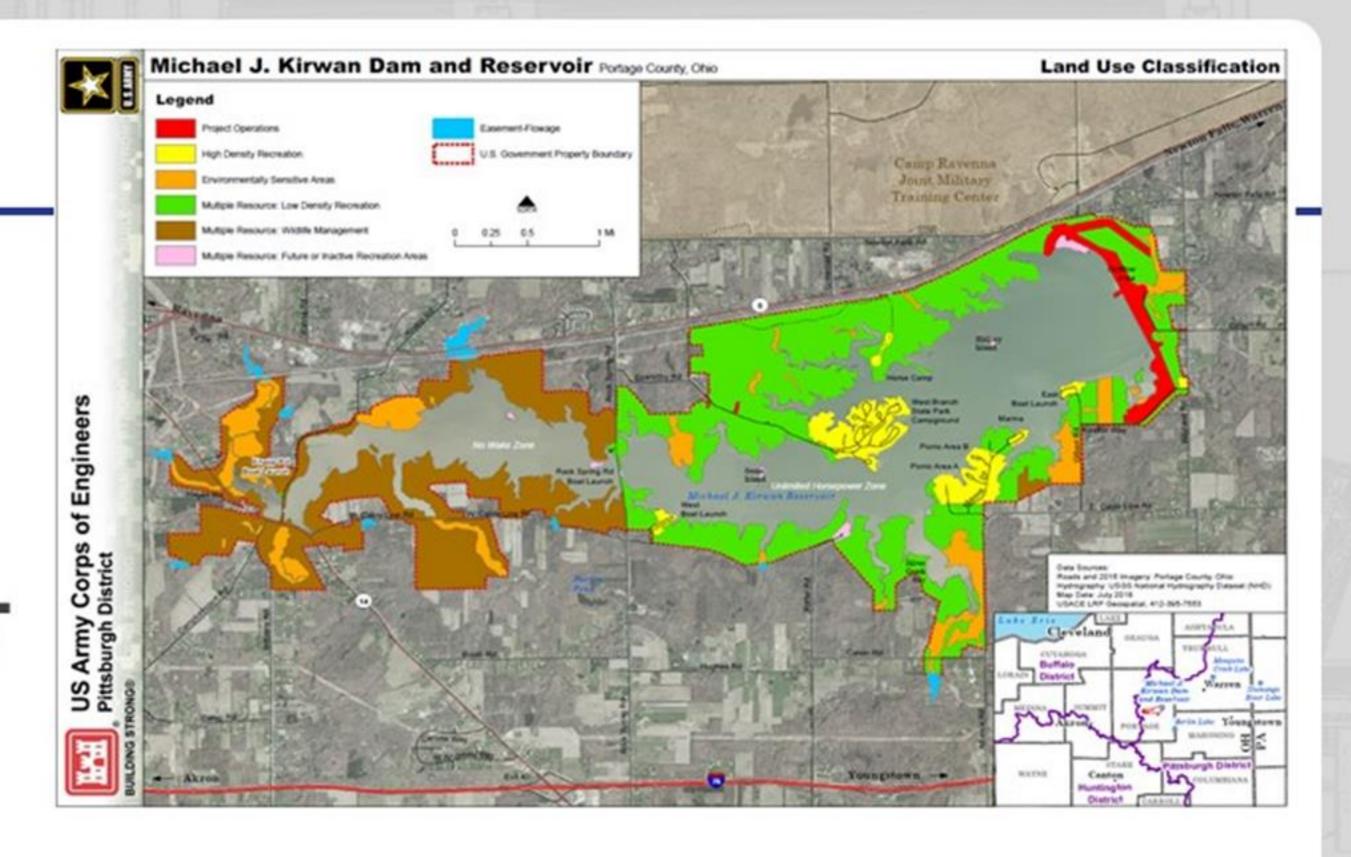
□ Please chat your questions, and we will discuss these after the following presentation!



PITTSBURGH DISTRICT:

CROWDSOURCING PILOT

MASTER PLANS



Presenter: Andrea Carson, Public Involvement Specialist & Planner, Pittsburgh District

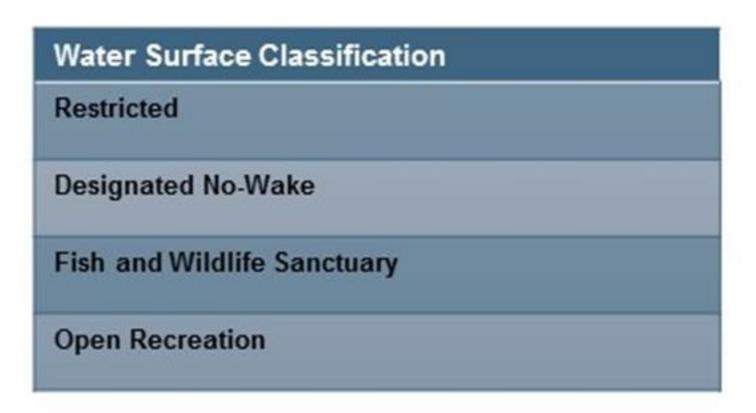


MULTIPLE MASTER PLAN (MP) REVISIONS

Changes in Corps regulations and community needs necessitate a revision to LRP MP

- Determines land classifications and resource objectives for the government owned and leased lands around the reservoir and use of the waters
 - Land classifications include: High Density Recreation,
- Provides guidance for how the reservoir should look and be managed in the future
- Updating 8 Master Plans between FY18-20

Project Operations High Density Recreation Multiple Resource Management Recreation – Low Density: Activities such as hiking, primitive camping, wildlife observation, and hunting Wildlife Management General: Fish and wildlife management activities Vegetative Management: Management activities for the protection and development of a specific vegetative cover Inactive and/or Future Recreation Areas: Recreation areas planned for the future or that have been temporarily closed Environmentally Sensitive Areas Easement Lands





WHY CROWDSOURCE MAPPING?

- Land classifications are inherently geospatial in nature
 - What kind of recreational & environmental activities, programs, and facilities does the public want and where?
- Targeted audience are not always co-located with the projects
 - Many users of these reservoirs are seasonal or weekend visitors
- Provide multiple formats to increase participation
 - Partner, Stakeholder & Public Meetings
 - Online Website/Comments
 - Crowdsource Mapping







ENHANCING EXISTING EFFORTS



What is a Moster Plan? A master plan is the stratego land. use management document that guides the comprehensive management and development of recreation, natural and The muster plan is a laid use management document and dies nel abbres solle management spendiore, associated prese Solltes (dans spillway etc.), or shorethe management as those operations are outlined in separate documents. After a master plan is revised, the operational management plan. and shunding management plan visual both be revised to be consistent with the grade identified in the master plan.

Why update the Master Plan?

The Pithourgh Chatrict is currently reviewing their Master Plans to determine whether updates are necessary. This miles and update process will take place over the next few years. Many of the current Master Plan were developed more than 40 years ago and some have become outdated. Changes in Corps regulations and community needs are taken into consideration when deciding whether a Stouter Plan revessor is necessary. A Master Plan revision will classify the government fands around the late based on environmental and socioeconomic considerations, public input, and an evaluation of past, present, and forecasted bends. Updates are elevantiship-driven and seek to bullance reconditional development and use with the goal of conservation of nutural and cultural resources.

The Macon Plans are intended to be pulsed by expressed public previous considert with authorized project purposes. Public reads and decree of also help to phase the management and recourses algorithms of the projects. Therefore, you as a mention of the public, whether a local Summer, recreational user, local interest group member, or project parties, are encouraged to let us know your interests in the project so that we can update the Monter Plan to support your needs and interests

What can I do with a Musler Plan?

All Consistents and Maintenance grants, general plants, agreements, etc. necessary to carry out land use, development and other resources master plans are reflected in the proper NEFA assuments

A master plan priorities a set of reconstructed actions in a trail edension, dessispment of equalities area, busing concessors, etc.) Recommended actions included it the master plan are quicker and some 'in carry and. 'In excession, a manter plan provides pre-expressed for Mure actions under the assumption that they have atreaty been analysed and found to be appropriate for Pederal land.

Assessintly Cortact in FDA Internative Guate Inc. Link Declared No Flag Aut Proacy & Swootly Public Inquiries

UILDING STRONG





PITTSBURGH DISTRICT **US Army Corps of Engineers**

SOM - MESSEN - RECEIPED - LANCE - MCDECCOLORES/LANG - MCDECCON DRICK LANC MARTIN PLAN

Voodcock Creek Lake Maste... 🐧 🧀

Review Relevant Documents

For Public Review 2018 Monte Plan.

For Public Yassess Draft EA and FORD

Gurnett Mainter Plan (1975) - Plant 1 Current Master Pain (1975) - Part 2

Current Master Plan (1975) - Plant 3

Marter Plan Update Fact Sheet

Fitteburgh District held a Stakeholder Scoping Meeting in August 2017, Since then, we've been working to incorporate the feedback received into the updated master plan. The apportunity to see a straft of the updated master plan will be

Click below to see the press release, presentation, and notes from the August 2017 Meeting.

Presentation: Willocksook Creak Lake Waster Plan Revision -

Actes: Stateholder Scoping Meeting August 2017

The US Army Corps of Engineers. Pittsburgh District, is revising the Woodcook Creek Lake Waster Plan which guides the management of government owned and leased lands around the lake. This will impact Nature use of natural resources and recreational activities at Woodcock Creak Lake for the next 25 years. This is your apportunity to let the Corps know how you would like the lake to be managed in the future.

Explore the website to learn more about the Master Plan update process and proposed content as it's developed. Then, tell us what about Whodoock Cresh Lake is most important to you and share what you'ld is are displayed and the like to do and see charged in the future at the late?

Share your perspective, sign up for our mailing list, and/or let us know how you'd prefer to be involved in the Woodcock Creek Lake Waster Plan Update by emailing us at corp-porgussors army roll. We box forward to hearing your commerts about the topics in the "Tell Us What You Trink" box below?

The are currently in the process of incorporating your online comment authorisolons and input from the August 3rd statesholder meeting into the Master Plan. Come Sack to this website periodically to see what changes we are recommending for Woodcook Creek Lake.

As we update the Woodlook Creek Lake Master Plan, we welcome any comments, suggestions, or Seelback you may have. It particular, your thoughts on the following would be helpful.

- The regional needs the Waster Plan should take into consideration
- The petential threats that need to be attiressed in the Waster Plan-
- The apportunities you see for the Woodcock Creek Lake area Information we should be poors of as we update the Master Plan.
- The areas or resources needing to be protected for their environmental, cultural, or antheological.
- Best Management Practices that should be considered for managing the project and its resources

All resources should be empled to CELRF-Fin@usece.army.ml

Thank you in advance for contributing to the Woodcock Creek Lake Macker Plan update!

Explore Considered Changes -- Map

Click on the map above to be taken to our interactive map of the proposed Illocationic Creek.

s of Engineers h District

Updated Master Plan

M.J. Kirwan Dam & Reservoir Updated Master Plan US Ann Corp. of Engineer

dication was created to laview process of the Sor M.J. Kirwan Dam & ration contains layers ed/Updated Land s Recreation features.

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up title will display tool r is hovered over them.

off layers click on the grey arrow to the left of ind the layers, and click Iff the layer. By default

only displays the layers

bry allows you to change imagery or other maps

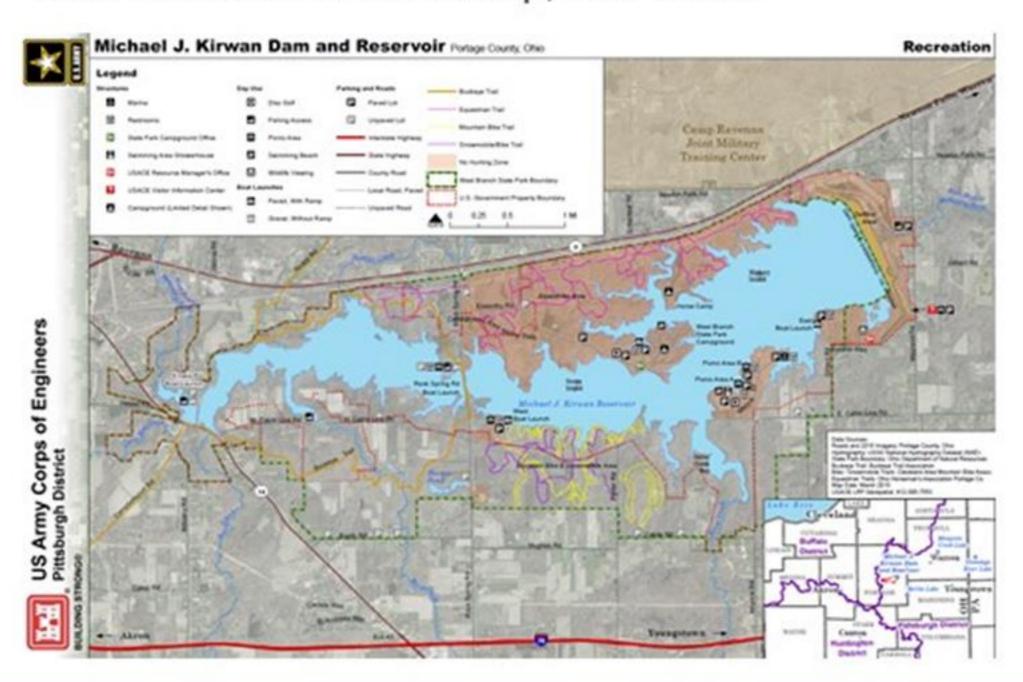
M.J. Kirwan Dam & Reservoir



TWO APPLICATIONS

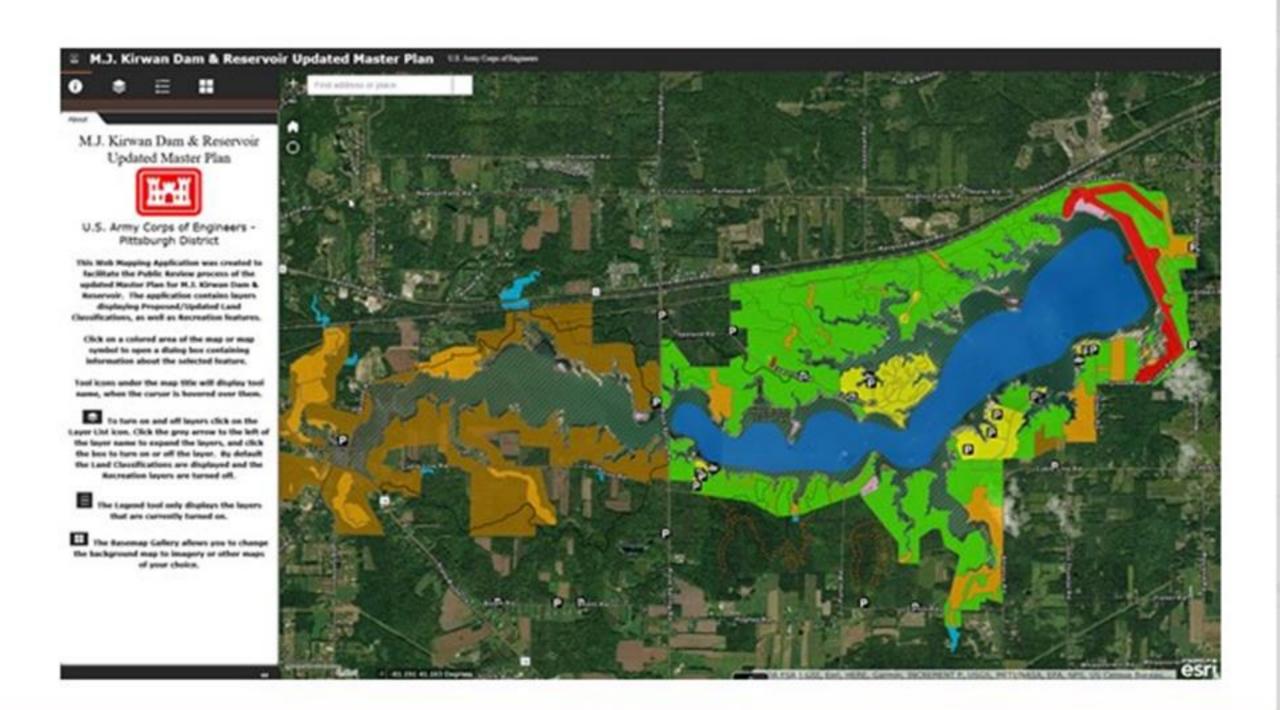
Scoping

- Comments on specific locations or generally within project boundary
- Opportunities and Concerns: Recreational,
 Environmental Stewardship, and Other



Public Review

- Feedback on updated land classifications; Comments on existing polygons
- Any additional ideas, concerns, questions?

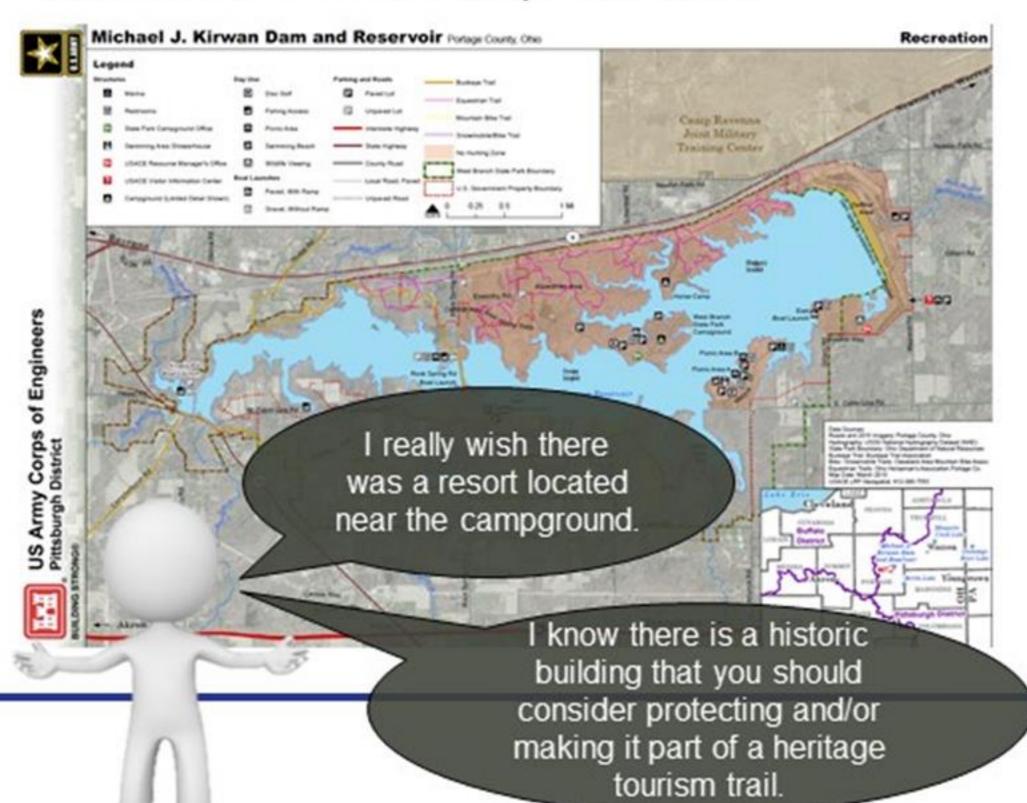




TWO APPLICATIONS

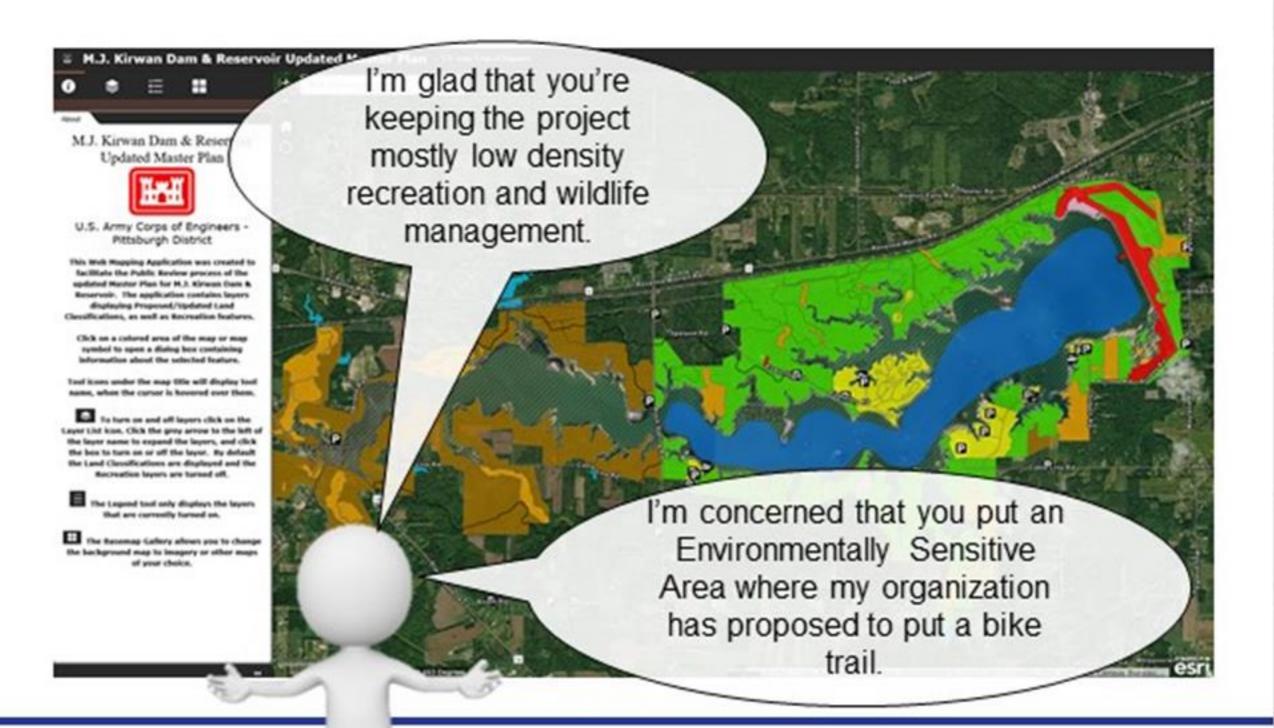
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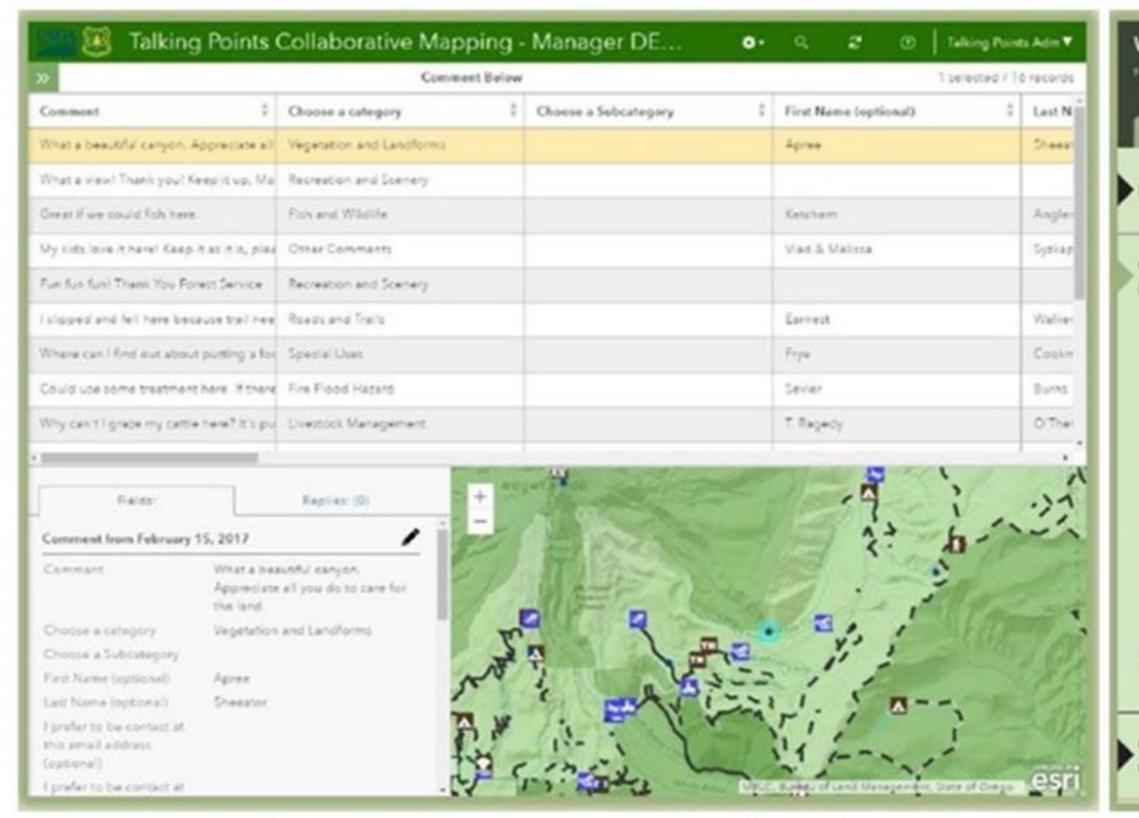
Public Review

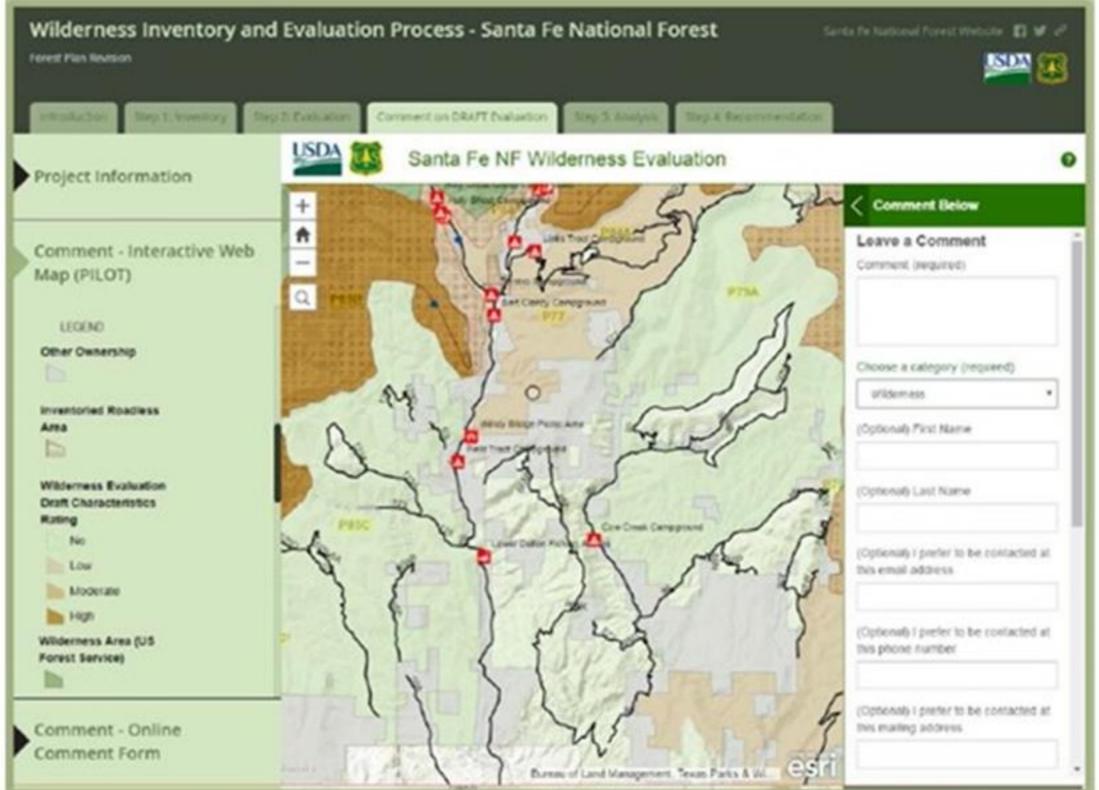
- Feedback on updated land classifications; Comments on existing parcels
- Any additional ideas, concerns, questions?





FOREST SERVICE - CROWDSOURCE REPORTER APPLICATIONS





Comments can be automatically filtered and set up for streamlined queries

Crowdsource Reporter can be embedded in illustrative maps



DISCUSSION

- ☐Please chat your questions
- □Please select *6 if you would like to verbally ask a question



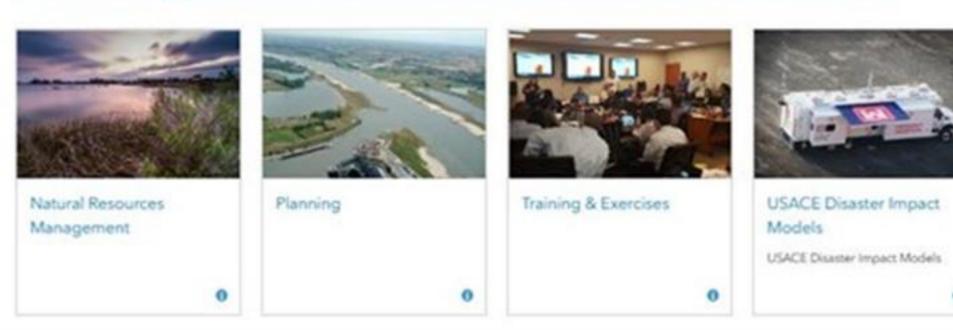
MOVING FORWARD

Goal: Enable partners, stakeholders, other public to provide input to our work online.

- Disaster Recovery
- Floodplain Management Plans
- Scoping
- Permit decisions
- Recreation projects
- Master Manual Updates
- Shoreline Management Plans
- Etc...

Goal: Learn and grow from our existing efforts.

- CoP's
- Webinars
- Analysis and reporting
- CorpsMap, Simsuite
- Gallery of Corps story map examples:
- http://simsuite.maps.arcgis.com/apps/MinimalGallery/index.html?appid=cc971d59d8f84ee18088d078a2655640





COLLABORATIVE TECH CONTACTS

CPPCoP Collaborative Tech Work Group

- Amy Echols, Northwestern Division
- Hunter Merritt, Sacramento District
- Amy Snively, Kansas City District
- Angela Freyermuth, Rock Island District
- Liza Finley, Baltimore District
- Anne Baker, CPCX

Technical POC's

- Chad Markin, Institute for Water Resources
- ☐ JD Ennis, Chicago District

Who to contact with Questions?

The Collaborative Tech work group: Amy.M.Echols@usace.army.mil

- How to start a pilot effort: Anne.C.Baker@usace.army.mil

- Technical aspects: Chad.A.Markin@usace.army.mil

- Today's presentations: Alex.R.Hoxsie@usace.army.mil or Andrea.L.Carson@usace.army.mil



GENERAL INFORMATION

MSC Liaisons

- David Bauman, South Atlantic Division
- Amy Echols, Northwestern Division
- Roselle Stern, North Atlantic Division
- ☐ Kate Bliss, Pacific Ocean Division
- Melanie Ellis, Southwestern Division
- Mike Saffran, Great Lakes & Ohio River
- Cindy Tejeda, South Pacific Division
- Crorey Lawton, Mississippi Valley Division

Public Involvement Specialists

SMEs at Districts across USACE

Sites

CPCX

www.iwr.usace.army.mil/cpc

Shared Vision Planning

www.SharedVisionPlanning.us

Collaboration & Public Participation CoP

https://cops/usace.army.mil/sites/CPP/default.aspx

Link to access these slides & related info

https://cops.usace.army.mil/sites/CPP/Shared%20Documents/Forms/AllItems.aspx?RootFolder=%2Fsites%2FCPP%2FShared%20Documents%2FCrowdsourceMapping%2DWebinar%2D2018&FolderCTID=0x012000D1F96D8EDBEBCF4D85D9C2B7E816C54D&View=%7B8DF63935%2D777E%2D42E4%2DACF7%2D88DE670E6C96%7D

